CANADIAN JEWISH REVIEW

VOL. XXII No. 52 MONTREAL, OCTOBER 4, 1940 TISHRI 4, 5701

Rosh Hashonah
1940 - 5701

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לשנה טובה תכתבו

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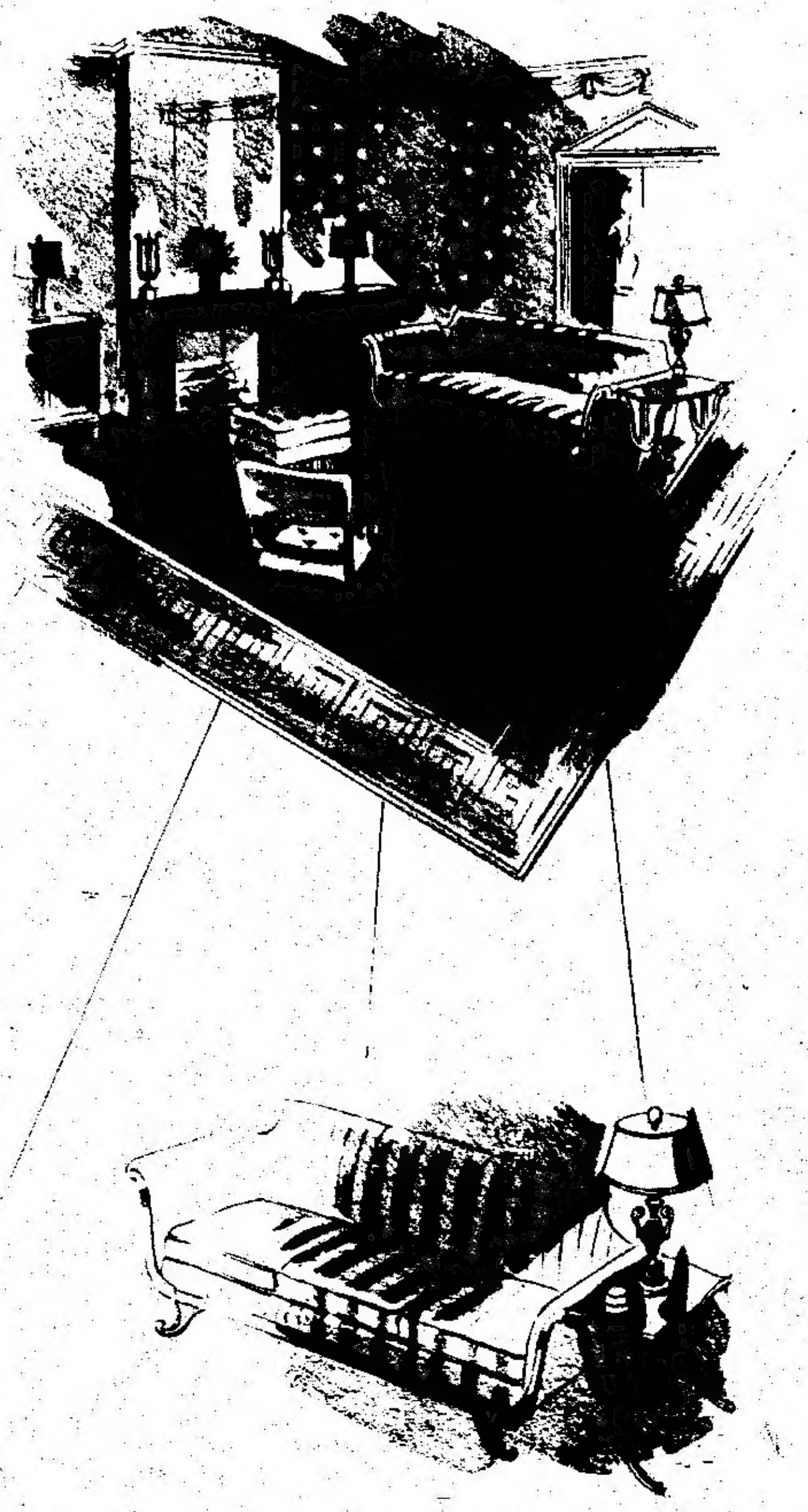

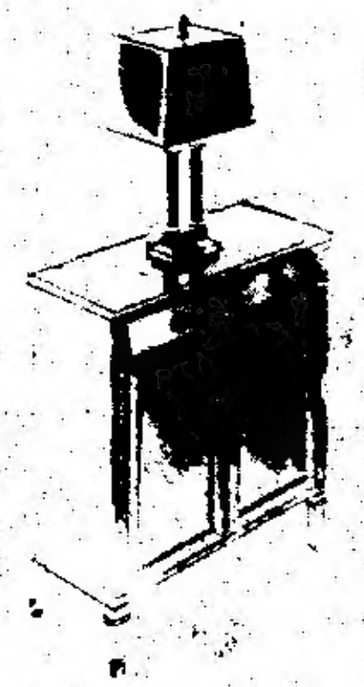

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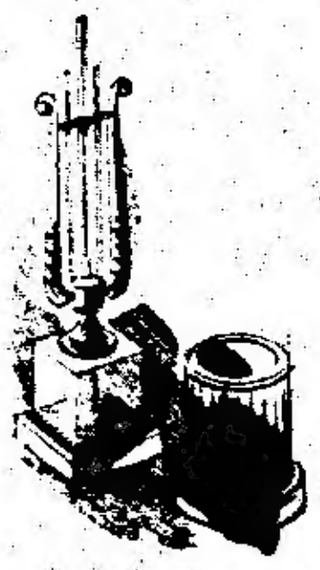

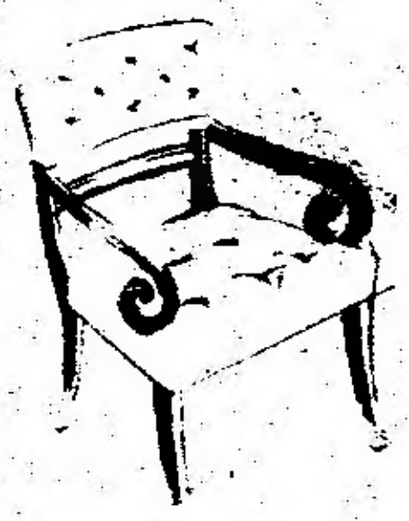

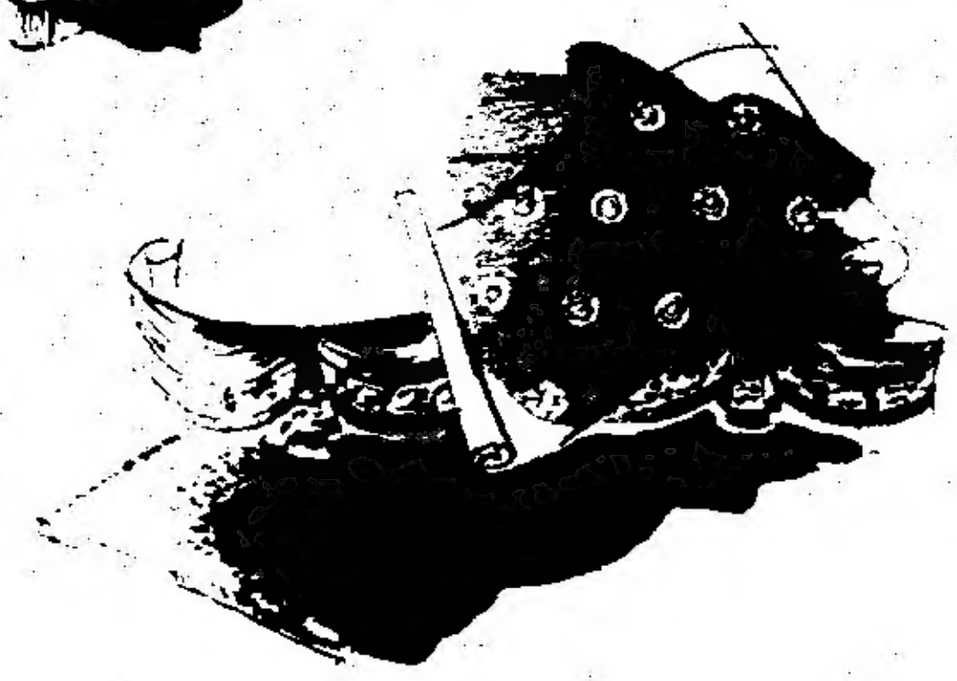

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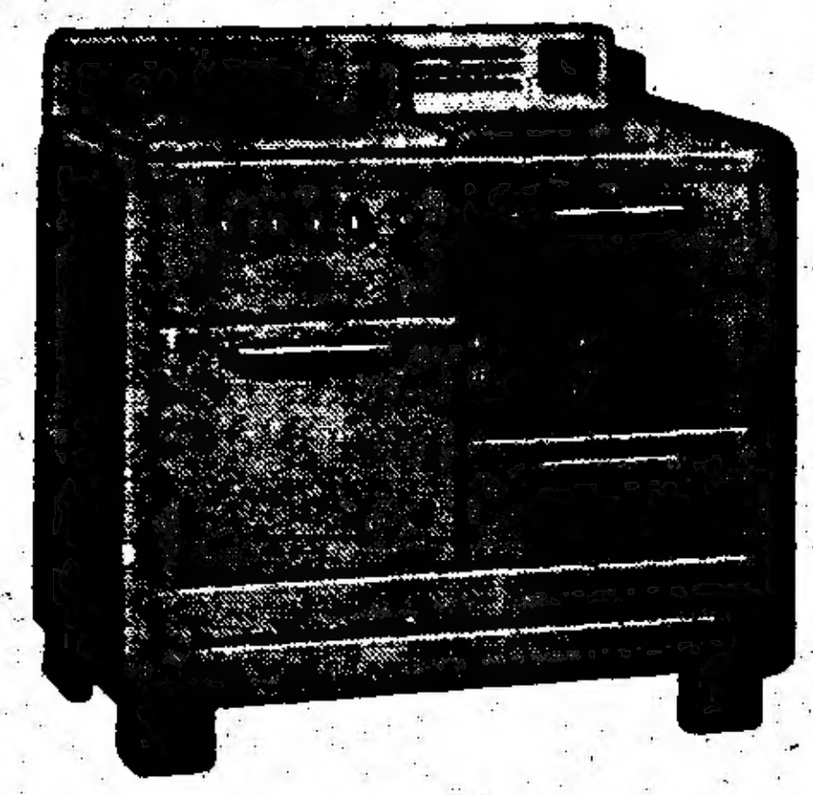

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A Message to the Jewish People of this Province by the Honourable Adélard Godbout, Prime Minister of the Province of Quebec

The Jews in this Province, as everywhere else in Canada, give proof of the splendid qualities of their race. It is oftentimes said they are intelligent, hard working, law-abiding and thrifty. I may add they further possess other gifts that may be counted also as real assets in our Canadian life. In time of war when all the energies and resources of our beloved Dominion and Provinces are put to a test, it is good indeed to know that, far from dissenting with their fellow-Canadians on the major and minor points of our pursuit of war, they totally agree with us all, thus helping us to assure the National unity which is more than ever essential. Of course the French Canadians who have discovered, colonized and settled this country, Canada, and who have century old Canadian traditions, and the English Canadians who, since 1760, have made this country their own, have everything in common in their way of feeling and expressing their love for Canada. Therefore, they deeply appreciate the understanding shown by the newcomers to this land. We, French Canadians, for instance, take great pleasure in noting the meritorious efforts of the Jewish Canadians towards adapting themselves to our constitutional conditions, as they learn to speak and write both French and Engish, in order to foster better relations with the two great races who people Canada.

May God Almighty bring success to our arms, peace to the world and lasting prosperity to our Province and Canada.

Adélard GODBOUT.

Message de l'Honorable M. Adélard Godbout, Premier Ministre, à nos Concitoyens d'Origine Juive de la Province de Québec

Les Juifs de cette province, comme de partout ailleurs en Canada, donnent la preuve des magnifiques qualités de leur race. On a dit souvent qu'ils étaient intelligents, travailleurs, respectueux des lois et économes. Je puis ajouter qu'ils ont d'autres dons qui constituent encore un actif pour notre vie canadienne. En temps de guerre, quand toutes les énergies et les ressources du Dominion et des provinces sont mises à l'épreuve, il fait bon de savoir que, loin de différer d'avec leurs concitoyens canadiens sur les aspects principaux et secondaires de notre poursuite de la guerre, ils sont en parfait accord avec nous, aidant par là à assurer l'unité nationale qui est plus essentielle que jamais. Naturellement, les Canadiens français qui ont découvert, colonisé et peuplé ce pays, le Canada, et qui possèdent des traditions canadiennes centenaires, et les Canadiens anglais qui, depuis 1760, ont établi leur demeure en ce pays, ont une façon commune de sentir et d'exprimer leur amour pour le Canada. Dès lors, ils apprécient profondément la compréhension dont font preuve les nouveaux venus sur ce sol. Par exemple, nous, les Canadiens français, remarquons avec plaisir les efforts méritoires des Juifs canadiens pour s'adapter à nos conditions constitutionnelles, lorsqu'ils apprennent à parler et à écrire le français et l'anglais, afin d'accroître de meilleures relations avec les deux grandes races qui habitent le Canada.

Puisse le Tout-Puissant apporter la victoire à nos armes, la paix au monde et une prospérité durable à notre province et au Canada.

Adélard GODBOUT.

CANADIAN JEWISH REVIEW

VOL. XXII MONTREAL, OCTOBER 4th, 1940 — TISHRI 2, 5701 No. 52

« « « Commentaries » » »

By Dr. Harry J. Stern, Rabbi

As We Close The First Year Of The 58th Century

The year 5701 finds the world engulfed by fire and brimstone. How can one in such a tragic hour summon his soul to crystallize thought? The very venture is but a heartbreaking task.

"B'rosh Ha Shanah Nivro Ha-Olom" — on the new year, so teach the Rabbis, the world was created. Hence this day marks the earth's birthday. How old is this earth? This globe, according to science, is a matter of millions of years. Shall we say in the face of the claims of science that the Rabbinic estimate of 5701 is an anachronism? Far from it, when we realize that the reckoning of the Jewish calendar refers to Man's Earth. That is to say, the year 5701 indicates the years since man began to record his experience; to transmit these from one generation unto another. In this regard of man's civilizing efforts, the Jewish calendar is much in harmony with the recorded man's story as revealed in the discoveries of Egypt and Mesopotamia. So we say man's effort to civilize himself is over fifty-seven hundred years old today.

Look at civilization. See what a disappointing venture it all seems to have turned out to be. Verily, the present so-called civilization presents an agonizing picture. No wonder the cry is heard everywhere—"this is the worst kind of a world!" Few are the voices that dare give optimistic utterance regarding it.

Judaism is realistic about man's world. Judaism neither glorifies the world nor does it despise man's co-partnership with God. Man, of course, has often failed as a co-creator. But if only man would truly accept the blueprint of the world such as Judaism offers, and live and order life by this blueprint—this earth of ours would ultimately come to be the best possible of all worlds.

The blueprint of the world as it ought to be is embodied in the Bible. This constitution of the Jew which Christianity has also accepted, contains laws of love and justice, peace and righteousness. From the point of view of Jewish teaching the tragedy of the present is explicable. It is not a "bolt out of the blue". Man has, to a large extent, disregarded God's laws of righteousness and hence the strife, blood and tears.

The Jew has been carrying the burden of God's law unto the peoples of the earth. For this very reason when men have chosen to live by the lower qualities of human nature, collective Israel has come to be looked upon by such as an irritant among the nations. But the Jew must continue this historic role among the nations, though tragic and painful be his lot, until such times when men truly resolve to live by justice and the laws of righteousness and brotherhood. Hence in this light it is quite clear why the followers of Naziism and Fascism especially reject the Jew and wish him to be driven from the earth. Collective Israel's way of life, which speaks of compassion for the weak, is a hindrance to the preachments of brutality as taught by the Nazi and Fascist pagans. Hence, too, the attack by these barbarians upon the entire Judaeo-Christian conception of life.

Faith, strange as it may seem, is hardest to possess when it is urgently needed most. Faith is always a triumph over defeat. In this torturous hour of civilization, man must possess the faith that though the earth quake, even in "catastrophe", God is to be found even as in peace and beauty. Our faith now must be such a one that it will give us the vision and insight and hindsight to behold man throughout his pilgrimage as stumbling yet arising anew. We must turn the pages of history and develop historical mindedness.

This collapse or better still, interruption, in man's civilizing effort does not mark the world's end. The darkness is not absolute. It always conceals the morning stars. When the great Roman Empire crumbled and centuries of suffering followed, there were those then who mistook it for the end of the universe. The present is only a moment in the history of the cosmos. History moves in long waves. We, alas, are caught in the roughest surf today—but in the midst of the ocean it will be calm tomorrow.

We must be possessed by the faith that a new world will yet arise out of the ashes of our day—a nobler world. That world will be nobler because man will have designed to live by the Biblical blueprint.

From among the Gentile world no nation has been bred upon Jewish scriptures so well as the British people. The Holy Book of the Jew is more than appreciated by the British. The spirit of the Hebrew Prophets thus became part of the British thought and idealism. It is therefore but natural that Israel and Brittania stand united in defense of the Judaeo-Christian mode of life, in opposition to the Nazi idolatry of the deification of state and might. For no one can deny, whatever be the claim for other factors in the present conflict, that the British Empire is fighting for an adherence to the principles of civilization which the Nazi-Fascist barbarians have chosen to negate and destroy.

Thus, in this hour of decision for all mankind, we rejoice in the comradeship of the Jewish people and that of the British. Their enemy is the enemy of civilization; their Herculean task is to salvage civilization. How symbolic it is that now when London, the heart of the Empire is so severely and so barbariously bombed, that Tel-Aviv, the all-Jewish city of a Jewish Palestine, be murderously shelled simultaneously!

As Jews gather in their synagogue on this New Year with prayers for life, they will fervently pray for life and victory for the Empire. In such a victory we may hope for freedom for all peoples and for more forward organized, international co-operation based on justice.

May victory speedily come! And in the spirit of this sacred Holy Day tradition of the New Year, God grant that there soon be an end of desolating wars and persecution among the children of men. May God hasten the day when the nations shall know that we all have one Father, that one God hath created us, and spread the tabernacle of peace over all the dwellers on earth.

* * *

The Grim Reaper's Harvest

As we resume writing Commentaries we pause to record in reverence the serious loss by death, during the Summer, of splendid spirits and personalities.

There comes first to our mind the tragic, sudden passing of the Rev. Dr. Lawrence Clare, leader of the Unitarian Church of Montreal. Indeed, one of the fine and clear-thinking men was he—with a philosophic equipment that stimulated all who loved the wisdom of the Greeks. For over a decade, Lawrence Clare was our comrade and co-worker in the religious and cultural field. His scintillating papers before our "O.E.A." Club always sent his clergy brethren away inspired and encouraged. Steeped in the learning of the Greeks, Lawrence Clare knew well, too, the heritage of Israel. Alas, for his going at this time when men of such intellect and spiritual light are so much needed. How

(Continued on Page Seventy-Nine)

every friday

This New Year is different from its predecessors if for no other reason than that there are fewer Jews able to celebrate it. The most telling blows that have been inflicted in the world Jewish crisis have been struck at the most vital centers of Jewish life and it is the very Jews who would wish most to celebrate this high holy day season who will not be observing it. Many in flight have lost track of time and even of days, no doubt. They are fugitives which is worse than being refugees. The word "refugee" carries with it the hope of haven. The word "fugitive" is without expectation of shelter except by chance. Besides the refugees and the fugitives there are those who await death in countless villages which the Nazis have segregated in abandonment because of hunger and pestilence.

Besides all these there are many Jews who would wish to celebrate the New Year but who wouldn't dare to. The Marannos of Spain, attempting to conceal their Jewish observances from the Inquisition, altered most of the popular customs and changed the dates of the fasts and the festivals in order to avoid renewed vigilance on the part of their persecutors. In Germany and other European lands the Jews resorted to the same method as temporary expedients. The date would be changed but the holy day would be observed. Things are different now. People in concentration camps, faltering in roadside ditches, driven by physical violence or dying of starvation and disease can not plan to celebrate anything, for next day or next month or this evening.

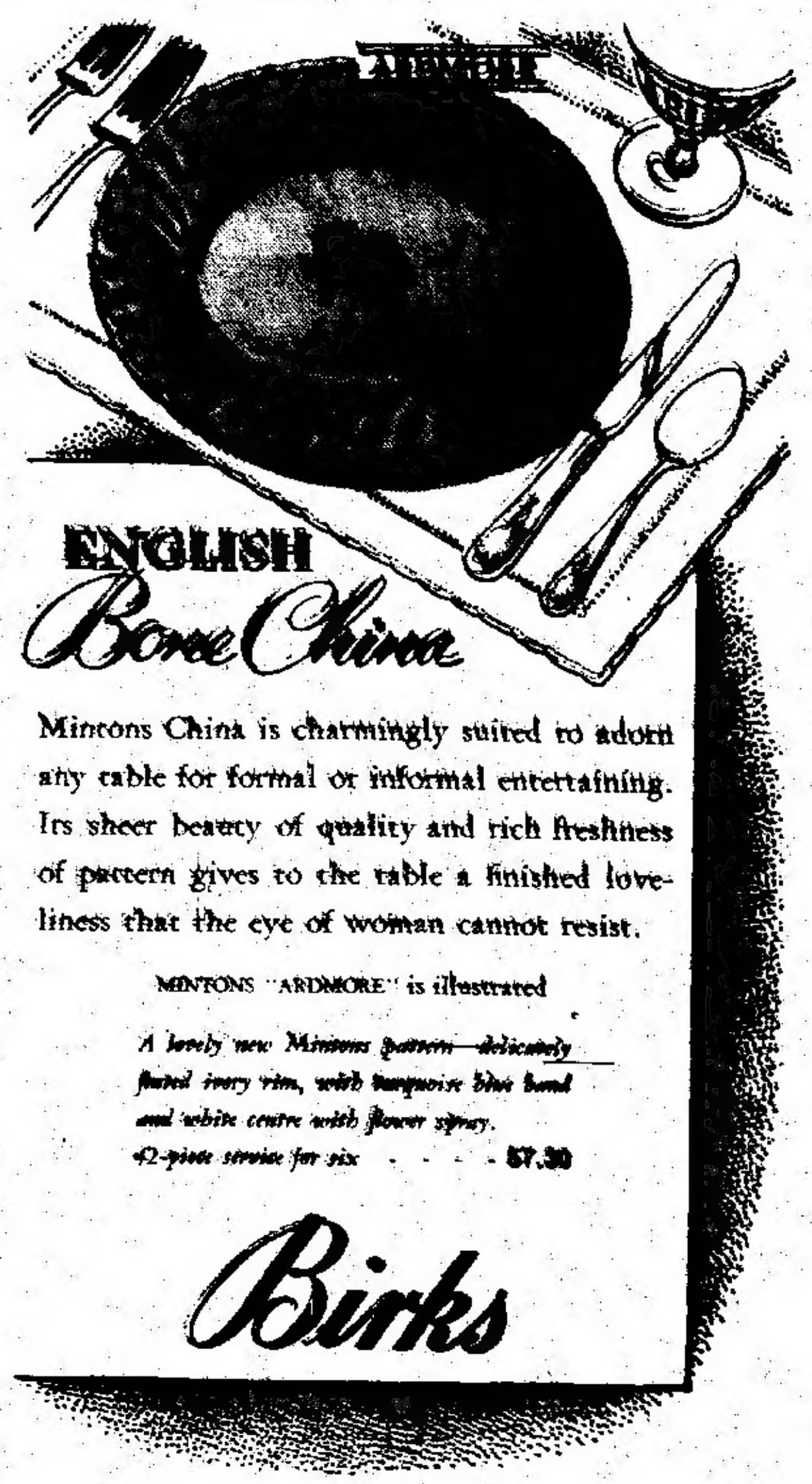
This New Year sternly arraigns the nations as one after the other does something bad to the Jews, or looks the other way from injustice to them or takes economic measures to lessen a plight that is due to its own deterioration, or ominously harbors sources of active anti-Semitism against the day of need for a scapegoat, or excludes the Jews from the fellowship of accepted citizenry or discourages them from deep love of country and then charges them with disloyalty and unwillingness to serve it. In England and Canada there are organized Anti-Semitic parties, silenced at the moment true but without the apprehension of the Jews being stilled. Are their nefarious activities merely muted, postponed until a better time for them? In England, the Poles, old hands at the ins and outs of anti-Jewish attack and the breeding of anti-Jewish feeling, are allowed to import their abominable ways and methods. In parts of the United States the sky is the limit for distorting freedom of speech into verbal license inciting to violence against the Jews.

These enlightened Christian countries, all English-speaking are committed in actuality and in spirit to offering up human lives against the encroaching seepage of Hitlerism. But in them the inconsistency of anti-Semitism is manifested by economic and social excrescionism, by the unjustifiable planting of the seeds of suspicion and war blame, by drawing room and parlor car sneers and the cruel, contemptuous jests of heartless snipers, and by the foreboding quiet of acquiescence following upon the grating, preliminary discussions as to whether the Jewish race is inferior or not. All of it together weaves material for a dark dream.

This New Year more than ever the Jews of the world are interested in whether the great Christian international will ever put into practice the precious Jewish teachings of justice and righteousness which it has accepted in theory. For this momentous Day of Remembrance on which the Jews renew their contact with their ancient beliefs is invested with universal significance. The ritual of this festival shows that Rosh Hashonah is not regarded as a day in the possession of the Jews alone. It is a day with a message for all the peoples of the earth. The New Year prayer says: "Impose Thine awe upon all Thy works, and Thy dread upon all that Thou hast created, that all Thy works may fear Thee and all creatures prostrate themselves before Thee, that they may all form a single band to do Thy will."

This prayer declares the brotherhood of men and the Fatherhood of God. It asks for unity in the service of justice, humanity's highest aim. It begs for cooperation between all men and nations at peace with one another. Through it all men, regarded as the children of one Father, are proclaimed equal in their freedom to live and in their obligation to let live. They need not be of any special type, blood or color but they should be united in furthering the progress of the world each having the same chance to achieve excellence toward that goal.

It is a Jewish idea that the dust of which Adam was made was collected from every part of the earth. It is a Jewish idea that all men are entitled to certain elementary human rights.



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This teaching has been taken over by Christianity, at least in theory. Put it into effect, says the Rosh Hashonah prayer. Through this prayer the Jews beg of the Christians to be Christian, to oppose with them the new barbarism that undermines the common ideal of fraternity, and to denounce any conduct incompatible with ancient principles guiding the behavior of man toward his neighbor.

I.f.c.

CANADIAN JEWISH REVIEW

An Imperial Medium for the Dissemination of Jewish News and Views
Published Weekly by the Canadian Jewish Review

Montreal
Room 1001, 1253 McGill College Ave.
Phone MArquette 1203-4-5

Toronto
Room 1207, 21 Dundas Square
Phones ELgin 1416-7

Entered as Second-Class Mail at the Post Office at Ottawa, in December, 1931. Subscription Price, $2.00 per year. United States, $3.00.

George W. Cohen, *Manager*
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I wholly disapprove of what you say and will defend to the death your right to say it. — Voltaire to Helvetius.

Canadian Jewish Review invites correspondence on subjects of interest to the Jewish people, but disclaims responsibility for endorsement of the views expressed by the writers. All correspondence must be signed with the full name of the writer.

OCTOBER 4th, 1940 VOLUME XXII, No. 11

Jewish Community Councils Make For Unity

All Elements Merge in Them For The Solution Of Common Problems

By Martin M. Cohn, Of Toronto, Executive Director of The United Jewish Welfare Fund

There is a story going around these days of a handy man who refused to disturb a nest of hornets, because "they're organized". The lesson is a pungent one, both for those who would attack, and for those who would withstand that attack. There has been a growing demand for the organization of Jewish community forces to deal with developing needs which were not being met by any previous type of organization. The Federations were organized to co-ordinate all local social services and their drives into one central body and campaign. When overseas relief needs mounted, and a multitude of campaigns for overseas descended upon American communities, Welfare Funds were started to co-ordinate these activities.

However, as events abroad and their reverberations in America increased, there grew an increasing awareness among Jewish groups of the necessity for unity of action on other issues of concern to all Jews. This demand has found a response in the growth of a third type of organization, the Community Council. The broadly representative community council seems to provide the means through which all Jewish groups can express themselves on their mutual problems and seek possible solutions.

The entire movement is new and experimental. There are no tried and true paths to follow. This is especially true of the field in which most Councils are particularly interested — the field of public relations, and the creation of better understanding between Jews and other elements in the community. However, during the past few years, the experience of Community Councils has provided a body of information and material, indicating the direction of the movement.

When Community Councils were first organized, they were looked upon as a means whereby the various groups in the Jewish community could express themselves on matters of community concern. It was generally accepted that first, the Federation was primarily concerned with the support and planning of local philanthropic activities usually eligible for non-sectarian community chest support; secondly, the welfare fund was organized to finance non-local appeals and such special activities as Jewish education, refugee aid, civic-protective work and others which are not supported by non-sectarian chests; and thirdly, the Community Council would concern itself with planning for civic-protective activities, public relations work, and other forms of inter- and intra-group relations bearing on these main problems.

However, experience shows that the line between these different organizations is not clear-cut. Many of the present councils have little in common, except in name and in the general intention to represent and serve their constituents. The functions of federations, welfare funds, and community councils have become very much intertwined.

Many new welfare funds have been organized under the title "Community Council" to show that they are community-wide in their set up. In many instances so-called councils correspond in set up with welfare funds. In many cities, welfare funds have found it necessary to engage in

(Continued on Page Seventy-Seven)

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Canadian Jewry Faces A Year Of Sacrifice

"Our House Shall Stand Together, And The Pillars Shall Not Fall!"

By Samuel Bronfman, of Montreal, President of the Canadian Jewish Congress

The past year has witnessed events unparalleled in the history of mankind. During the last twelve months, the inhuman Nazi machine has laid low one people after another; barbarism has achieved monstrous proportions; murder has dignified itself with an ideology; and gangsterism has called itself "The New Order". In the wake of this savage goose-stepping march, our brethern in practically every country of Europe have been reduced to slavery.

The earth, as it were, has been removed from under their feet; even God's air is begrudged them. Darkness, helplessness, and despair are the elements in which they exist. Nor do they suffer this fate alone; all the peoples of Europe groan beneath the Nazi burden; the whole world is stifled by the smoke of its bombs, symbol of its moral standards.

Amidst this darkness, one ray of hope emerges — the valiant battle which is being put up by the people of the British Commonwealth of Nations, a commonwealth of which we in Canada form an integral part. Since September, 1939, our country has been at war, a war into which we have flung ourselves, as Canadians, with all the fervour of our patriotism, and, as Jews, with all the instincts of self-preservation.

For immediately upon the outbreak of hostilities, the Canadian Jewish Congress forthwith realised that Canadian Jewry was now facing issues of gigantic proportions and of a vital nature. One problem, which itself was to be considered from various aspects, loomed above all others—how best to organize the forces of Canadian Jewry to answer the clarion call issued by our country for all humanity. That, indeed, was the supreme matter upon which your president and all those associated with him concentrated all their energies.

One must here express a deep sense of gratitude that this moment found the Canadian Jewish Congress in existence, functioning as the recognized organ of Canadian Jewry. If it had not existed, it most certainly would have had to come into existence at this point. As it was, the challenge which history flung upon Canadian Jewry in September, 1939, was accepted by Canadian Jewry's representative organization — the Canadian Jewish Congress, which, in these troublous times, has been a paramount factor for Canadian Jewish unity, that unity, indeed, which, on assuming the presidency, I saw both as its principle motivation and its chief purpose. I am grateful therefore, to my predecessors in this office, the late Lyon Cohen, and the late S. W. Jacobs, both of whom established a tradition of communal consciousness, and a standard of public duty, which stands us all in such good stead in this hour of need.

To speak of the establishment of the various Committees, all organized immediately after the outbreak of the war under the War Efforts' Committee, divided territorially with headquarters at Montreal — Toronto — Winnipeg, is but to indicate in outline the extent and character of the problems which had to be faced. The

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Military Committee whose duties are suggested by its name—the Patriotic Efforts Committee to aid in Red-Cross work, in patriotic fund-raising and kindred purposes; the Industrial and Labour Committees, for the mobilization of the resources of Canadian Jewry in such manner as best to serve the Government, and a Committee of Information and Public Relations, for the purpose of keeping Canadian Jewry in touch with the daily duties incumbent in time of war, and maintaining a united esprit de corps with fellow citizens.

At the same time there was the refugee problem, itself a tragic by-product of the workings of Hitlerism. The Refugee Committee, it is to be noted, settled and established over a thousand of these victims of racial and political persecution in various parts of Canada in such manner that they were able to build their lives anew, and without disrupting the country's economic organization, find their places in the land of their sanctuary.

With the outbreak of war, however, the necessity of raising funds for overseas needs of many descriptions assumed colossal proportions. Almost all European Jews were soon to become refugees, actual or potential. To come to their aid was not a problem which could be coped with by isolated organizations working in segregative ways. Accordingly, under the inspiration of the Canadian Jewish Congress, there came into being as an arm of Congress, the United Jewish Refugee and War Relief Agencies, and with it was associated the ORT—engaged in splendid rehabilitation work, the Joint Jewish Distribution Committee, with its ubiquitous machinery and long tradition of relief, the Polish Verband, making the stricken millions of Polish Jewry its special concern, and the People's Relief, a mass effort to meet a mass calamity — the whole a veritable cross-section of Canadian Jewry banded together to answer the exigencies of the time.

Day in, day out, these agencies functioned for the general welfare; and I do take this opportunity to thank, as presiding officer of these bodies, all those who in all parts of the Dominion, gave of their time, their energy, their loyal support, whether in numerous committee meetings, or at the various regional conferences, or in the other multitudinous capacities in which they functioned.

Yet leadership alone, without the response of all Jews of Canada would have availed nothing. Canadian Jewry is indeed to be congratulated upon the exemplary way in which it co-operated with these varied instrumentalities, in such wise that Canadian Jewish efforts bore an organized and disciplined character, and were not merely a series of sporadic and futile manifestations, no matter how well intentioned such might be.

Truly it can be said that Canadian Jewry met the challenge of the day honourably and in a manner which was a barometer both of its patriotism, and its reaction to the dark menace which was spreading from Berlin. It rose to the occasion, and a great moment in history met a great response from a historic people.

And yet, "though much is taken, much remains". Events today move with such an impetus that with the mere passage of time the tasks before us increase not in arithmetic, but geometric progression. The coming year, we are convinced, will demand from us such sacrifice on behalf of Empire, country, and people, that that which has already been achieved will appear insignificant in comparison.

How, then, does Canadian Jewry face the New Year? It faces it with a firm conviction in the righteousness of our country's cause, and with an unshakeable belief that with the help of God, the right must ever and always emerge victorious! It faces it with a knowledge that history is full of the ghosts of vanished Hitlers, appearing on its pages under one alias or another, strutting their brief hour, and finally descending to that oblivion which is their just desert! It faces it with courage, knowing that the price of liberty is the consent to sacrifice. And it faces it fortified with unity, unity within itself, unity with country and Empire, determined, to use the phrase of Kipling, that

In the days of Armageddon at the last great fight of all
Our Houses shall stand together, and the pillars shall not fall!

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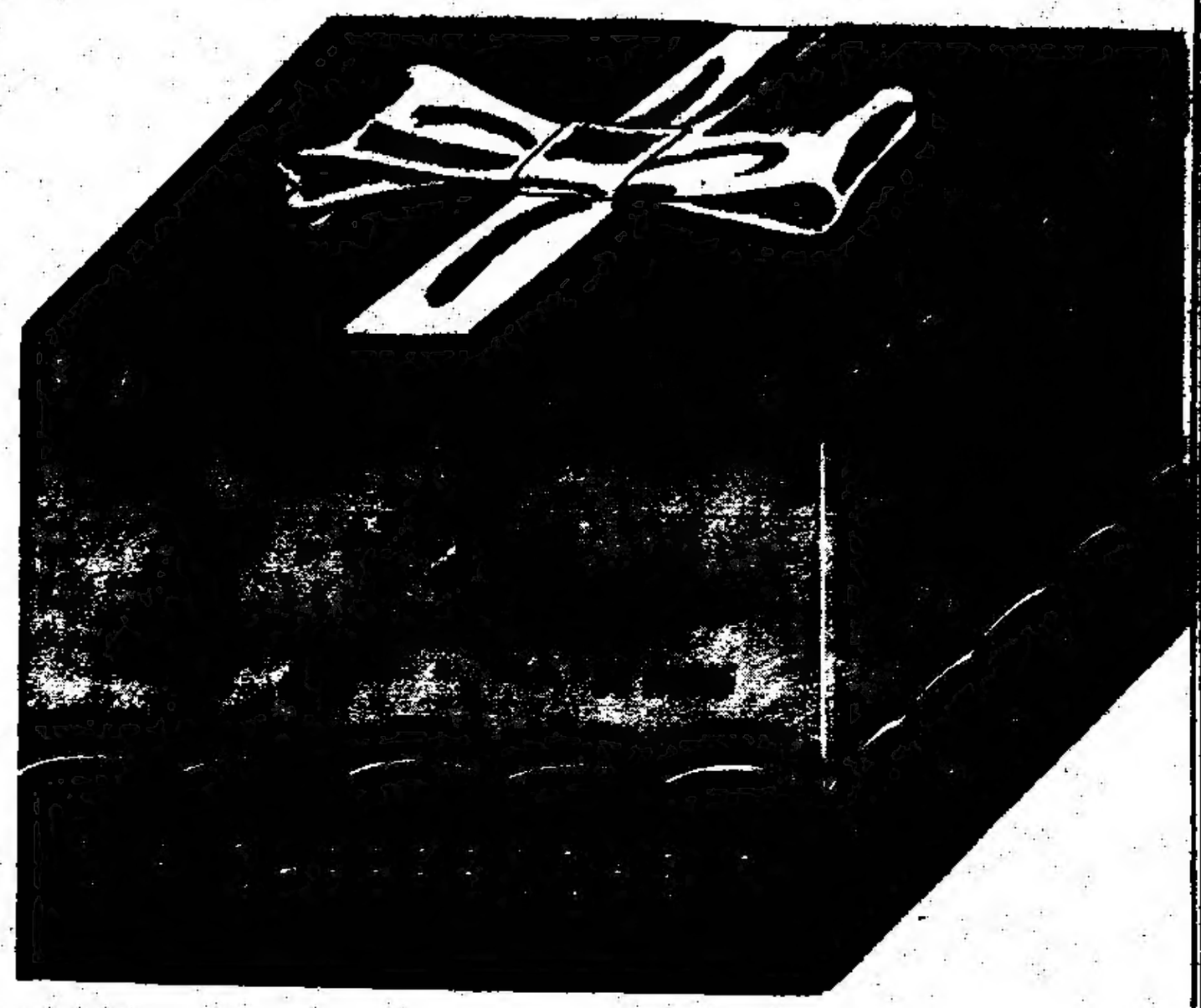

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Holiday Greetings to our Jewish friends!

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"Montreal's Quality Store for Men"
Arthur Faulks, President

The Hospital And The Community

Safeguarding Health, This Vital Institution Should Have Unanimous Support

By Samuel S. Cohen, of Montreal, Superintendent of the Jewish General Hospital

Six years ago, almost to a day, the Jewish community of Montreal saw the realization of a dream which must have been in their hearts and minds for countless years. October 8th, 1934, will long be remembered by Montreal Jewry, for it was on that day His Excellency, the Earl of Bessborough, dedicated the Jewish General Hospital to the service of humanity.

It need hardly be mentioned here that the Jewish General Hospital represented the most modern thought in Hospital design and facilities. Guided by public spirited individuals with a keen appreciation of communal responsibility, the Hospital was completed, furnished and equipped at a total cost of approximately $1,200,000. It is a tribute to the community's generosity and soundness of policy, that the Hospital was opened entirely free of debt, making its position unique amongst Jewish communal institutions.

In the six years which have elapsed, the Jewish General Hospital has taken its place with the great voluntary hospitals of our city. It is not, however, the purpose of this article to dwell on the accomplishments of the Hospital for they are fairly well known to those who have followed its progress. I should rather like to devote some time to a consideration of some of the problems which it has faced, and because these problems are by no means peculiar to our own Hospital or to our community, I have chosen to outline in a general way, the relationship of the voluntary hospital to its community.

For the purpose of definition let it be stated that a voluntary hospital, is an institution for the care of the sick, which has been founded, developed and is being run largely by funds contributed by various individuals and communities. Further, it is directly expressed or implied that these hospitals are to be run "not for profit". It is also obvious that it is the intention of such hospitals to render to the sick the best services commensurate with their means. This type of hospital differs from those privately owned hospitals organized and operated as distinct business ventures.

It is my own personal, sincere conviction that there exists today in the minds of the community at large an appalling lack of true knowledge and appreciation of what these hospitals mean—how they exist, and in particular, how tremendously they have been affected in recent years by the great changes in world conditions. I am certain, that the vast majority of our community are almost totally unappreciative of the daily increasing burden put upon each hospital to meet adequately the insistent demands made by scientific advance in the care of the sick; by the higher and higher standards of requirements imposed by various authoritative bodies, and strangely enough, the infinitely increasing demands by the patient himself for better accommodation and service. These are but a few of the many factors that need be indicated at this point.

In addition to this general lack of knowledge, I also feel there exists an almost equally widespread misconception in the minds of the general public. I refer to a certain rather intangible, perhaps almost subconscious, feeling that these hospitals are being run and operated for the distinct benefit of someone or something other than the sick patient himself. That this mysterious, imaginary object, be it the Boards which administer them, or the staff, is of no moment. That the idea is absurdly false, need not be stated here, but that it does exist, I am certain, and it must be corrected.

It is perhaps the greatest shortcoming of all communities, that they take their hospitals for granted and this attitude can only be remedied by an adequate educational campaign of the public, that it may fully comprehend just what the hospital means to the individual and community at large.

Good hospitals are unquestionably numbered among the vital and necessary essentials in the life, health and welfare of every community. The comparison presents difficulties, yet certain it is, their importance should rank with such necessities as adequate schools, police and fire departments. Can there be any question that health is not more important than protection of property from theft and fire? Yet these other essentials are supported by taxation. Many individuals pass through life without consciously appreciating the safeguard of the police and fire departments. Extremely few individuals in this day and age pass through their alloted span of years without needing or experiencing the vital services of a hospital; more and more universally life's journey starts in the hospital's maternity depart-

(Continued on Page Seventy-Eight)

NEW YEAR GREETINGS

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The Refugee — A World Citizen

Proper Training Programs Readapt Men To Professions And Trades

By Vladimir Grossman, Of The ORT, Montreal

Who may be considered a refugee to-day? Who may not be considered a refugee, actually or potentially?

Hardly any one of the millions of refugees coming from Belgium and France ever dreamed that his house would be wrecked, his earthly belongings stolen and that he himself would be forced to wander across forests and wastelands. Even the people of Poland could not have imagined that the day would come when two aggressors, one from the west and the other from the east, would swoop down upon their country in such a barbarous manner, destroy everything within their reach, chase out of their homes innocent men and women, and after doing so, hunt them like so many wild beasts or make slaves of them.

We were, and are, too close to the scene of the savage enactment to be in a position to appraise correctly the things that have happened before our eyes. Even the Jews who should, in view of their checkered past, be able to gauge and comprehend historic events better than other peoples, display a strange ignorance and naiveté in the appraisal of the present almost universal catastrophe. Most Jews — and they belong to all sections of our people — who are away from the battlefields comfort themselves with the idea that the storm will soon be over and that they — their families and their establishments — will remain unscathed and intact. They are ready, at times, particularly during the periods of campaigns, to help the unfortunate refugees in Europe; but they themselves feel secure, safe from the awful visitations of the war.

Only in this way one can account for the ease with which some of our people accept the term — refugee. Human beings on the whole become accustomed without much difficulty to certain terms. There is great danger in this. One forgets the substance because of the form. One forgets that in the cold and colourless husk of an oft-repeated word there is the human substance; that the word is the symbol of an infinite number of humans, of their joys and woes, of men and women and children who lose

(Continued on Page Seventy-Eight)

A SINCERE GREETING
TO OUR JEWISH FRIENDS
ON THE CELEBRATION OF
ROSH HASHONAH
5701

MAY we extend the Season's Greetings on the Celebration of Rosh Hashonah 5701. It is our sincere wish that this day, so significant in the religious observances of the Jewish people of Canada, will be followed by Happiness, Good Health and Bountiful Prosperity in the New Year.

THE T. EATON CO. LIMITED

What Neighbourhood House Could Be Like

Better Center Facilities Would Make Dreams Come True

By Felice H. Vineberg, Head Worker Of Neighbourhood House Of Montreal Corporation

Photographs of the officers and directors of Neighbourhood House are on pages seventy and seventy-one

1939 Total Attendance 44,814
House Club and Class Attendance 38,831
Outside Club and Class Attendance (under Neighbourhood House supervision) 4,218
Library attendance 3,762

As we sit in the office of our small, electrically-lighted, eight-roomed House, a House which is concerned with making the leisure time of children and adults as educational and constructive as possible, and a House which gives people an opportunity to come together and work out their own problems in bringing about sound social community spirit and responsibility under trained leadership, we ask ourselves the questions we have so often asked ourselves. How are we going to accommodate the many children and adults of our neighbourhood in a House which lacks the facilities so necessary for their social needs. How can we bring ourselves to limit attendance by refusing admittance. How best can we answer the many 'teen age girls and boys (for whom each year we do not have room for participation even in our limited activities) when they ask for the use of a room, a co-recreational room, available for informal use and enjoyment? For we must provide a place where they may gather instead of congregating on street corners or meeting in surroundings far from uplifting.

With these questions unanswered, we close our eyes and dream of a House, a House whose rooms are saturated with brilliant rays of sunshine streaming in through its windows. Upon entering you see an attractive lounge that invites individuals attending the various activities to rest, chat or read, while waiting between meetings of the groups in which they are interested.

From there we look into a room for the small members of the pre-kindergarten class, where a schedule of supervised activity carries them through the mid-afternoon. For we feel that one of the greatest opportunities of our House for constructive educational work is in the development of this pre-school age group. Later in the afternoon, children of six and seven enjoy the thrills of the hobby horse, dolls, dishes, educational toys.

Dental and health clinics would furnish complete health education and service to the neighbourhood, particularly in the field of baby welfare and pre-school health education. Frequent conferences with the parents might help to solve problems of the child as well as those of the house. There is a games room open all day in this imagined House, which would serve a large number of unemployed girls and boys in the neighbourhood and attract the people who do not care to participate in the activities scheduled. A reading room and library combined would be in constant use for relaxation, study and reference. A spacious art studio would provide facilities for painting, drawing and modeling, and additional work shops would take care of the wood-work, metal work, and the making of children's toys and furniture.

We visualize a modern gymnasium with showers and lockers, where excess energies are worked off in the form of basketball, badminton, hand ball and various other games, under excellent leadership. A cooking room would provide training for cooking, budgeting, homemaking, as well as the serving of refreshments, while there would be additional space for dressmaking and craft classes. In a number of rooms are special interest group volunteer training classes, staff conferences, personal interviews, radio, dancing, photography, aeroplane modeling, house councils, Jewish education groups, mothers' and fathers' clubs. Parents should know what is going on and use the House as their own recreation centre, thus turning it into a neighbourhood family gathering place. It is only by close association of young people, settlement and parents that results can be secured.

In the auditorium inter-racial programs are designed to acquaint groups with other racial cultures and to do something toward the bringing about of better racial understandings; matters of civic interest or current problems are discussed; special motion pictures seen; music appreciation induced through good concerts or through participation in musical productions or festivals; those who have had dramatic experience may continue that interest as a leisure time activity, and those who have had little

(Continued on Page Sixty-Eight)

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BRANTFORD, CANADA

Extends Rosh Hashonah Greetings

Judaism And The War

By Rabbi S. Herschorn, Of Montreal

During days of devastating aerial bombardments one can hardly keep his mind clear of war thoughts. Even when we usher in the New Year in the solemn and peaceful atmosphere of the synagogues, our mind is greatly pre-occupied with the thoughts of this gigantic struggle now in full progress.

As Jews, we all know that the outcome of this struggle is of decisive importance for all mankind in general and for the future destiny of our people in particular. The treatment meted out to the Jews in the land of the Huns as well as in all countries they have conquered, leaves no doubt as to what would become of our race should the Nazis, God forbid, gain their coveted power over Europe. This is known to all the Jews the world over and they are therefore united in the opinion that our future is closely bound up with the success of the forces that are combating the venomous Nazism.

This view, no matter how true and important it may be, is only a superficial view on our relations to this war. The outcome of this war and its bearing upon our Jewishness is not confined to its possible effects on the physical, economic and social well-being of our race. The Jews are a people "Melumod Beyesurin", accustomed to suffer under all kinds of regimes, climates and conditions, and the possible outcome of this war will also have a greater and deeper effect on Judaism as a spiritual and moral teaching and philosophy. Looking at this war from a greater historical perspective, one can be justified in calling it the battle of Judaism.

Here is the place to repudiate vehemently all the insinuations coming from various quarters that this is a "Jewish War". It is absolutely not a Jewish war but a war between non-Jewish nations. Germany did not forge her mighty military machine to conquer the unarmed and defenseless Jews. No tanks and no aeroplanes were needed for this purpose. Such insinuations, no matter whence they come, should be classified as fifth column talk. Yet, in a broader sense, I am ready to admit that, although it is not a Jewish war, it is to a certain extent a war against Jewishness and Jewish religious idealism.

For centuries past the world has been troubled with a spiritual indigestion of those principles and lofty ideals that Judaism succeeded in making the property of all humanity. Revolts were frequent here and there, against those soft cushioned virtues and teachings of kindness, pity and tolerance. The Jewish God, the God of justice to the poor and to the weak, was always greatly resented, and the God who demanded through His Prophet the beating of swords into plowshares and who declared through the same prophet in the same chapter (Isaiah 2-v. 9) that the loftiness of man shall be humbled, and the haughtiness of man shall be bowed down, so that the Lord alone shall be exalted, such a God could not be tolerated at all. "This God is too selfish and fearfully jealous", some people declared, and went on with the exaltation of man's power, with the glorification of national haughtiness and with the worshipping of their power to destroy, to kill and to annihilate.

The Jewish religion, which demanded the subjection of all men and all nations to the will and power of one God, the religion of self-sacrifice for the benefit of the neighbour, the religion that abhorred force in any form and any sphere, this religion was always at war, ideologically, with the tendencies of aggrandized national aspirations, with the exclusiveness of national interests. This ideological war has now become a war in reality. In taking up arms against her neighbours, Germany has actually gone into war with Judaism as a religion and as a philosophy of life. In throwing bombs on cities and villages, on hospitals and dwellings, Germany is actually fighting the God of Israel. The desire to erase countries from the map of the world, springs psychologically from the inner hidden desire to break the chains of morality and of decency that were imposed by the God of Israel.

To be sure, the peril that Germany presents now to the world lies not only in its desire to conquer and oppress, to rule and to govern. There is a much greater peril in the German mania of superiority and in the acuteness of its racialism. The German idea of race and blood, the division of the world into inferior and superior races, the arrogance of calling a people superior because it could, by means of dishonest treachery, overtake the other nations in the manufacture of armaments, the German ideal as given in the words of its Fuhrer, that "The Soul of a people can be won only by battling for one's goal and by annihilating all opponents", all this presents as much danger to the world and to all men with regard to the development of spiritual values and uplift of human character, as its devastating bombs and the looting of the conquered countries does to the lives and property of the sufferers. Indeed, looking upon this war from the point of view just stated, we may rightly call it the battle of Judaism. A victory for Germany, God forbid, would plunge the world into darkness, reduce mankind not only to physical and political slavery but also to spiritual and moral degradation, thus destroying all the influence of religion which began on the mount of Sinai.

The thought that this war is a challenge not only to human liberty and democracy but also to Judaism in the spiritual meaning of the word, makes it an imperative duty for every Jew and Jewess of every age and calling to do their share, every one according to his or her capacity, toward the winning of this war. Such actions are more than self-defence, they are in defence of all

(Continued on Page Sixty-Eight)

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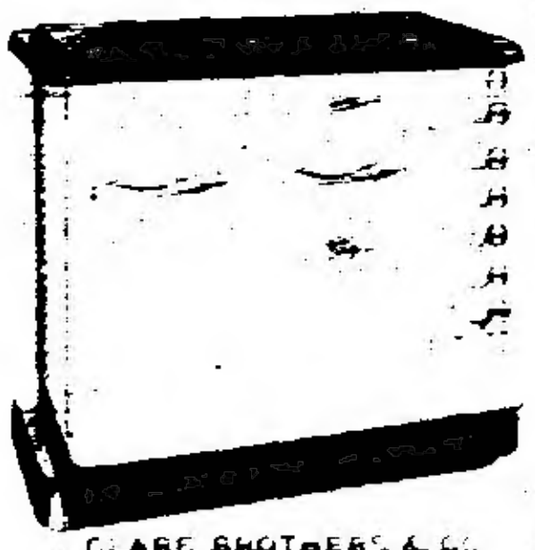

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CLARE JEWEL RANGES

Wanted: A Judaism Expressive Of The Modern Mind At Its Best

By Dr. Arthur A. Feldman, Rabbi, Of Hamilton, Ontario

The Jewish world-situation presents to us a picture sordid and depressing in the extreme. Several millions of Jews are now under Nazi domination, in Germany and in occupied territories. What this means is utter anguish and indignities, besides in material losses, we can easily imagine. Rumania had been very mean to the Jews until Versailles greatly enlarged her with the obligation of giving equal rights to the minorities. Now she simply reverts to her old policy, and about 700,000 Jews with left to her are trembling. For nearly a century Hungary was liberal to the Jews who helped prominently to build her up commercially, industrially, financially, and even culturally. Now, being a neighbor of Germany on a wide area, and expecting to regain her lost territories by the grace of Hitler, she follows Nazi methods to despoil and make miserable, and even turn into fugitives, her totally assimilated Jews of about 600,000. Lately Hungary got back half of Transylvania. Woe to those of our brethren who were ceded to Hungary, and woe to those who remained in Transylvania.

Turning to this continent, we do not get much hope and consolation, as we see anti-Semitism rampant and growing everywhere. In low circles and in high circles, notably among the intellectuals and wealthy who might influence the masses which can be swayed in either direction. The very same things that happen in Nazidom in a distorted and exaggerated, or pathological form happen here in a way that we are used to regard as normal. The fate of the Jews in Palestine is uncertain. No wonder, therefore, that in our great distress we have totally forgotten our name than three million brethren in Russia, and breathed freer when from Persia, Bessarabia and Northern Bukovina additional two million Jews were thrown into the huge melting pot that the Soviet is today. These will soon, if anti-Semitism does not come back, lose their Jewish identity.

From the fourteenth century on, for several hundreds of years, the Jews suffered martyrdom not only of the body but also of the soul, just as our most unfortunate generation does. Then society got so organized that little by little the Jews were totally thrown out of the body politic. They could not pursue agriculture owing to the feudal system. The guilds excluded them from handicrafts. The jealousy of the merchant corporations made trading all but impossible for them. They were squeezed out of everything. All that was left open to them was the despised occupation of money-lending and peddling in old clothes. In our dangerously multiplying [illegible] fashioned after the pattern of fascism or national socialism, the Jew is a total outcast, to whom no deception whatever is permitted.

This is not the only reason why the present Jewish world-situation is the worst one. Formerly the Jew could save his skin by baptism. Now that we have the accursed racial and national ideologies, by which the Jews too are obsessed, such a change would be no salvation at all, as the very germ-plasm of the Jew is condemned by the enemy. Even the renegades, they and their children and children's children, are being returned to us. There is a saying in the Ethics of the Fathers, to the effect: "Perforce thou wast born, and thou livest perforce, and perforce thou wilt die" (iv. 29). We may add to the saying, as regards the Jew: Perforce art thou a Jew, and thou must suffer perforce. There is no escape from being a Jew.

Lastly, may we make mention of the aggravating circumstance that in no former age were so many attacked by hatred as in our age. In the middle ages the number of the Jews hardly exceeded one million and a half. In our age sixteen million Jews are sentenced to live and to suffer.

In these sad days one often hears Jews ask: Why do we suffer? and: Are we deserving of what we are getting? To answer the first question we have either to indulge in mystic, metaphysical, and theological speculations and reflections, for which we haven't sufficient aptitude, or to make a sober distinction between the ideal world that Religion wants to create, the law of which is truth and love and justice, in which righteousness exalts a nation and sin causes its downfall, and the real world, in which there are no ethical and moral laws, in which the physically stronger, the better equipped with destructive weapons, the more brutal and ruthless prevails. Only in the ideal world can questions be asked.

Why do we suffer? Dr. Martin Buber, in his booklet, "A Hundred Chassidic Stories" (Hundert Chassidische Geschichten), tells a touching story of the great Rabbi Levi Jitzchak of Berditschev. When on the Seder night he came in the Passover Haggadah to the passage of the four sons, and in it to the fourth son who is yet unable to inquire, he said: "The son who is unable to inquire is I, Levi Jitzchak, of Berditschev. I don't know, Lord of the World, how to ask, and if would, I wouldn't dare. How could I be so arrogant as to ask Thee why all happens as it does, why we are driven from one exile into the other, why our adversaries torture us so much. But in the Haggadah the father of the child who is unable to inquire is told: Thou shalt open the explanation to him. In pursuance of the biblical injunc-

tion; 'And thou shalt tell thy son: I am Lord of the World, my child. I do not ask Thee that Thou unravel to me the secret of Thy way. I couldn't bear it. But open to me deeper and clearer what that which happens now means to me, what it demands of me, what Thou, Lord of the World, want to tell me by it. Not why I suffer, do I want to know, but whether I suffer in accordance with Thy will."

The author of the 44th psalm, who, so we are told, lived in times of great Jewish sufferings, after the destruction of Judea by the Babylonian army, conceived the lofty idea of Israel as the suffering servant of God, through whose sufferings salvation will come to the nations. We see and feel the sufferings, but where, O God, is the healing of the nations? (And where is the healing of the Jewish people? The Jews are not better than the nations by an iota. We have a share in all the sins that brought Hitler and this terrible war.) Again we quote a great rabbi, the Rabbi who lived in Kosnitz. He said to God: "Lord of the World, I pray thee that thou mayest redeem Israel. And if Thou wilt not, redeem the goyim!" (Buber). We Jews have become inured to sufferings by the frequent repetition of them throughout the ages. But what we are experiencing in this age is beyond our capacity of endurance.

Are we deserving of what we are getting? We indicated the answer in the preceding lines in parenthesis. There isn't yet an objective arbiter who could judge the Jews as to their merit or demerit. A prominent historian said that we cannot yet have a clear view of the French revolution, as its issues have not been settled yet and our opinions are influenced by emotions and affects. In millenia hence, history, if man will not have exterminated himself, will tell, if the Jew will be deemed by it more than a passing and insignificant incident, whether the once Jewish people had promoted or retarded progress. (Is there such a thing as progress? There are only improved destructive means for man's unimproved purposes, as Aldous Huxley puts it in his "Ends And Means"). Be that as it may, this much stands beyond doubt, that the Nazis, the executors of the judgment on the Jews, and on those of other nations, are the lowest and meanest of humanity. All men, Gentiles and Jews, are weak human beings, all alike, individually and collectively, greedy, selfish, arrogant, full of lust and of hate. All have brought upon themselves this disaster.

May we ask the pertinent question: Is Judaism worth suffering for? We answer this question decidedly in the affirmative. Judaism, as conceived by the greatest of the prophets, sages, scribes and rabbis, is worth suffering for, as is any other noble religious ideal that wants to make an ideal man out of an actual man, and an ideal world out of the real world.

(Continued on Page Sixty-Seven)

Hydro EXTENDS NEW YEAR GREETINGS

To all its friends and customers of the Hebrew Community, The Hydro-Electric Power Commission of Ontario extends cordial New Year greetings. May the months ahead lead us all nearer to that day of victory when peace will once again bless the world and freedom, happiness and security be restored to all now living in oppression.

Hydro AND THE FIGHT FOR Freedom

Control the then threat that system country of 1914, Hydro today is literally the power behind British industrial war effort. At this moment, in the motor cities of the Province, scores of municipal army vehicles are running off electrified assembly lines. In the aircraft and marine plants, electricity is stepping-up production of ships of the air and seas. In factories, mills and plants of every sort, modern electrical machines are working miracles every minute in building up vast reserves of shells, ammunition, small arms, cannon and equipment of all kinds. On the agricultural front unobtrusive electrical "hired men" are speeding the harvest, taking the place of man-power needed elsewhere. And for the first time Hydro power in the modern battle has become the mother ingredient, more basic, more copper and zinc and lead in aeroplane than the nation's call. On every front of the home front, Hydro is doing its part in the war.

Canada And The United States Cooperate In The Reception Of Guest Children

Mass Immigration Promises To Infuse New Vigor And Youth Into The Life Blood Of The Country

By Ethel Oster, Supervisor Of The Child And Family Welfare Departments Of The Federation Of Jewish Philanthropies Of Montreal

Ever since the outbreak of war every community large or small in the city or in the country has been interested in the problem of giving refuge to children who are living in dangerous areas. This desire on the part of Canada to lend a helping hand to all children who were menaced by bombing [illegible] expression when on June 19th, 1940 a conference was convened in Ottawa at the call of the Honourable T. A. Crerar, Minister of Mines and Resources for Canada. The Honourable T. A. Crerar with the Director and Commissioner of Immigration met with representatives of the nine Provinces and of the Canadian National Committee on Refugees and Victims of Political Persecution and with the Canadian Welfare Council with representatives of the local and technical services and related voluntary agencies.

The conference dealt with the possibility of Canada receiving refugee preferably and particularly children from the invaded countries especially Norway, the Low Countries, France and possibly the United Kingdom. British authorities were then exploring the possibility of the evacuation of British children to the Dominion. At that time, the United Kingdom Government had neither decided upon nor requested the movement of British children to the Dominion. However, in order that Canada might not be caught unawares or unprepared, it was felt advisable that definite plans should be laid for the reception of refugee children. It was assumed that the arrangement for the selection of children from overseas would rest between the respective overseas Governments involved and the Dominion Government.

To deal with the financial aspect of the problem it was anticipated at that time that there would be created a National Advisory Committee with patrons chosen from the various elements in the national life. With this Board would rest the responsibility for developing public interest, collecting and distributing funds. Fundamental responsibility in any nation-wide project would of necessity rest with the Dominion Government in co-operation with the Provinces. Each of the Provinces therefore was called upon to organize all facilities and to decide in what respect they felt they could make themselves responsible.

About the same time, the United States Committee for the Care of European Children Inc. organized its forces on behalf of the same cause. The Committee undertook to co-operate closely with the American, British and Canadian Government. It was instrumental in forming local committees in some 175 cities in the United States, New York serving as the information center and clearing houses for these branches. The Child Refugee Committee undertook to give all possible advice and assistance to relatives and friends of European children through interpretation of immigration Laws and to help in complying with governmental regulations. It planned to receive offers of suitable homes for children who had friends or relatives to go to, enlisting as many persons as possible who were able to guarantee full support for such children.

This Committee made itself responsible for the reception and temporary care and transportation into the United States of the arriving children. With efficiency and foresight, the Child Refugee Committee effected a nation-wide mobilization of child welfare agencies in an unprecedented program of placement and supervision. Lastly, the Committee assumed the responsibility of furnishing financial aid when required for the support of children in suitable homes. In its fund raising, the Committee undertook to raise the nominal deposit of $500 required by the Government for each child, to be paid into an insurance fund as a safeguard against future contingencies. In August, 1940, the United States Committee for the Care of European Children went out on a campaign for $5,000,000 to meet the immediate needs of this undertaking.

With the change of the international situation, many aspects of the child refugee problem were altered, but only in respect to the locale from which the children were to arrive to this country. The same complete co-operative plan of the Dominion and Provincial Governments, the Municipal authorities, and the local Child Welfare Agencies, was put into operation to meet the current

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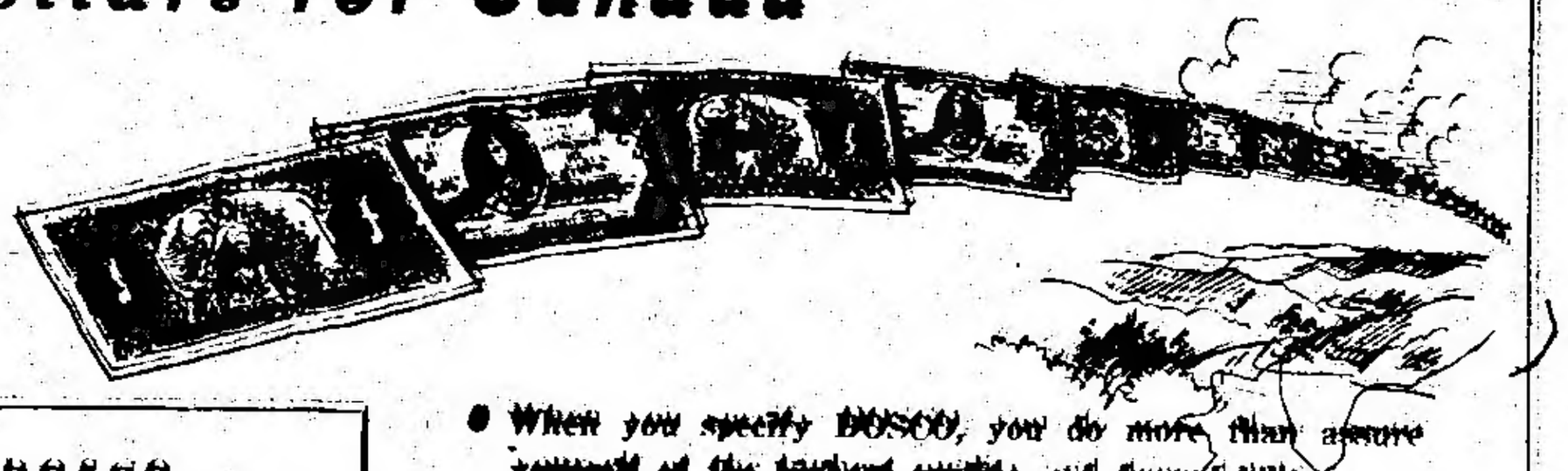

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needs. This plan resolved itself into a large-scale movement of children from the United Kingdom for placement throughout Canada "for the duration". It has always been up to the British Government as to what children shall come to Canada, and when, but the Canadian services have been ready for them. It has all along been highly problematical whether the children of the British Isles would be moved from war's immediate dangers to Canada and the United States, in very great numbers.

In July, the plan of the Overseas Reception Board of the United Kingdom to send children to Canada had to be deferred due to the difficulties of providing adequate naval escort. However, a movement under private initiative developed rapidly, taking the place of the large-scale public program originally arranged for. In the early Spring the Dominion Government waived all but minimum health regulations to facilitate rapid and direct movement of individuals, privately financed, to residence in Canada. This was in instances where there was no question of the transfer of the children's guardianship and no circumstances calling for the control or assistance of the British Government.

This type of movement of children to Canada was that of individual children going to relatives or friends who offered homes for the duration of the war, and whose passage was paid as a matter of ordinary travel. In this instance, as the Canadian immigration authorities facilitated the movement by waiving all but the minimum health restrictions and granting admission on a non-immigrant basis for the duration. This movement developed some very serious problems as many of the sponsors assumed that maintenance would be available either from overseas or from some special Canadian funds and when this was not forthcoming, they were unable to discharge the obligations they had assumed.

In cases where the children came alone, under the Government plan, the Canadian child-caring agencies have been able to arrange private family homes. What guardianship children in this mass movement would have has not yet been decided. This is a matter of major importance, for with the fathers of many of these children on active service, bereavement of the parent may follow with consequent problematical guardianship. In the interim, thousands of Canadian homes have offered their hospitality for children from overseas. Groups of universities, service clubs, fraternal orders etc., have sought to take children from homes of similar standards from overseas. Placement of children on such a basis has not been possible, but the local child-placing agencies are endeavoring to provide a home of the particular group in question if children from that group are available and a suitable home from within that group is offered.

A second type of movement of children to Canada was that of the transferal of complete units of residential schools to agreed locations in Canada. These schools were to be under their own management and all contacts and financial arrangements were to be arranged between the schools concerned in the United Kingdom and in Canada. It was assumed, however, that finances would be available from the parents of the children or from the schools concerned for fees and maintenance. The exchange regulations prevented this with the result that some hundreds of teachers and their pupils arrived at different Canadian schools and found themselves without means. The schools in Canada had not the resources with which to substitute. The difficult problem of finding permanent homes for these children emerged, with the necessity for the child-caring authorities in the Province concerned to take over the problem. This movement is temporarily arrested, pending more adequate financial arrangements.

For the evacuees arriving, both privately, and in mass movement, the Dominion Immigration authorities and the Provincial and local child-caring services are undertaking control and supervision. Since May, all work connected with overseas children in the Montreal district has been centralized in Montreal's child-caring Council which is being recognized as administrative by both the Dominion and Quebec Governments. This Council combines the work of the Montreal branch of the National Committee, 21 Hallegeen and the four federations, Protestant, English Catholic, French Catholic and Jewish. This Council has developed a centralized service to place and supervise refugee and evacuee children in accordance with accepted standards of established child-caring agencies.

The child-caring agencies throughout Canada are functioning along standards of child care which would safeguard all aspects of child life in the realization that home-finding and child-placing involve more than just a comfortable shelter and sufficiency of food, and that children must have understanding of their different backgrounds. The agencies have assumed their responsibilities seriously and conscientiously with respect to these new-comers. Consequently they have investigated the applications of children with great care, using the home and character investigation that is standard for any particular child. [illegible] 32 Protestant children, 4 Catholic children, and [illegible] children.

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Canadian Jewish Congress Mobilizes Community Resources For Empire Work

Coordinates Efforts And Directs Group Desire To Be Of Help

A few days after the outbreak of the present conflict the Canadian Jewish Congress formed a National Emergency Committee in order to mobilize the resources of the Jewish Community in behalf of the British Empire. This Emergency Committee was charged with the responsibility of utilizing the machinery of the Congress in order to best meet the new situations which would arise as a result of the war. It was felt that such a committee would be of great service in coordinating directing and stimulating where necessary co-operation with different phases of war work that would develop and also in interpreting different tasks of war endeavours.

Although it was keenly felt that what each member of the Jewish community would do should be done as a Canadian and as part of the general community activity, nevertheless, it was realized that there was obligation on the part of the Congress to bring home to the individuals participating in Congress activity, realization of the work that was going on, and the part that each could play. It was also felt that it would be important to keep a record of efforts on the part of Jewish organizations and individuals during the months to follow.

Several weeks after the formation of the General Division Committee, a meeting of Congress representatives from different parts of Canada took place in Montreal at which time a National Emergency Committee was formed with committees in each of the Congress Divisions, working through the Congress offices. The procedure with regard to other Congress activities was followed in that it was decided that the Congress Divisions would act as community or divisional centres but would be in communication with each other in order to exchange information and secure agreement on matters of national significance. The national meeting of Congress leaders determined to establish four sub-committees of the National Emergency Committee dealing with Military, Industrial, Patriotic and Public Relations matters.

The co-operation of the Jewish community generally made it possible for the National Emergency Committee of War Efforts Committee as it is now called to co-ordinate Jewish war efforts and add direction to the several [illegible] have contributed to the [illegible] of the [illegible]

The first problem presented the committee was the consideration of the Division into a [illegible] of the Militia Department and that the Congress extend the assistance of the war machinery of the Jewish Community by securing support for the formation of such a unit — primarily on the ground that Jews do not wish to be segregated, but would enlist as Canadians to fight shoulder to shoulder with their fellow citizens in this struggle for freedom. A Jewish battalion would tend to segregation and would foster the feeling in the minds of many that the Jews always wish to be individual and different and are not part of the community in which they live. It is because the majority of Jews have long regarded themselves as staunch and loyal citizens of the nations in which they dwelt that every official Jewish body including the Congress has gone on record as being opposed to a Jewish battalion. The Jewish young men regard it as a privilege and sacred obligation to fight their common battle as soldiers of Great Britain, South Africa, Australia, and Canada.

There was the further consideration that the governments both of England and Canada immediately went on record as opposing any private or religious battalion, but rather wanted every Canadian to join the ranks of the Canadian army as such.

The argument was advanced by some that a "Jewish" military unit should be formed just as French, Czech and Polish legions have been established. It has been clearly indicated, however, that there is no relationship between the reasons for the establishment of a "foreign" legion and those which might be advanced for the formation of a Jewish battalion inasmuch as members of "foreign" units are not citizens of the British Empire but of countries which have been conquered by Germany. Furthermore it is almost impossible to absorb those who have escaped from Nazi-dominated countries into the British armed forces because of language difficulties.

The first war efforts of the Congress were of a military nature. Young men wishing to enlist, seeking information about enlistment or meeting difficulties in their efforts to enlist sought assistance at the Congress offices. There was immediate recognition of the necessity for an office for information on military matters and for registration of those volunteering for military service. A delegation visited Ottawa and obtained permission from the Department of National Defence for the opening of such an office which would act not only as an information bureau but as a liaison office with district military headquarters. Military authorities looked with so much favour upon the proposal of opening such an office that they indicated that such similar facilities might be provided at a later date for the general community. As a matter of fact some 10 months after the open-

(Continued on Page Eighty)

Temple Emanu-El, Montreal. Confirmation Class—seated, left to right: Marcia Aron, Anne Gerstein, Hanan Segal (teacher), Irene Snyder; Dr. Harry J. Stein, Rabbi, Bella Miller, Shirley Brown, Marian Friedman, Irene Freeman, Standing, Jerome Levin, Robert Hanauer, Frank Lachman, Rose Lewis, Harold Rosen and Douglas Cohen.

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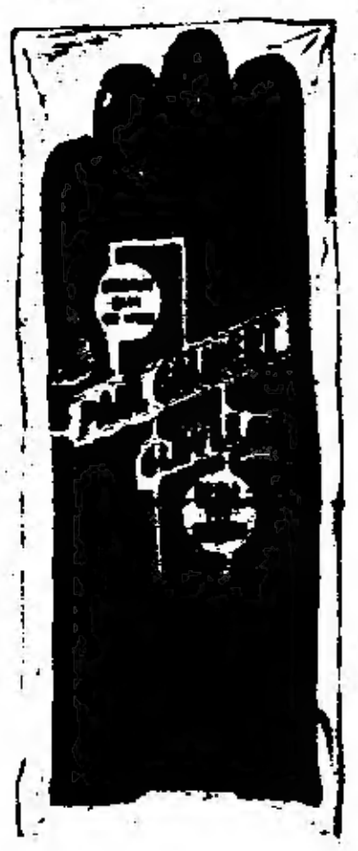

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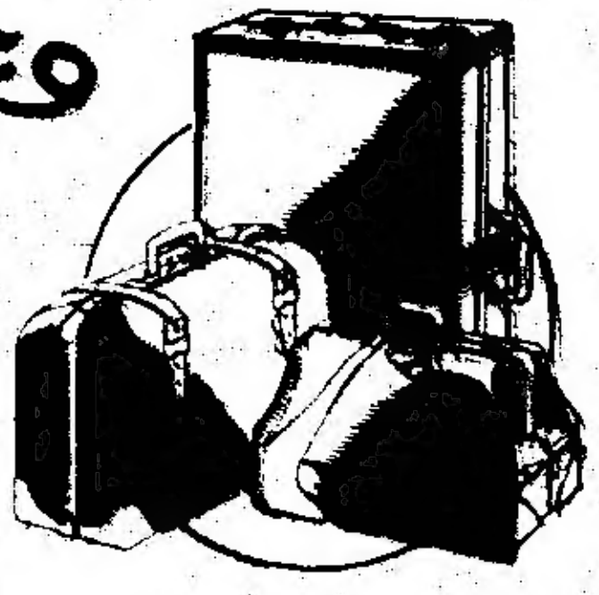

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Mrs. Gueston Allen, of Toronto, was Miss Layah Fauman, daughter of Dr. and Mrs. David Fauman, of Detroit. Mr. Allen is the son of Mr. and Mrs. Jule Allen, St. Andrews Gardens, Toronto.

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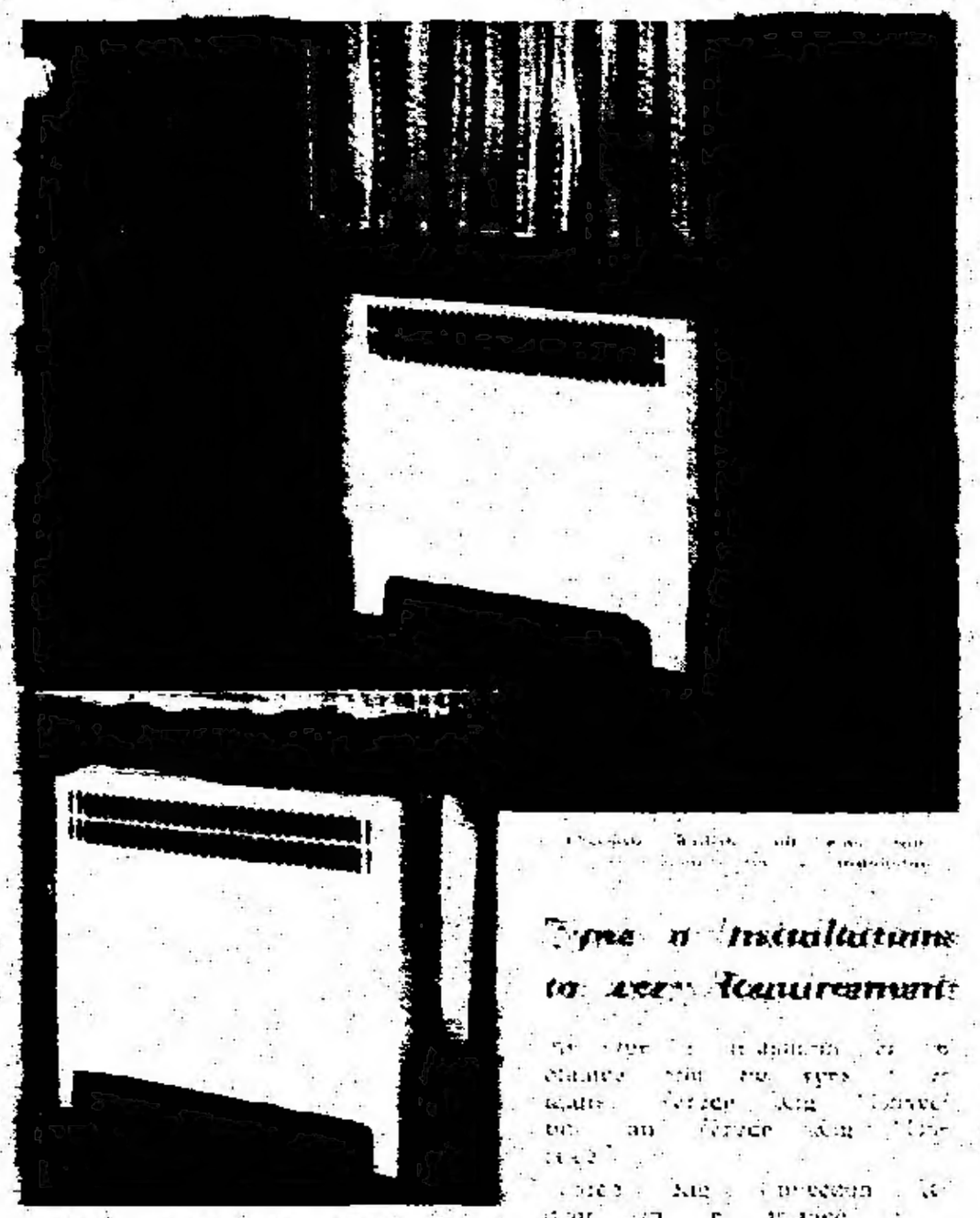

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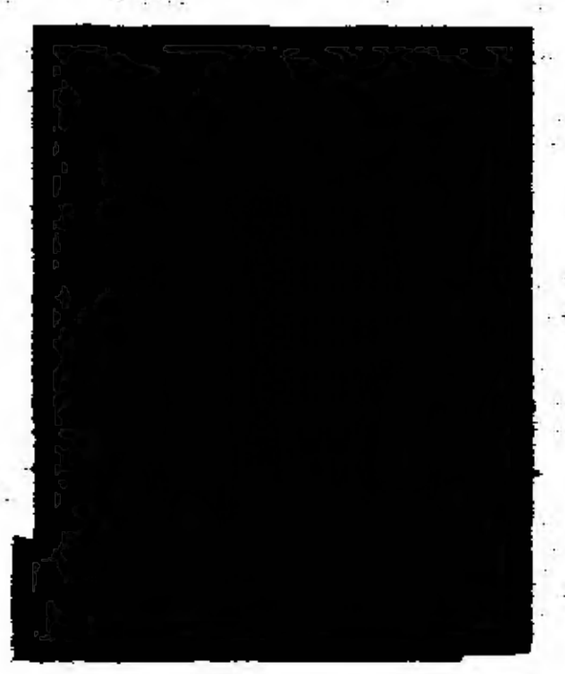

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Jonathan Finkel, grandson of Mr. and Mrs. David Bitton, Lacombe Street, Montreal, will celebrate his second birthday by St. Andrew's College, Aurora, finishing for the next five years

Laurence Stephen, four-year-old son of Mr. and Mrs. Ben Finkelstein, 5101 Lacombe Avenue, Montreal, is the grandson of Mr. and Mrs. D. Finkelstein, of Montreal; and of Mrs. Ethel Burger, of Bridgeport, Conn.

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Michael eighteen months old son of Mr. and Mrs. Charles S. Kaplan, Hawthorn Street, Toronto, and grandson of Mr. and Mrs. Harry Kaplan, Kingsway, Toronto

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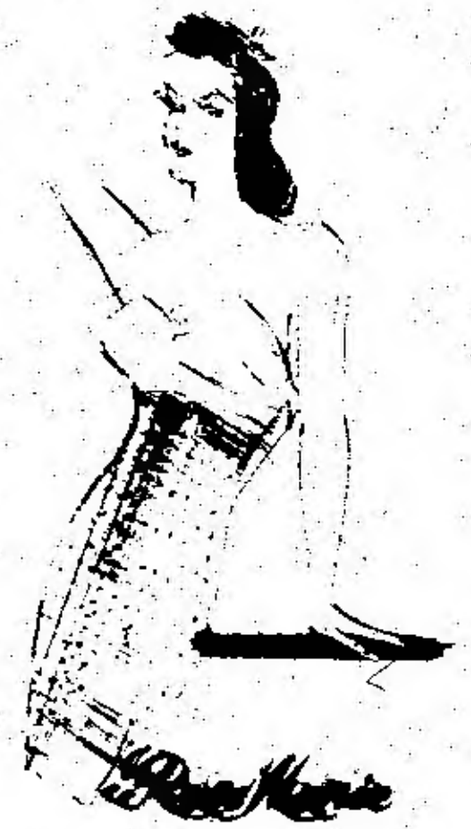

Rose Marie

Mr. and Mrs. Joseph Norkin, Queen Mary Road, Montreal, celebrated their fiftieth wedding anniversary at a dinner at the Shaar Hashomayim. Numerous plans to the wedding fourth and a few friends. Mr. and Mrs. Norkin were married in Russia and came to this country forty years ago. Their children are Jack Norkin, Dr. Louis Joseph Norkin, Dr. Minnie Norkin Maxwell Norkin, David M. Norkin and Mrs. O. G. Pierce of Worcester, Mass., wife of Professor O. G. Pierce of Clark University.

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— Society Studio

Mrs. Joseph Goldstein, was Miss Reva Atkin, daughter of Rev. and Mrs. I. Atkin, Clinton Street, Toronto. Mr. Goldstein is the son of Mr. and Mrs. M. Goldstein, of Winnipeg.

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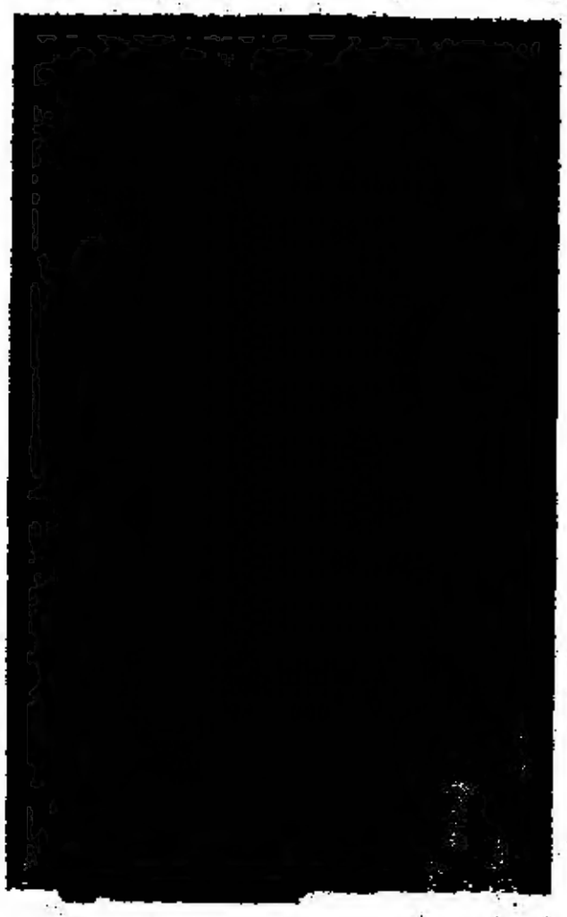

Marjorie, three years old daughter of Mr. and Mrs. Morris Rose, 915 Easton Road, Toronto.

Lorne Roberts, daughter of Dr. and Mrs. C. H. Strongman, of Rensselaer, N.Y.; and granddaughter of Mr. and Mrs. W. Strongman, of Montreal; and of Mr. and Mrs. A. Rose, of Rensselaer, N.Y.

Queenie Gloria, three years old, was the first-born Jewish baby at the Homoeopathic Hospital on Coronation Day. She is the daughter of Mr. and Mrs. Frank Singer, 4063 Marril Avenue, Montreal.

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Ruth Auerbach, thirteen-year-old Montreal pianist, has received the thanks and compliments of H.R.H. the Princess Alice for two of her compositions dedicated to the Queen. Viscount and the Princess as a welcome to Canada. Ruth is the daughter of Mr. and Mrs. S. Auerbach, 4961 St. Urbain Street, Montreal.

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HAMILTON
WINNIPEG

Mrs. J. B. Brownstein of Philadelphia, Pa., and Mrs. Edward, Jane, and Richard, twenty months old, second children of Mr. and Mrs. A. Bronfman, Westmount Avenue, Montreal; and of Mrs. H. Brownstein of Philadelphia, Pa.; Barbara, at sixteen months, daughter of Mr. and Mrs. J. B. Butler, of New York, and granddaughter of Mr. and Mrs. Bronfman. Left, Peter, Neil, and Ian, sons of Mr. and Mrs. Romano, Lansdowne Crescent, Montreal; grandsons of Mr. and Mrs. Bronfman, and of Mrs. N. Lande, Roslyn Avenue.

Each

To

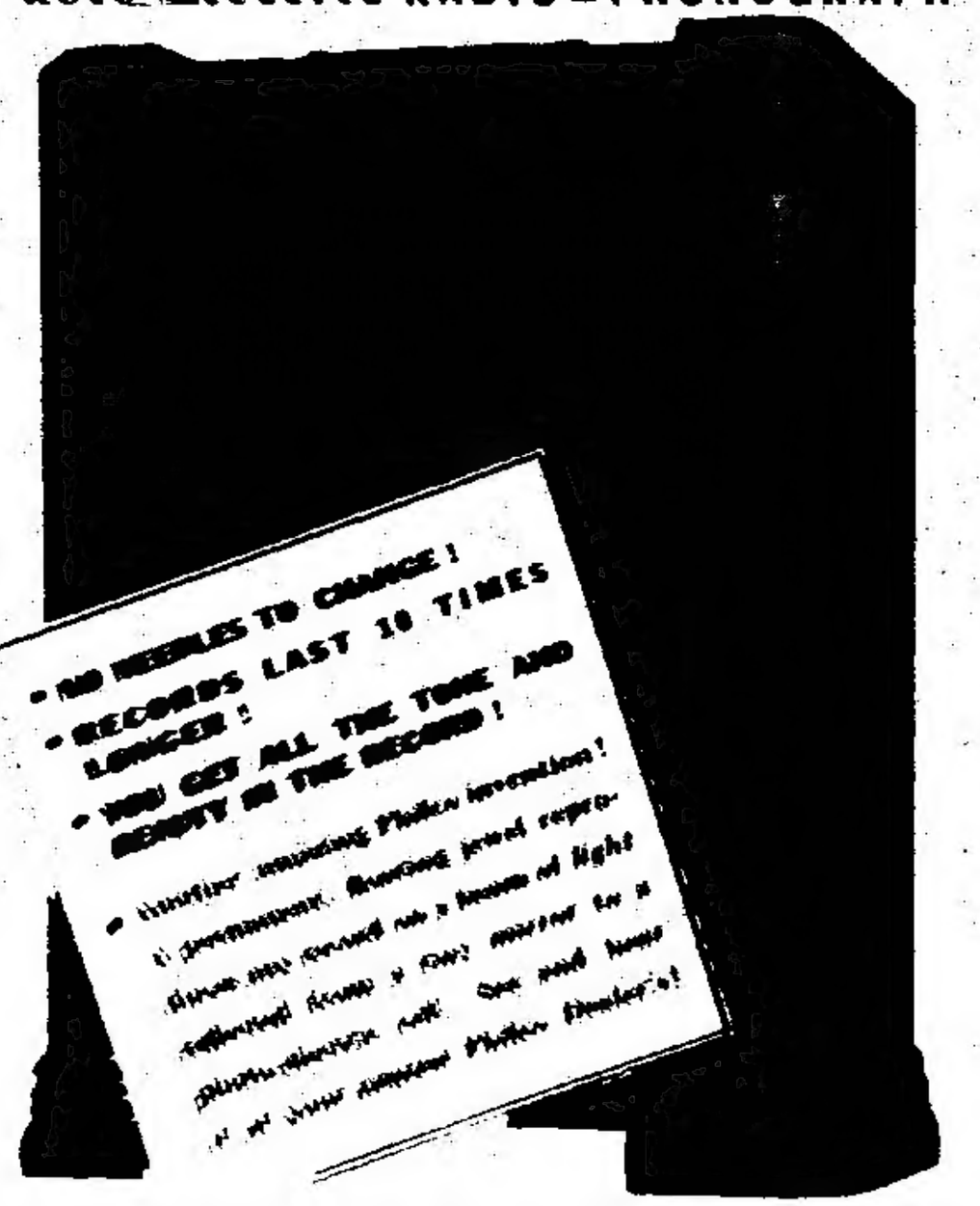
ROSH HASHONAH

Laura Secord

CANDIES

1941 PHILCO

Photo-Electric RADIO—PHONOGRAPH



PLAYS ANY RECORD On A Beam of Light!

Holiday Greetings to
our Jewish Friends

LA SALLE KNITTING
LIMITED
Plessisville
QUEBEC

Manufacturers of

"SHALIMAR", CHIQUITA AND
"MARSHALL" HOSIERY FOR
LADIES IN PURE SILK CREPE
- CHIFFON RAYON - UNION
CASHMERE. GOLF HOSE.

Representatives

R. READE DAVIS, 31 Melinda Street, TORONTO
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R. C. FRITH, VANCOUVER

HOLIDAY GREETINGS TO OUR JEWISH FRIENDS

INDUSTRIAL
SPECIALTY
Mfg. Co. Ltd.

Canada's Largest Manufacturers
Of:

SPOOLS
BOBBINS
PICKER STICKS
ROLLERS

Sole Licensees in
Canada for
Lestershire Spool
Manufacturing
Company's
Patents

PROMPT AND RELIABLE SERVICE
TO CANADIAN MILLS

MAGOG :-: QUEBEC
CANADA

Mrs. Ben Tucker, Victoria Avenue, Montreal, was Miss Emma Gluck, daughter of Edgar Gluck of Budapest, Hungary, and the late Mrs. Gluck. Mr. Tucker is the son of Mr. and Mrs. S. Tucker 37 Urbain Street, Montreal.

Mrs. [illegible] and children [illegible] Montreal

Footwear Features

• LADIES

• GENTLEMEN

• GIRLS AND LADIES

ALFRED LAMBERT
INCORPORATED
HEAD OFFICE MONTREAL, P.Q.
Branches all over Canada

ST. TITE SHOE
Limited
ST. TITE, QUEBEC
G. A. BOULET,
President and General Manager

Extends Rosh Hashonah Greetings to his Jewish Friends

Manufacturers of
Men's Boys' and Youths'
GOODYEAR WELTS

For Men:
The "G-A-B."
"TOP RANK."
"FIT-RIT"

For Boys and Youths:
"THE LITTLE DUKE."
"THE TERROR."
SCHOOL FOOTWEAR

Montreal—Personal Rosh Hashonah Greetings—Toronto

A HAPPY NEW YEAR
Mr. and Mrs. M. Abel
and family,
3787 Verdome Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. A. P. Abramovitch,
and family,
851 Dollard Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. I. Abrams
and family,
124 Ava Road,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. L. Abrams
and family,
51 Oakington Avenue,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. Mac M. Abrams
and daughter, Vinny Geraldine,
784 Wiseman Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. D. Adler and family,
3647 Canterbury Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. J. Afrin
and daughter, Sylvia,
66 Pagnuelo Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. Oscar Albert
and daughter, Muriel,
40 Carling Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. H. A. Alexander,
45 Rusholme Park Crescent,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. J. Allen
and family,
93 Ulster Street,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. M. Allen
and family,
989 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. I. Amchuk
and family
118 Brunswick Avenue,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. P. Appelberg
and family,
108 Pendrith Street,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. B. W. Appleton
and sons,
3771 Dundas Street West,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. Hyman Arlin
and family,
2 Austin Crescent,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. Jonas Aronith
and family,
462 Cranfield Avenue,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. L. Bechler
and family,
5330 Jeanne Mance Street,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. A. P. Bialin,
66 Pagnuelo Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR
Mr. and Mrs. M. Baker
and son,
2 Cranmine Road,
Toronto, Ontario

A HAPPY NEW YEAR
Mr. and Mrs. Meyer Bald
and family,
228 Avenue Road,
Toronto, Ontario

To our many Jewish Friends and Clientele,
we take this opportunity to
extend our most sincere
New Year Greetings!!

15 STORES IN TORONTO GIVING
YOU CITY-WIDE SERVICE

1086 Yonge St. near Rathnelly
9852 Bloor St. W. near Dovercourt
6666 Dundas Ave. near Pape
2868 Dundas W. near Beaver Theatre
12852 St. Clair Ave. W. near Dufferin
2852 Yonge St. near Lawrence
7286 Yonge St. near Bloor
2812 Yonge St. near Castlefield
2310 Bloor St. W. near Runnymede
5865 Dundas Ave. near Laycock
5852 St. Clair near Caledonia
5806 Bloor at Bathurst
2840 Dundas near Woodbine
414 Bathurst W.
1425 Yonge

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SHOE STORES LIMITED
85 STORES IN CANADA

Swing into Style
With The New Fall
STETSON
as illustrated
The "Hunt" $6.00
Other Hats $5.95 to $10

CALHOUN'S
Smile Hat Shop
86 YONGE ST. 130½ YONGE ST.
also Hamilton - London - Windsor

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Banack
and daughter,
288 Spadina Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Barkin
and family,
290 Huron Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. A. Bazer
and sons,
42 Beatrice Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. G. Bendon
and family,
58 Belgian Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. C. Benjamin
and family,
681 Dollard Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Belen
and family,
[illegible] Villeneuve Street West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Bargman,
320 Berkeley Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Bazar,
4777 Upper Grosvenor Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. P. Berenbaum
and family,
23 Ava Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Rabbi and Mrs. M. Berger
and family,
257 Euclid Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Gordon D. Betson,
4885 Queen Mary Road,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Beregman
and family,
64 Edward Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Bernholtz
and family,
128 Roxton Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Beral
and family,
1208 Lajoie Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Berrin
and family,
50 Tyrrel Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. E. Betel
and sons,
24 Ross Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Biback
and family,
44 Cecil Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Bleeman
and sons and daughter,
112 Huron Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. O. H. Bloomfield
and family,
941 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

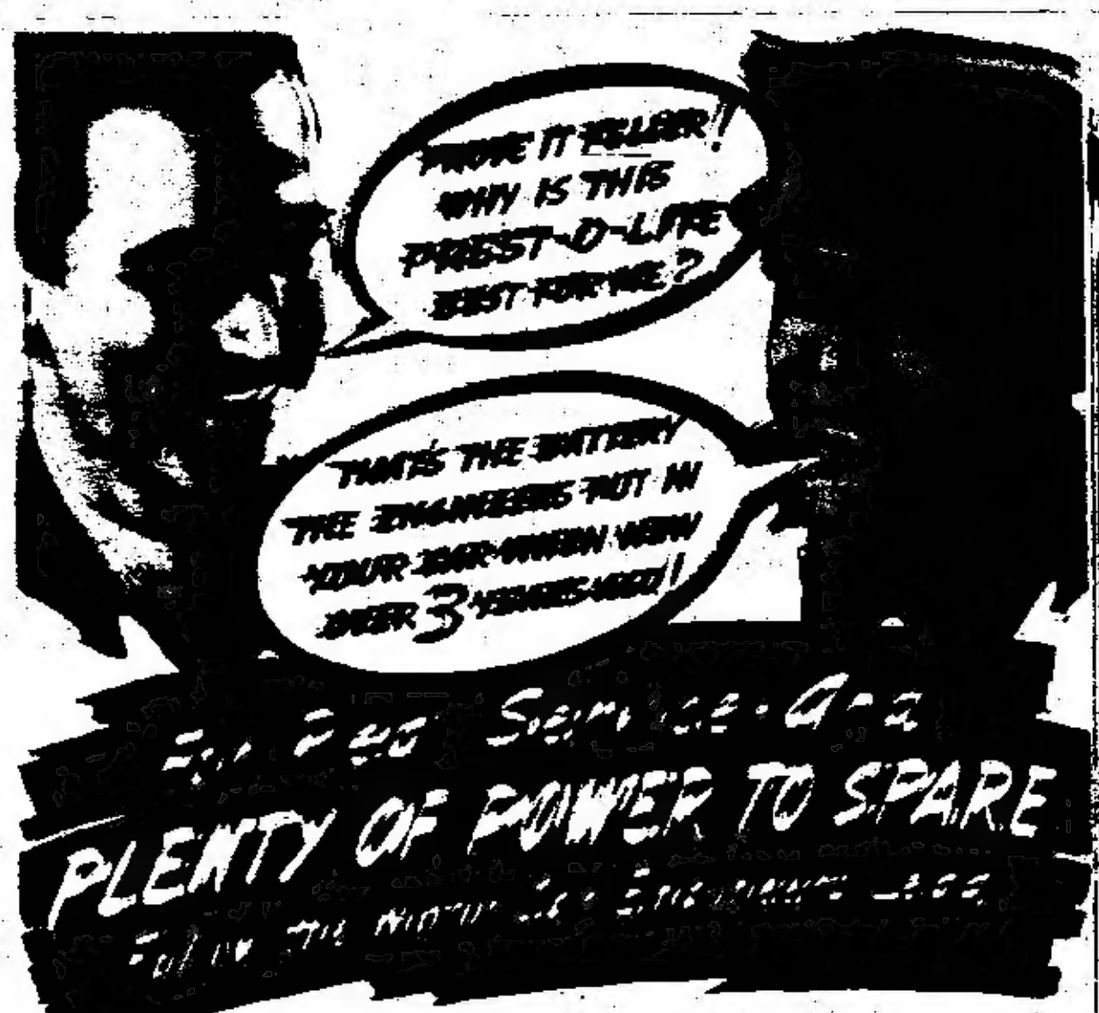
5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Blugerman
and family,
414 College Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. E. A. Blumenfeld
and daughters, Myra and Eleanor,
129 St. Joseph Boulevard West,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Blumenstein
and daughters,
33 Dalton Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Blumkin
and daughter, Judith,
3837 Girouard Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jack Bogante,
and daughter, Thelma Deena
and son, Martin Donald,
5457 Brodeur Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.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THAT'S THE BATTERY THE ENGINEERS PUT IN YOUR 1939 MODEL NEW CAR 3 YEARS AGO!
PLENTY OF POWER TO SPARE

Most new cars and trucks leave Canadian factories powered by Prest-O-Lite Batteries that all other brands combined. The engineers' preference is based on experience gained building millions of motor vehicles—each of which must start and operate to the customers' satisfaction under the most severe winter temperatures in Canada. When buying a battery this Autumn—make sure it is a Prest-O-Lite—and don't let anyone talk you out of it. You can count on the automobile engineers to choose long lasting power, long mileage, and dependable service.

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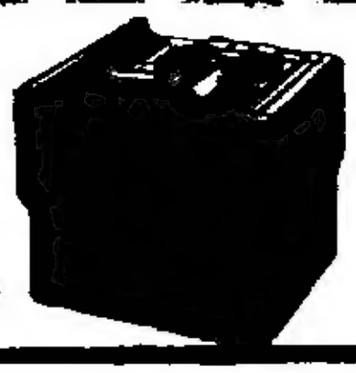

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- *Shirts*
- *Pyjamas*
- *Neckwear*
- *Underlogs*

ESTABLISHED 1869
"For Those Who Wear The Best"

We extend our heartiest Rosh Hashonah Greetings to our many Jewish Friends.

2 IN 1 POLISHES
Limited
HAMILTON, ONTARIO

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Bookman
and family,
27 Rusholme Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Botovoy
and family,
1122 College Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. M. Borshay
and family,
150 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Irving Bosnin
and family,
21 Palmerston Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Maurice M. Botner
and daughter, Brenda,
1110 Van Horne Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Botner
and family,
1050 Van Horne Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Peter Braunstein,
and daughters,
4187 Hingston Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Brecher
and family,
760 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. Rebecca Bregman
and family,
208 Vaughan Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. E. Brenhouse
and family,
4301 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harold Breslin
and children,
79 Willowbank Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Breslove
and family,
334 Shaw Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. B. Brieger
and family,
811 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Briskin
and family,
4040 Vendome Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. B. Brothe
and family,
905 Hartland Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Brownstein
and family,
6003 Wilderton Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. J. S. Bouya,
3610 St. Famille Street,
Montreal, Que.
Extend to all the friends and relatives his best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. J. Bursztyn
and daughter, Sylvia,
124 Montrose Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Bussenstein
and family,
4385 Dupuis Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. H. L. Bacal
and family,
5180 Musset Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Sam. Back
and family,
19 Wolseley Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Francis Beck
and family,
466 Cote St. Antoine Road,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. R. Beaco and Mrs.
Irving Lee Meyer,
4390 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. [illegible]
and family,
[illegible] Avenue,
[illegible]
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. [illegible]
and family,
[illegible]
[illegible]
Extend to all their friends and relatives their best wishes with the compliments of the season.

Zeller's

RETAILERS TO THRIFTY CANADIANS

Extend

Best Wishes for

A Happy Rosh Hashonah to the

Members of the Jewish Community

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London, St. Catharines, Fort William, Port Arthur, Peterborough, Oshawa, Hamilton, Chatham, Owen Sound, Belleville, Windsor, Sarnia, Sydney, North Bay, Renfrew, ONT. Saint John, Fredericton, Moncton, N.B. Lachine, New Glasgow, N.S. Three Rivers, Sherbrooke, Quebec, Que. Winnipeg, MAN. Edmonton, ALTA.

Executive Offices: Montreal, Que.

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WOOLLENS CREPES

FLANNELS JERSEYS

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MONTREAL OFFICE

R. H. HOOD, Representative

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TEL. LANCASTER 6141

DAILY TRUCK SERVICE WITH MONTREAL AND TORONTO

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. P. H. Bondarsky
and daughters,
4044 Hutchison Street,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Brownish
and daughters,
66 Brookman Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Charles Caplovitch
and sons,
67 Bearing Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. H. Cohen
and daughters,
106 Richview Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Percy Cohen
and daughter Dorothy Marion,
616 St. Joseph Boulevard West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Cohen
and family,
177 Bruce Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Chaplan
and family,
115 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Chaplick
and son,
3 Van Kaughnet Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Charendoff
and family,
235 Brunswick Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Rev. and Mrs. Boris Charloff
and daughter,
378 Markham Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. B. Cheifitz
and son, Philip,
7711 Outremont Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Clavir
and family,
237 Grace Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Cleman
and son, George,
762 Stuart Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. G. Climans
and family,
91 Wembley Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. P. Clouth
and brothers and sisters,
644 Dufferin Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Cohen
and daughters,
1 Gorevale Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. G. W. Cohen
and daughter, Susann,
4955 Cote des Neiges Road,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

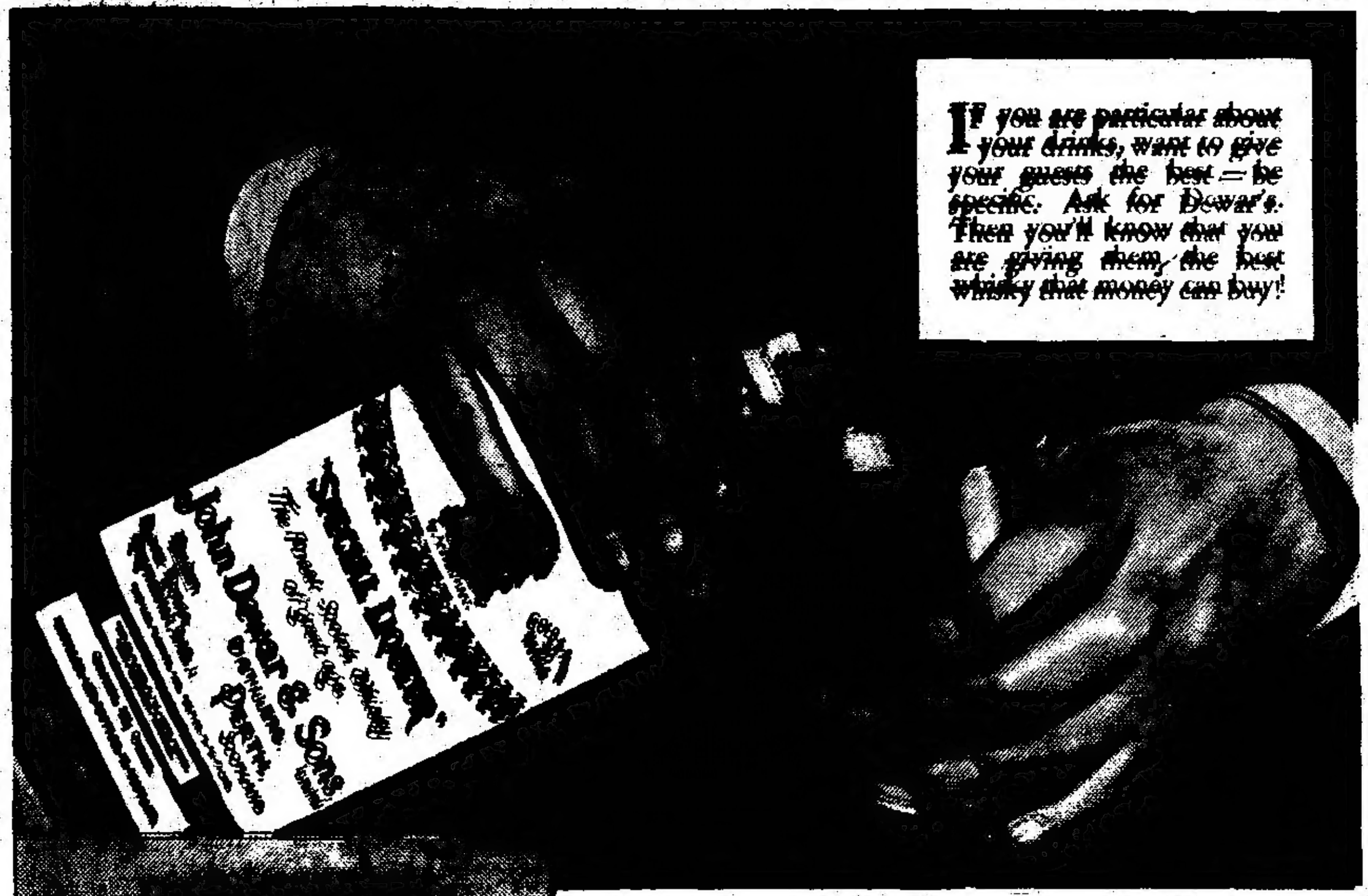
5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. A. Cohen
and family,
717 de l'Epee Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

The manufacturers of Johnson Precision Products extend heartiest greetings to the Jewish People of Canada.

The BEST of Investments . . . A Johnson Sea-Horse Outboard Motor

Recreation with a Johnson Sea-Horse gives more time for complete enjoyment of every day, and dividends in Health and Energy for years to come.

At today's low prices, a Johnson Sea-Horse is the profitable investment. Choose, today, from twelve great models, with prices from as low as $62.50.


If you are particular about your drinks, want to give your guests the best — be specific. Ask for Dewar's. Then you'll know that you are giving them the best whisky that money can buy!
John Dewar & Sons
Special Liqueur
OLD SCOTCH WHISKY
TO GET THE BEST
Be sure to say
DEWAR'S
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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry H. Cohen
and son,
111 Sheridan Avenue,
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Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Cohen
and family,
628 Victoria Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Cohen
and daughters,
210 Glenholme Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Cohen
and family,
705 Outremont Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Louis Cohen
and family,
3476 Vendome Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Mark Cohen,
1543 Dechaume Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. H. Cohen
and sons,
238 Westmount Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. S. Cohen
and family,
114 Euclid Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Cohen
and daughter,
106 Shaw Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Cohen
and sons,
[illegible] Northumberland Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Peter Cohen
and family,
4326 Coolbrook Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Sam. Cohen
and family,
[illegible] St. Catherine Road,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Cohen
and daughter, Dolly,
[illegible] Harper Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. T. Cohen
and family,
[illegible] Montrose Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. F. F. Cohen
[illegible]
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jos. Cooper
and son, Irvene,
[illegible] Lemoyne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. [illegible] Cowan
and son,
[illegible] Ruskin Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. [illegible] Crest
and family,
[illegible] Fermanagh Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. [illegible] Davis
[illegible] Clark Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
[illegible]
[illegible] Queen Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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Mr. and Mrs. L. Chaskin
and family.
4001 St. Denis Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. M. Chisvin
and twin sons.
82 Burnaby Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Cohen
and daughters.
58 Chestnut Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. H. Cummings and family.
2030 Grey Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Dainish
and daughter, Marlene.
1364 Queen Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Davidson
and son,
650 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Davis
and daughter, Nanette.
525 St. Clements Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Davis
and family.
320 Montrose Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry Deckelbaum
and family.
219 Maplewood Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Louis Deutcher
and family.
1588 Bernard Avenue West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Denbow
29 Forden Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Nathan Dermer
and family.
715 de Vimy Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. A. Dezwirek
and sons,
Marvin George and Phillip Jacob.
5310 Queen Mary Road,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. A. Dine
and family.
913 Danforth Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Maurice D. Dick
and family.
149 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Percy Dolgoff,
390 Davenport Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. R. Drevnig
and son,
380 Old Orchard Grove,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Ecknovitz
and family,
96 Harbord Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 1940

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Eaglin
and family,
86 Northcliffe Boulevard,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Edgar
and family,
78 McNider Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Elbaum
and family,
5603 Canterbury Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Isadore Elman
and family,
7711 Dacaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Emsig
and family,
1974 Dufferin Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. G. Enkin
and son, Melvin,
1638 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Esrig,
763 Querbes Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Erkin
and family,
538 Crawford Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. O. Feerman
and family,
4364 Westmount Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Percy Faith
and family,
7 Westover Hill Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Fakerman
and family,
17 Augusta Avenue,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Feinstein
and family,
90 Oxford Street,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Feldstein
and daughters,
469 Grace Street,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Nathan Feldstein
and family,
278 Markham Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Feldman
and family,
5766 Vendome Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

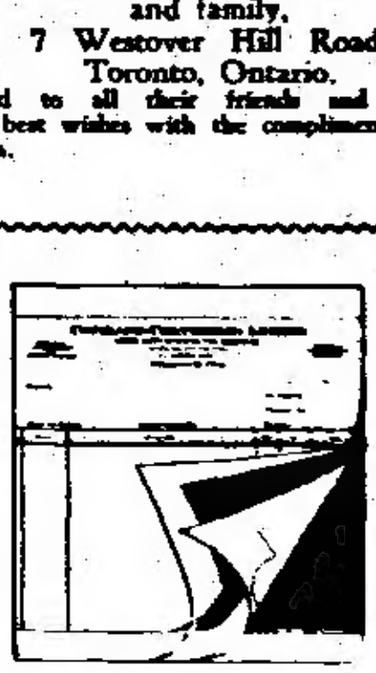
5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. S. H. Feldman
and sons, Marvin and Brahm,
4190 Girouard Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Fingerhut
and family,
145 Rusholme Road,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. Charles J. Finkelstein
and family,
5011 Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Finkelstein
and daughters,
885 Dundas Street West,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Firestone
and daughter,
258 Willowdale Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.



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Mr. and Mrs. Philip Fischman
and family,
760 Dundas Street West,
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Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Fisher
and family,
4 Pendrith Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Fleischman
and sons, Henry and Roy,
4440 Kingston Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Fleisher
and daughters,
675 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Flemine
and family,
581 Grosvenor Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Flungold
and family,
121 Albany Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Forcht
and family,
19 Soho Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jack Fox
and daughters, Sandra and Fern,
6158 Terrebonne Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Maurice Frankel
and family,
690 Manning Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. Lewis Freedlander
and sons,
5952 Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Freedman
and family,
433 Crawford Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Freedman,
218 Queen Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. A. R. Freedman
and sons,
2 Foxley Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. B. Fried
and family,
5574 Woodbury Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. E. Friedman
and family,
230 Heath Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Friedman
and son, Seymour,
3740 Hadley Street,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. B. Feiner
and daughter Merrille Bina,
716 de l'Epee Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Fink
and son,
43 Braemar Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Freeman
and family,
273 Erskine Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Miss Hilda Galt,
3787 Girouard Avenue,
Notre Dame de Grace, Que.
Extends to all her friends and relatives her best wishes with the compliments of the season.

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OF CANADA LIMITED

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R. E. HUNT, District Manager
BOARD OF TRADE BLDG.
MONTREAL LAN. 4151

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. J. Gaty
and daughter, Nancy,
104 Roxton Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Gasco
and daughter, Miriam,
1493 Lajoie Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. M. Gebirtig
and family,
37 Lee Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. H. Gelgoot,
1675 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. J. H. Geiston
and daughter,
700 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Gertler
and sons,
4858 Victoria Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Gertler
and daughter, Dorothea Isabel,
4875 Lacombe Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Gertler,
353 Willowdale Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. P. Gillman
and family,
850 Stuart Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. David Glazier
and family,
130 Edward Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Morris Globeck,
362 Dundas Street East,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Goldberg,
538 Milton Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Hyman Gold
59 Nelson Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Gold
and family,
49 Atlas Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Robert Gold
and daughter, Shirley,
294 Villeneuve Avenue West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Goldberg
and family,
642 Shaw Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Charles Goldberg
and family,
12 Lauder Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Goldberg
and family,
364 Crawford Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. I. M. Golden
and daughter,
662 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Golden
and family,
50 Beloeil Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Goldenberg
and family,
10 Brunswick Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Goldhamer,
St. Catherine Road,
Outremont, Que.
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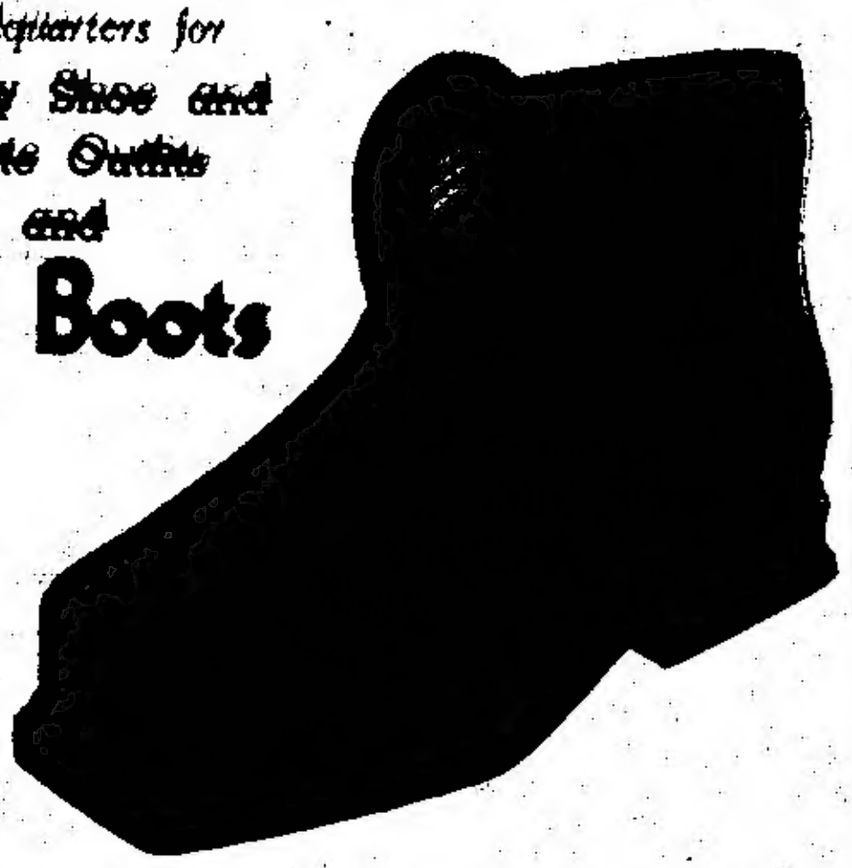

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Goldman
and family.
29 Grace Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Gordon
and son.
768 Mackenzie Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Nat Goldman
and family.
2121 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Charles Goldman
and family.
770 Outremont Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Morris Goldsmith
and sons Gordon and Jackie.
2163 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Gorman
and family.
113 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Goodman
and family.
30 Clinton Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Nathan Gould
and daughter, Edna.
1243 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Grad
and daughters,
318 Strathmore Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Greidinger
and family.
1367 Pendennis Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Granich
and family.
753 Champagneur Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Israel Green
and family.
101 Crawford Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. E. Goodis
and son, Stephen.
[illegible] Maplewood Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Ben. Greenberg,
498 Castlefield Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. David Goodman
and family.
402 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Greenfield
and daughters,
1519a Ducharme Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

We take this opportunity to extend to our
many Jewish Friends and patrons
Rosh Hashonah Greetings.

•

BROOKSIDE DAIRY
INCORPORATED
St. Louis Road
QUEBEC'S LEADING DAIRY

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Greenstein
and family,
1330 Harvard Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. D. Greenman
and family,
1 Bruton Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Charles Green
and family,
193 Grace Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. R. Grimes
and family,
318 Richview Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. D. Grimes
and family,
3362 Wyndbury Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Grossman
and family,
344 Dundas Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. P. Grossman
and family,
957 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. R. Grossman and daughter,
Miss Helen Grossman,
73 Bellevue Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Grossman
and family,
366 Mayor Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry Grover
and family,
760 Querbes Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Grover
and family,
27 Bathurst Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Gryn
and family,
218 Rowley Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph Grossman
and daughters,
49 Fairlawn Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Israel Guttman
and family,
722 Wiseman Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. J. Glaser
3215 Maplewood Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Gutchel
1011 St. Viateur Street West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. S. Greenwood
and family,
3631 Marlowe Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Mako
and family,
452 College Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Halperin
and daughter, Sonia,
5619 Jeanne Mance Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Hamdin
and family,
59 Manning Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

We extend Heartiest Greetings to our Jewish Friends

ST. ROCH HOTEL

"A Most Delightful Place to Stay for the Traveller and Business Guest"

250 ROOMS
ENTIRELY FIREPROOF
and Modern

290 ST. JOSEPH STREET
15 JACQUES CARTIER SQ.

Quebec City

With the Season's Greetings

T. HETHRINGTON LTD.

Manufacturers of High Grade
Bread, Biscuits, Cakes and Pastry

368-364 St. John St. Quebec City

MARANDA & LANDRECQUE LIMITED

Fur Dressers and Dyers

QUEBEC

Leaders for Quality Dressing and Dyeing on Persian Lamb

220-000 Persian lamb skins
dressed and dyed last year
at Canada's best Furrier.

Your Guarantee of Reliance

Makers of Hudson Seal and Electric Seal
of unquestionable standard.

They have good taste and strength.

Best New Year Greetings to our friends
and customers for the season of the New Year

5701 1940

ESTABLISHED 1911

GERMAIN LEBLANC LIMITED

H. Jules Leblanc Pres.

283 St. Vallier St., Quebec City
Tel. 2-2119

MANUFACTURERS OF FUNERAL EQUIPMENT
DIRECTORS OF FUNERALS
AMBULANCE SERVICE

Holiday Greetings to our Jewish Friends

ART-LAY SHOE

109½ Boisseau Street

QUEBEC CITY

Manufacturers of

men's youths' and boys' shoes
little girls 11-2

ARTHUR TREMBLAY

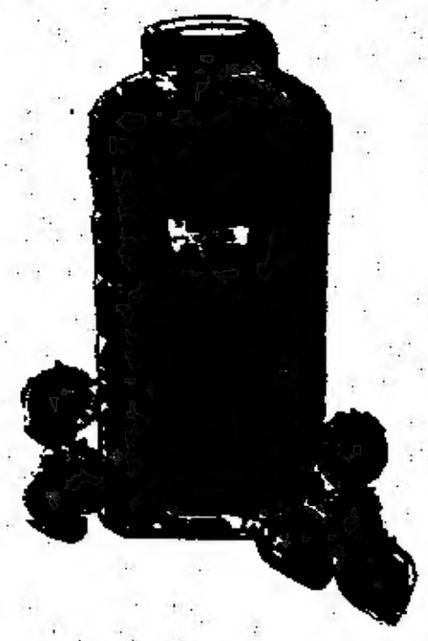
Extends Greetings to his Jewish Friends.

Rosh Hashanah Greetings To Our Jewish Friends And Customers

Old City Manufacturing Company, Ltd.

QUEBEC CITY QUEBEC

Manufacturers of Fine Food Products



SPECIALTY: WILD STRAWBERRY JAM

ROSH HASHANAH GREETINGS TO OUR JEWISH FRIENDS

CLAIRE-FONTAINE

SODA WATER DRY GINGER ALE

Your Good Drink Mate

BUY QUEBEC PRODUCTS
BUT BUY THE BEST ONLY

CLAIRE FONTAINE LTD.

Quebec City Tel. 2-8171

ROSH HASHANAH GREETINGS

TO OUR

JEWISH FRIENDS

THE NATIONAL FISH CO., LTD.

Fresh and Smoked Fish

HALIFAX NOVA SCOTIA

We take this opportunity to extend to the Jewish Community our sincere Greetings for Rosh Hashonah

HAVELOCK-HOME BOTTLING Co. Ltd.

Manufacturers of
High Grade Beverages

SYDNEY, N.S.

TELEPHONE 193-1 NORTH SYDNEY

TELEPHONE 166 SYDNEY

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Handman
and family,
613 Chamberlain Avenue,
Ottawa, Ont.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. M. Hansher
and family,
[illegible] Chamberlain Avenue,
Ottawa, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry Hartman
169 Wallace Road,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. M. Heyerman and daughters,
[illegible] Chalmers Street,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. M. Hirt
and son,
[illegible] Westbrook Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jack N. Hirtle
and family,
[illegible] Scott Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Herman
and family,
[illegible] Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Rabbi and Mrs. S. Herschovic
and son,
[illegible] Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Herscovitch
and family,
[illegible] Laurier Avenue West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Hershberg
and family,
[illegible] Wilder Avenue,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Herzman
and family,
63 Lyndhurst Avenue,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Hildebrand
and son,
11 Elderwood Drive,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Hoffman
and son,
191 Shaw Street,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Hoitzer
and family,
133 Spadina Road,
Toronto, Ontario
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Haffner
and family,
1038 Clarke Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Hallekman
and family,
782 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

The Crowning Achievement in Flavor

KING COLE Tea and Coffee

5701 A HAPPY NEW YEAR 1940

Mr. and Mrs. Mark Hillman,
21 Shields Avenue,
Toronto, Ontario.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940

Mr. and Mrs. D. Hoppenheim
and family,
5386 Clarke Street,
Montreal, Que.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940

Miss Ida Illson,
1054 College Street,
Toronto, Ontario.

Extends to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940

Mrs. J. Isenberg
and family,
131 Major Street,
Toronto, Ontario.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940

Mrs. M. Jacobs
and family,
52 Palmerston Avenue,
Toronto, Ontario.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A Happy New Year 1940

Mr. and Mrs. S. Josephson,
822 Strand Avenue,
Outremont, Que.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A Happy New Year 1940

Mr. and Mrs. M. Jacobs
and daughter,
62 Robina Avenue,
Toronto, Ontario.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A Happy New Year 1940

Mr. and Mrs. Jack Kaufman
and family,
5184 Waverley Street,
Montreal, Que.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A Happy New Year 1940

Mr. and Mrs. Jos. Kaplan
and family,
15 Palmerston Avenue,
Toronto, Ontario.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A Happy New Year 1940

Mrs. M. Kaplan
& Esther Fanny Co.
Toronto, Ontario.

Extends to all our friends and relatives her best wishes with the compliments of the season.

5701 A Happy New Year 1940

Mr. and Mrs. Harry Koch
and Allan,
55 Bridgeview Avenue,
Toronto, Ontario.

Extend, to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940

Mr. and Mrs. I. E. Kates,
412 College Street,
Toronto, Ontario.

Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940

Mr. and Mrs. M. Katz
and sons,
222 McCaul Street,
Toronto, Ontario.

Extend to all their friends and relatives their best wishes with the compliment of the season.

Rosh Hashonah Greetings

COMMERCIAL
PRINTING
LOOSE-LEAF —
OFFICE SUPPLIES

McMILLAN'S

Printers Stationers

98 Prince William St.
SAINT JOHN, N. B.

John A. Cameron
PRINTING

Wishes to extend to his many Jewish friends, clients and all the community, Best Wishes for a Very Happy and Prosperous New Year

See Us in Our New Building
81 Prince St. Sydney N.S.
Telephone 291

Holiday Greetings!

N. C. Ralston
Branch Manager

SUN LIFE ASSURANCE
CO. OF CANADA

5 Market Sq.
Saint John, N.B.

EASTERN BAKERIES LIMITED
SYDNEY, N.S.

extend Greetings to their Jewish friends and customers

Makers of BUTTER-NUT bread and BUTTER-NUT products

We specialize in Birthday and Wedding Cakes

Also Heavy or Light Rye and Real Pumpernickel

Try our Freshly Cleaned Currants

On this very important occasion we join with many in wishing the Jewish people—New Year Greetings

J. R. MacDONALD
SYDNEY, N.S.

Cape Breton Agents for
CHRISTIE'S BISCUITS ROBLIN FLOUR MILLS
ROBERTSON'S CANDY

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Providing advertisers with 100% coverage in Saint John and suburbs and subscribed to by 75% of the English speaking householders of New Brunswick, serving every city, town, village and rural route.

THE TELEGRAPH-JOURNAL
THE EVENING TIMES-GLOBE
SAINT JOHN, N.B.

We take this opportunity to wish our many Jewish friends and customers health and happiness for Rosh Hashonah

DWYER, LIMITED
Bakers of
DWYER'S BONNY BREAD
CAKES, PASTRY AND BISCUITS
TELEPHONE CONNECTION
Head Office and Bakery: Bentley Street, Saint John, N.B.
Branches: Fredericton and Moncton.

We extend the compliments of the season to our many Jewish friends and customers.

L. L. TURNER & COMPANY
LIMITED
HARDWARE
SAINT JOHN, N.B., CANADA.

OFFICE—33 PARADISE ROW FUNERAL HOME—105 King St. East

CHAMBERLAIN'S
FUNERAL SERVICE
Undertakers and Embalmers
SAINT JOHN, N. B.

All orders executed with promptness and despatch—day and night

Telephone communication at all hours Terms reasonable
Office—3-2288 Funeral Home—3-7467

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One of St. John's Leading Hotels
On Route 2
150 ROOMS
75 with bath
GARAGE
in connection

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QUALITY FOOD MODERATE PRICES
Overlooking the Bay and King Square
ROYAL HOTEL
KING STREET
SAINT JOHN NEW BRUNSWICK
SINGLE ROOMS FROM $1.50
DOUBLE ROOMS FROM $2.50

We take pleasure in extending to our many Jewish friends and customers our sincere wishes for the Rosh Hashonah season.

NICKERSON & CREASE
HALIFAX CANADA

WHOLESALE
FRUIT & PRODUCE

KITCHEN BROS.
LIMITED
Wholesale Grocers
Extend Heartiest Rosh Hashonah Greetings to the Jewish People
FREDERICTON, N.B.
Branch: Woodstock, N.B.

Extend Heartiest Rosh Hashonah Greetings to the Jewish Community
St. John Dry Dock and Shipbuilding Co., Limited
SAINT JOHN, N.B.
Shipbuilding and Repairing
STRUCTURAL STEEL
Designers and Erectors of all classes of Structural Steel Work

ROSH HASHONAH GREETINGS

ALBATROS
GRANULAR FERTILIZERS
INTERNATIONAL FERTILIZERS LTD.
SAINT JOHN, N. B.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Kain
and daughter, Miss Frances Kain
[illegible] Colonial Avenue
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Kain
and family
[illegible] Parkside Avenue
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Kain
and son
[illegible] Rosedale Drive
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. C. Kaufman
and family
[illegible] Dundas Street West
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Kauffman
and daughter, Ruth
[illegible] Duplex Avenue
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. M. Kellerman
and son
[illegible] College Street
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. E. S. Kellerman
and family
[illegible] Glenayr Road
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Kellerman
and family
[illegible] Springmount Avenue
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Kellerman
[illegible] Vaughan Road
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Kimelberg
and family
[illegible] Grosvenor Avenue
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. G. Kuffler
and family
[illegible] Delaware Avenue
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Kuhman
and family
[illegible] Montclair Avenue
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Kuhnke
and family
[illegible] Robert Street
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Miss Sophie Kuhen
Humber Bay
Toronto, Ontario.
Extend to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Kuhl
and family
[illegible] Manor Street
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Krakower
and wife
[illegible] Dunsher Avenue
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Krakower
and family
[illegible] Decarie Boulevard
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. William Krangle
and son
88 Braemore Gardens
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Kriss
and son
17 Westover Hill Road
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Kurin
and family
1120 Dundas Street West
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jacob Kushner,
422 Prince Albert Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. G. H. Kalman
and son,
1576 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Kleinberg
and family,
491 Dacaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Kosins
and daughter, Muriel,
4680 Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Ladowsky
and family,
288 Spadina Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Laing
and family,
5342 Duquette Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Landsberg
and family,
16 Leonard Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Nathan Latchman
and family,
787 Dundas Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry Lauria
and daughter, Judith,
4679 St. Catherine Road,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Nat. Laurie
and daughter, Marilyn,
92 Burnaby Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Lazarin
and daughters,
12 Rustin Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jack Lazar
and son,
1389 Laurie Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Levin,
5185 Cote St. Luc Road,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Levenson
and family,
191 Rushdale Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. W. Levenson
and son, Philip,
838 Dorset Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Levine
and son, Reuben,
6511 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Levine
and family,
1585 Laurie Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Maurice A. Levine
and daughters,
605 St. Clarens Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Levine
and family,
756 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. A. Levy,
51 Turner Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

Have You Tried
The New Schwartz
Vacuum-Packed Coffee?

Everybody's talking about the wonderful new Schwartz coffee. The same fragrant aroma, the delicious flavour in unchanged circumstances. The air-tight vacuum protection gives to every cup the winning freshness Schwartz is noted.

The plants of Schwartz famous drive coffee and other products, is putting a million of experience and organization into this new product and we're ready to work a miracle with your business.

Your grocer stocks the new Schwartz coffee. Try it. All today. Prepare a coffee should be prepared. Serve it to the family and get a reputation in your circle as a perfect coffee maker.

W. H. Schwartz & Sons Ltd.
HALIFAX and SAINT JOHN
Say Schwartz — and be Sure

NEW YEAR GREETINGS
TO OUR JEWISH FRIENDS
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MAIN ST., MONCTON, N.B.

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TO THEIR MANY JEWISH CLIENTS

Rosh Hashonah Greetings
If You Borrow $3,000
from us on First Mortgage on improved Real Estate in towns or cities the expense being very moderate no charge for valuation
$2870 in Cash
Provide the security for this
We Eastern Canada Savings & Loan Co.
COR. GRANVILLE & DUKE STS. HALIFAX, N.S.

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Everybody's Neighbour

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PASTEURIZED MILK, BUTTER, ICE CREAM

Woodstock, Saint John, Moncton, Fredericton, Digby, N.S.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Lichtenberg
and family,
364 Annette Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Lichtman,
245 Howard Park Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Lichtman
and daughters,
14 High Park Gardens,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Lipsky
and family,
240 Palmerston Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Lipschitz
and family,
68 Glenholme Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Loan
and family,
5633 Waverley Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Lupovich
and family,
1785 Ducharme Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Lupovich
and family,
1644 Laurel Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. E. Lyons,
1299a St. Clair Avenue West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Wolf Lang,
5760 St. Catherine Road,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Livack
and children,
1330 Hutchison Street,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. R. Lurr
and family,
1341 St. Catherine Street,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Luft
and son,
378 Old Orchard Grove,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes and the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Machlovitch
6114 Hutchison Street,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Maurice Maizen
and daughters,
Rhea and Myra Gwendolyn,
726 Querbes Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Makian
and family,
765 Champagneur Avenue, Apt. 2,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Malinoff
and daughters,
152 Holland Park Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Maller
and family,
632 Outremont Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Mannis
and family,
5 Glenholme Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Marcovitch
and family,
1581a Ducharme Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

(Turn to page fifty-three)

Heartiest Yom Yeser Greetings!

Queen Hotel

FREDERICTON
New Brunswick

The Leading Commercial and Tourists' Hotel on Canada Highway No. 2

SPECIAL ATTENTION GIVEN TO PARTIES

J. P. Cotter, Prop.

AMERICAN PLAN

Sprinkler System Throughout Building

Rosh Hashonah Greetings

MARVEN'S LIMITED

Manufacturers of

HIGH CLASS BISCUITS AND CAKE

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HALIFAX, N. S. MONTREAL, P. Q. ST. JOHN, N. B.

Buy your Kosher Biscuits made by Marven's Limited

and Mrs. Maurice Wax, 18 Oxford Street, Toronto, and their sons
s Lawrence, eight, and Michael Kenneth, two. Mr. [illegible] a member
of the R.C.A.F.

Lawrence Studio

and Mrs. Maurice Wax, 18 Oxford Street, Toronto, and their sons
s Lawrence, eight, and Michael Kenneth, two. Mr. [illegible] a member
of the R.C.A.F.

Lawrence Studio

Look for the "Colonial Girl" Trade Mark

A Product of DOMINION TEXTILE CO. LIMITED

We extend our very best wishes to our Jewish friends on the occasion of their New Year.

EASTERN LIGHT & POWER COMPANY, LIMITED

SYDNEY, NOVA SCOTIA, CANADA

Mr. and Mrs. Henry Rother, of St. Jolie de Verchères, Quebec, was Miss Bella Fleichman, daughter of Mr. and Mrs. M. Fleichman, of the same place; and Mr. Rother is the son of Mrs. Nessa Rother and the late Gershon A. Rother, of La Prairie, Quebec.

—Society Studio

Mrs. Sidney Flanders, was Miss Toby Emmer, daughter of Mr. and Mrs. J. Emmer, 5419 Park Avenue, Montreal. Mr. Flanders is the son of Mr. and Mrs. Isaac Flanders, 6046 Durocher Avenue.

—Society Studio

J. A. Humphrey & Son Limited

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Manufacturers of

PURE WOOL SUITINGS, PANTINGS AND OVERCOATINGS

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Mrs. Moses Lazarus Dubitsky, Esplanade Avenue, Montreal, was Miss Goldie Ross, only daughter of Mr. and Mrs. E. Ross and Mr. Dubitsky is the son of Rev. and Mrs. J. Dubitsky, of Montreal.

—Society Studio

Mrs. Lionel Rimoin, 4395 Girouard Avenue, Montreal, was Miss Frances Abrahamson, daughter of Mr. and Mrs. S. Abrahamson; and Mr. Rimoin is the son of Mr. and Mrs. I. Rimoin, of Montreal.

—Jacoby Studios Inc.

Mr. and Mrs. Robert Venor, 6012 Park Avenue, Montreal, was Miss Yetta Green, daughter of Mr. and Mrs. S. Greenberg, 4810 St. Urbain Street. Mr. Venor is the son of I. Venor and the late Mrs. Venor, all of Montreal.

—Society Studio

Mr. and Mrs. Percy G. Abelson, 286 Willowdale Avenue, Montreal, was Miss Beatrice Fainer, daughter of Charles B. Fainer. Mr. Abelson is the son of the late Mr. and Mrs. Maurice Abelson.

—Society Studio

NEW BRUNSWICK POWER COMPANY

SAINT JOHN, N.B.

Supplying Electric Energy and Gas for all Household, Commercial and Industrial Purposes

and

Operating the Street Railway Service.

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1833 OVER ONE HUNDRED YEARS OF CONTINUOUS OPERATION 1940

THE OLDEST BREWERY IN NEW BRUNSWICK

Extends Rosh Hashonah Greetings to the Jewish Communities of the Maritime Provinces.

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BREWERS AND BOTTLERS OF

RED BALL

ALE AND STOUT

Red Ball Brewery Ltd.

ESTABLISHED 1933

XXX Old Stock Ale

Saint John N. B.

XXX Invalid Stout

● OLD STOCK ALE ● PONTIAC PALE ALE ●

New Year Greetings

This week and every week, use our complete dry cleaning department to freshen your wardrobe and household furnishings skilfully and promptly.

And remember our gift to you . . . a day each week for rest and pleasure, free from laundry cares!

Let us start with
this Week's Washing!

THE NEW METHOD WASHING
LIMITED

DOLLARD 4661

Mrs. Samuel Nagus with her children, Marcia, six years old, and Arthur, eight months old, at 5535 Waverley Street, Montreal.

Segers Studio

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Manufacturers of

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GROWING GIRLS'
CHILDREN'S and
INFANTS'
McKAYS

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INDIAN SLIPPERS

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MEN'S WORK BOOTS

To the Jewish Community,
Holiday Greetings!

UP-TO-DATE SHOE MFG. REG'D

Boot and Shoe Manufacturers

Specialty: Cosy Wear
Iron Shoe
Columbia

MEN'S
BOYS'
YOUTHS'
GENTS'
SHOES

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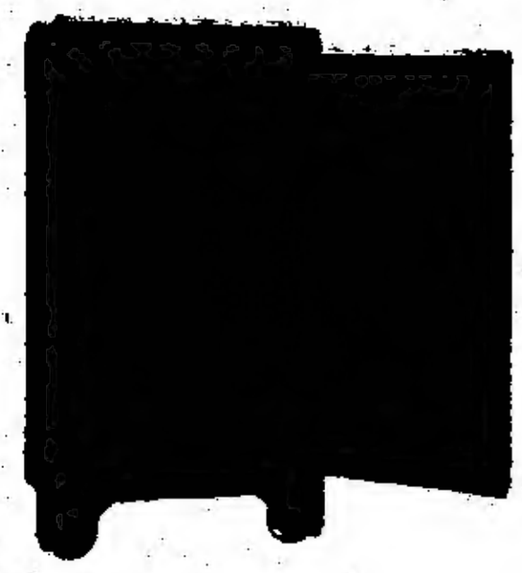
FREDERIC TREMBLAY, President

A SAFE THAT INSURES

Taylor Safes have survived unnumbered fires without loss. Many times they have been buried in fallen masonry and subjected to enormous weight as well as terrific heat. They have always come through with contents undamaged. Taylor Safes today include the improvements suggested by three quarters of a century of experience.



Consult us whether for safes or steel cabinets, steel cupboards for furriers or cash chests.

J. & J. TAYLOR LIMITED
TORONTO SAFE WORKS

Show Rooms at
Toronto Montreal Winnipeg Vancouver

Montreal—Personal Rosh Hashonah Greetings—Toronto

(Continued from Page Forty-Eight)

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry Margolis
and family,
397 St. Joseph Boulevard West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Marin
and family,
37 Turner Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Markoff
and family,
1307 Lajoie Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Markowitz
and family,
31 Pagnuelo Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Lionel M. Maron
and family,
6251 Notre Dame de Grace Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Marshall
and family,
115 Wineva Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Mehr
and family,
1745 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. Kate Mendelsohn,
1535 Bathurst Street,
Toronto, Ontario.
Extends to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Mendelson
and family,
67 Atlas Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Menkes
and family,
248 Forest Hill Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Maurice Mentel,
604 Ossington Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Metter
and daughters,
56 Robert Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Henry Miller
and family,
665 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel David Miller
and sons, Alfred and Harold,
2219 Maplewood Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Morris Minsk
and family,
4093 St. Urbain Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Mintz
and daughter, Mildred,
723 Bloor Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

FOR over three generations the Merck label has been accepted as a symbol of the standard of quality by Industry, Pharmacy and Medicine. It is reasonable, therefore, that the general public is becoming increasingly more conscious of the fact that the Merck label on those Medicinal and Chemical products that are ordinarily used in the home, is a guarantee of their purity and efficacy.

MERCK & CO.
LIMITED
MANUFACTURING CHEMISTS

Extend Best Wishes On The Occasion
Of The 5701st New Year

MONTREAL TORONTO

WELDED
HEATING BOILERS

Our Welded Steel Boilers with their superior heat conducting combined with efficient workmanship can be supplied in sizes from 100 sq. ft. to 3,500 sq. ft. capacity.

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LIMITED
MONTREAL CANADA

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Holiday Greetings

To all our friends and customers whom it is our privilege to serve

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The Borden Company Limited

Farm Products Division

280 Murray Street, Montreal

Regular size
40 Pills.

Economy size
80 Pills.

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Greetings on this holiday occasion to all our Jewish Friends!

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Parisian Javel Water

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5701 *Rosh Hashonah* 1940

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Corkotile Linoleum Co., Limited

SPECIALISTS IN PERMANENT
RESILIENT FLOORS

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Mirsky,
682 Oriole Parkway,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Rabbi David Monson,
225 Northcliffe Boulevard,
Toronto, Ontario.
Extends to all his friends and relatives his best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Morantz
and family,
13 Lauder Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harold Morantz
and daughter, Francelle,
4949 Queen Mary Road,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Morantz
and family,
3526 Marcil Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Morgen
and son,
387 Edward Charles Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Morrison
and family,
265 Palmerston Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Moscovitch
and family,
521 de l'Epee Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Moses
and family,
580 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Mouckley
and daughter, Esther,
1640 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Myers
and family,
1932 Yonge Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. R. Marcovitch
and family,
381 Querbes Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Mestal
and family,
5033 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. R. Nadell
and family,
2800 Willowdale Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jerry Nadler
and daughter, Elaine Audrey,
430 Willowdale Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Albert Nagley,
2705 Maplewood Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. B. Natanson,
30 Ossington Avenue,
Toronto, Ontario.
Extends to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. H. Nathanson
and family,
39 Kingsway Crescent,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Neidik
and daughter, Carole Sheila,
4661 St. Catherine Road,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Nemiroff
and sons,
3797 Girouard Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

OGILVY'S

Extends Heartiest Rosh Hashonah Greetings to Its Many Jewish Friends and to The Entire Jewish Community

Jos. A. OGILVY'S Limited

ST. CATHERINE WEST AT MOUNTAIN ST.

1940 5701

WE EXTEND TO THE JEWISH COMMUNITY
OUR BEST WISHES FOR ROSH HASHONAH

THE DOMINION BANK

Established 1871

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. C. Newman
and family,
3982 City Hall Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Sam. Newman,
4 Connaught Circle,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. J. Niten
and son,
1333 Dundas Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Abraham Nissenbaum
and family,
161 Beverley Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Nuzel
and family,
158 Clinton Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Oberman
and daughter, Miriam,
66 Pagnuelo Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Ben. Obront
and family,
5383 Hutchison Street,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. S. Okun
and daughter,
126 Ava Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Orenstein
and family,
382 Queen Street East,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Orenstein
and family,
91 Harding Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Israel Ornstein
and family,
5615 Durocher Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Pacter
and family,
142 Denison Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Paperman
and family,
4081a St. Urbain Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Paperman
and daughter, Elaine Sondra,
3029 Maplewood Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. R. I. Pappelbaum
and son, Jack Stanley,
5433 Trans Island Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Leon Pappelbaum
and family,
3469 Prudhomme Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Pascal
and family,
706 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Pascal,
2177 Lincoln Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Paskin
and family,
5747 Plantagenet Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Pass
and family,
6144 Durocher Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

SOUTHAM'S EMBOSSED PAPER NAPKINS

For Satisfactory Service

All-Canadian . . . strong . . . of fine texture and finish. Southam's quality Napkins are available in a variety of attractive colors and designs in either the specially-designed Protective Box, or in neat and compact All-Transparent Wrappings.

Southams's All-Canadian Specialities include:

ALL TYPES OF TICKETS FOR THE CLOTHING TRADE

Baggage Tags, Gummed Labels, Crepe Paper, Mending Tape, Sealing Tape, Mucilage, Key Tags, Reinforcements, Gummed Address Labels, Duplicate Numbered Checks, Pin Tickets, Every Day Seals, Passe Partout Picture Framing, Art Corners, Gummed Dots, Transparent Tape, Cello Tape, Photo Mounting Squares, Etc. Etc.

Ask your Stationer for SOUTHAM'S

New Year Greetings To Our Jewish Friends!

Marieville Shoe Company

MARIEVILLE, QUE.

Smartly Styled Women's Novelty Oxfords
Better values from this well equipped
modern factory.

Montreal Reps., J. T. Lamoureux, Montreal Bldg.
Ontario Reps., H. W. Pearson, 280 Bay St., Toronto, Ont.
Quebec Reps., J. A. Vaillancourt, 99 Laurier St., Sherbrooke, Que.

Originated by STERLING in 1888

Adopted by the Jewish People the World over

QUARTERLININGS, SOCK LININGS, NOVELTIES,
REINFORCINGS, DOUBLERS FOR THE SHOE TRADE
SPECIALTY FABRICS AND NOVELTY
COATINGS FOR THE BEST PURSE AND BAG TRADE

McDOWELL & LINCOLN LTD.
ESTABLISHED — QUEBEC — MONTREAL

Mr. J. C. [illegible] 50 [illegible]
Mr. V. STAFFORD 21 [illegible]

SHERMAN WOVEN LTD. OF CANADA LIMITED
GRANBY, QUEBEC

Metropolitan Stores
LIMITED

"Where your money buys more"

Desire to extend to their many Jewish Friends and Patrons their best wishes for Rosh Hashonah

64 STORES FROM COAST TO COAST

HEAD OFFICE:
LONDON, ONT.

Thrifty Canadians find it pays to shop at the "MET"

For sparkling colour.... easy application..... durability, experienced home painters have proved that Enamoloid far surpasses ordinary enamels.

Enamoloid literally flows off the brush and levels itself out into a smooth, even film of thrilling beauty and amazing durability. Take any surface you like, outdoors or indoors, apply Enamoloid, let it dry, then pour boiling water on it! Bake it in the oven! Freeze it in ice! Beat it with a mallet! Bend it! Spill acid . . . or oil . . . or salt-water on it! Enamoloid defies them all! It neither cracks nor peels. The colours remain rich and true—the brilliant gloss unimpaired.

Buy a can today—ask for it by name. In 24 sparkling colours and black and white

OBTAINABLE WHEREVER YOU SEE THE FAMOUS "COVER-THE-EARTH" TRADE MARK SIGN

ROSH HASHONAH GREETINGS

ASTORIA SHIRT Ltd.

Manufacturers of
SHIRTS
PYJAMAS
SPORTSWEAR

Specializing . . .
CHAIN STORES AND JOBBING TRADE
3643 St. Lawrence Boulevard, Montreal, Can.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Patrenick,
522 Richview Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph Perlis
and family,
750 Stuart Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Albert Perlman
2186 St. Luke Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. Samuel Perlman
and daughter, Shirley,
60 Bilton Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mrs. Charles Pearce,
1535 Bathurst Street,
Toronto, Ontario.
Extends to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. George Pollack
and family,
4880 Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Wm. Pomerantz,
2 Connaught Circle,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Posnoff
and family,
737a de l'Epee Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. O. Potashin
and family,
325 Crawford Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Potashin
and sons,
5627 Waverley Street,
Montreal, Que.
Extend to all their friends and relatives

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Wm. B. Phillips
and family,
220 Castlefield Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. William Potechin
and sons,
5829 Waverley Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Rosenoff
and son, Murray,
131 Querbes Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Raitblatt
and family,
115 Evelyn Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Boris Rapoport
and family,
759 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Rappaport
and daughters, Lola and Reva,
545 Shaw Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. Max Ratner,
454 Willowdale Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. Michael Ratner
and son,
4871 Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Reitman
and family,
651 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Resnick
and family,
76 St. Ann's Road,
Toronto, Ontario.
Extend to all their friends and relatives

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Riback
and son, Marvin,
6275 de Vimy Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Richer
and sons, Irving and Harold,
3608 Prudhomme Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Rodness
and family,
583 Shaw Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. H. Rohrlick
and daughter, Geraldine,
5043 Pontiac Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Roitburd,
916 Pratt Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Philip Romberg
and family,
14 Wells Hill Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Miss E. Rose,
5619 Jeanne Mance Street,
Montreal, Que.
Extends to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Rose
and daughter,
265 Roxton Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Rosen
and family,
291 Markham Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. N. Rosen
and family,
327 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Louis Rosenberg
and daughters,
316 Lonsdale Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Rosenblatt,
son, Louis, and daughter, Vera,
8 Connaught Circle,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jack Rosenbloom
and family,
5588 Canterbury Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Lewis Rosenfeld,
and family,
4989 Hampton Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Rosenfeld
and family,
496 Markham Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Rosenfeld
and daughters,
6749 St. Hubert Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Rotenberg,
and family,
1731 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Charles Rothman
and family,
77 Pagnuelo Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Rothpan
and family,
742 Sunset Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Miss Sophie Rubenstein,
39 Wellesley Street,
Toronto, Ontario.
Extends to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph B. Rubin,
3240 Maplewood Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Morris Schneiderman
and family,
470 Villeneuve Street West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

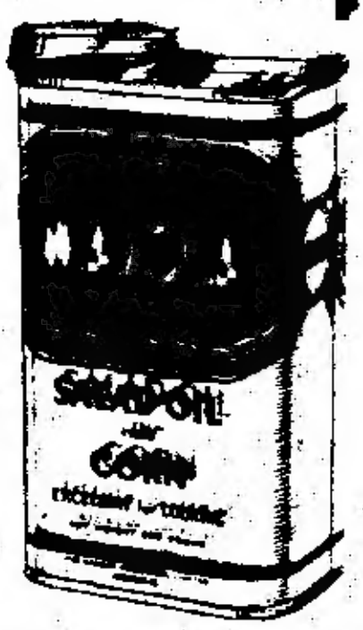
NEW YEAR'S GREETINGS 5701

A Favourite in every Jewish Home

MAZOLA is unsurpassed by even the finest olive oils for making salad dressings—delightfully smooth and easy to mix.

For deep frying and sautéing, MAZOLA is without equal, as it can be used over and over again without transmitting the flavour of one food to another.

Order MAZOLA from your grocer—in the 1, 2, 4 or 8 lb. sealed tins.



THE KOSHER SALAD AND COOKING OIL

Economical Delicious

MAZOLA

The CANADA STARCH COMPANY Limited
also manufacturers of
REDPATH'S CORN STARCH—CANADA CORN STARCH
CROWN BRAND CORN SYRUP

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. J. Schwartz
and sons, Lionel and Maurice,
365 Dollard Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Irving H. Scott
and son, Stephen Allan,
4855 Harvard Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Sendel
and family,
6694 de Normandville Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

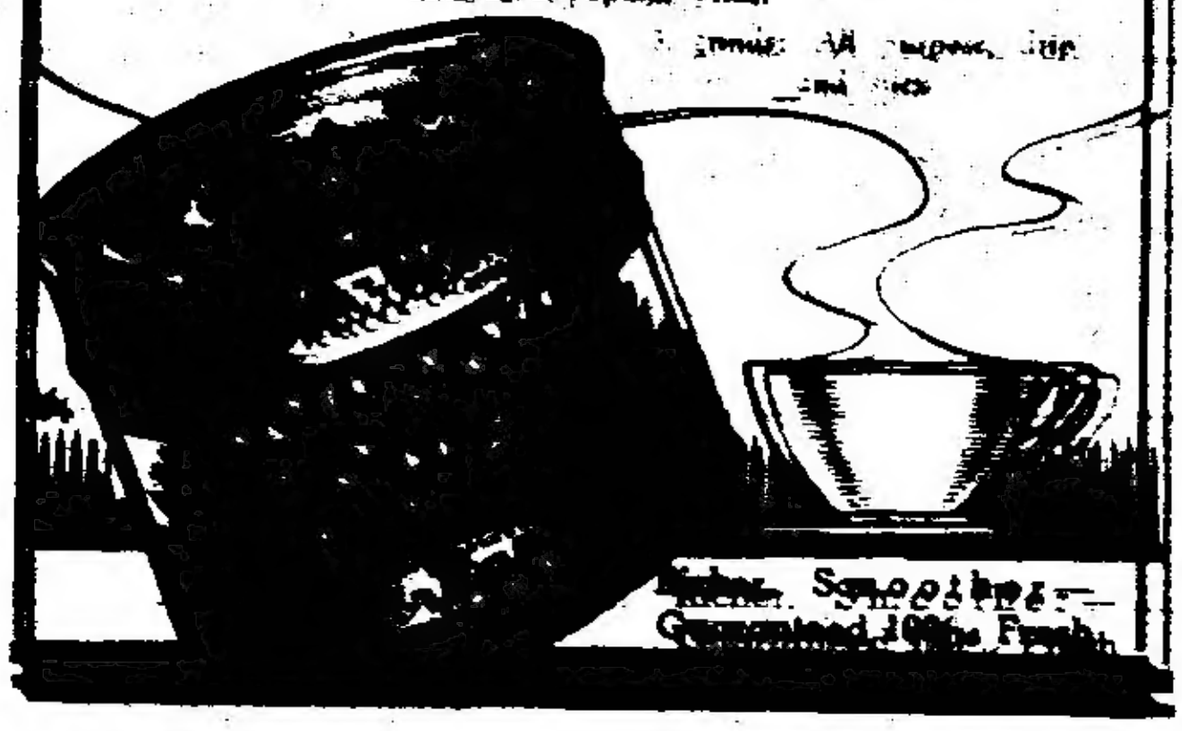
5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Shapiro
and son, Alex,
6694 de Normandville Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

NEW YEAR GREETINGS

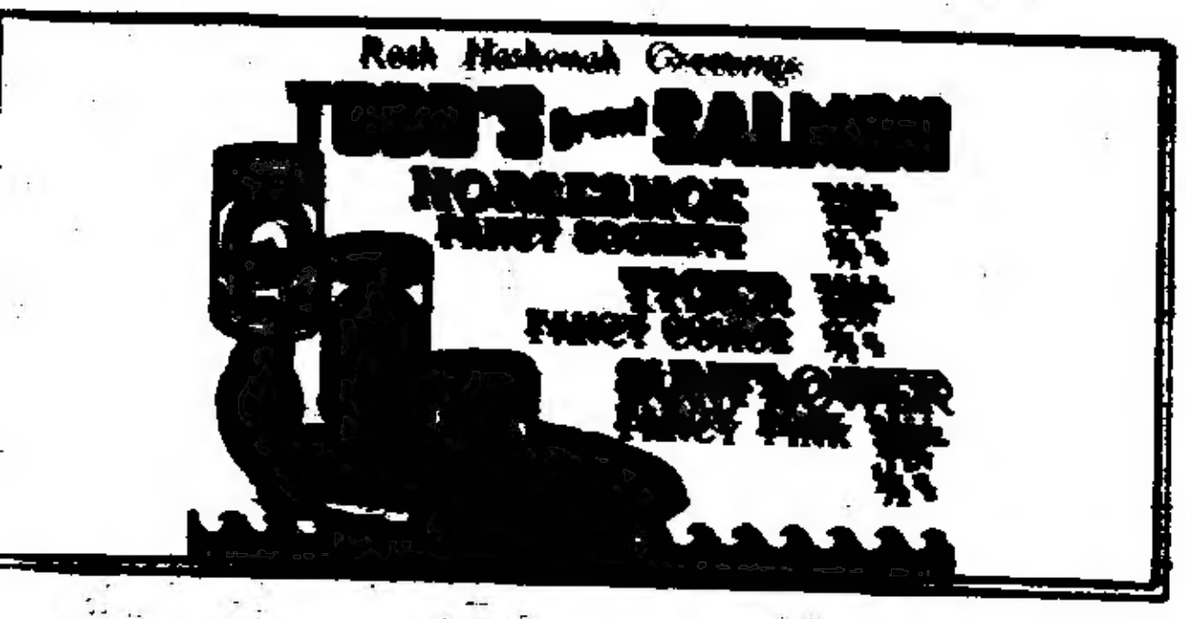
To Our Jewish Friends And Clientele

LONDON HOUSE COFFEES

A famous coffee with a name famous for flavor.
Sold at a popular price.



Rosh Hashonah Greetings



Greetings to Our Many Jewish Friends and Customers

S. J. STOREY

of the

UNION SPECIAL MACHINE COMPANY OF CANADA LIMITED

3555 St. Lawrence Blvd. LA. 7944

Best Rosh Hashonah Greetings

WHEN IT'S OFFICE SUPPLIES YOU NEED

see

THOMAS V. BELL, LIMITED

PRINTERS AND STATIONERS

OFFICE SUPPLIES OFFICE FORMS

RULING — BOOKBINDING — EMBOSSING

"The Store With the Progressive Spirit"

247 Notre Dame Street W. HA. 9281

W. L. CHIPCHASE REG'D

Established over 60 Years

LEGAL SUPPLIES NOTARY SEALS

RUBBER STAMPS STENCILS

AND STAMPING OF ALL KINDS

77 CRAIG STREET WEST LA. 7080 MONTREAL

Please mail your friends and clients our cordial Rosh Hashonah Greetings

With Best Greetings to our Jewish Friends

PAUL BARRETTE

EXPERT DYERS

Of Silk, Cotton, Yarns, Sheens and Artificial Silk.

Fully Insured.

TELEPHONE 44 ST PAUL E.

DOMINION DISTRIBUTING SERVICE, PRL. 4780

With Best Greetings to our Jewish Clientele

MONTREAL SHOE STORES

operated by

J. E. LEFEBVRE LIMITED

2 stores in Montreal

1 store in Province of Quebec

1 store in Ottawa

A HAPPY NEW YEAR 1940
Mr. and Mrs. B. H. Shannuky
and family,
xxxx Marcil Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. Alex Shulman
and family,
xxxx Prince Edward Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Solomon
and family,
xxxx Waverley Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry J. Rosen
and family,
xxxx Park Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. Robert Goldstein
and daughter, Gloria Ruth,
xxxx St. Hubert Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Rabbi and Mrs. Samuel Sachs
and family,
xxx Outremont Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. Leonard Sachter
and son, Robert Louis,
xx Camberwell Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

Announcement

Agents for the Art End Shoe Manufacturing Company of Quebec City are R. S. Lascarbeau, room 28a Queen's Hotel, Montreal, for Ottawa and Montreal; Alex. Dion, 288—1st Avenue, Quebec, for the Maritime Provinces, R. Lemay, 64 Parent Avenue, Quebec City for Lake St. John and Gaspesia; H. S. Hood, 925 Cardova Street, Vancouver, B.C. for Alberta and British Columbia; A. A. Armbrust, 10 Simcoe Street, Kitchener, Ontario for Ontario; S. C. Harger, 720—4th Avenue, Saskatoon, Saskatchewan for Manitoba and Saskatchewan; M. Chantler, 36 Hamilton Street, Quebec for Quebec City; and J. E. Moore, 940 St. Valier Street, Quebec City for Quebec townships. Among the popular lines created by Art End Shoe Manufacturing Company are "Modern Lady", "Lorraine", "Parade" and "Colinette".

A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Salem
and family,
xx Hilton Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Salkowitz
and family,
xxx Markham Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Salsberg
and family,
xx Cecil Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. Wm. H. Samuel
and family,
xx Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Samuels
and family,
13x Rusholme Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. S. E. Samuels
and family,
212 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. Louis D. Satin
and family,
852 Stuart Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Satok
and family,
47 Hillcrest Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. Paul Salutin,
474 Grace Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 194
Mr. and Mrs. David Schatz
and family,
710 Dundas Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 194
Mr. and Mrs. M. Schlachter
and family,
595 Bloor Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

To Increase Business Advertise With Neon Electric Signs

PAUL BOSSE

MANUFACTURERS OF DISTINCTIVE ARTISTIC ELECTRIC SIGNS

NEON SIGNS

6666 Hochelaga Dollard 7678

We extend to our Jewish friends and customers Sincerest Rosh Hashonah Greetings

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. David Schlaef,
391 St. Joseph Boulevard West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Schneiderman
and family,
4883 Upper Grosvenor Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. J. A. Schwab
and daughters,
49 Hillcrest Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Schwartz
and family,
9 Rushoime Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Schwartz,
122 Ava Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Segal
and family,
191 Quebec Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. S. Seigal
and daughter,
508 Crawford Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. L. Seiler,
and sons,
832 Dollard Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Selzer
and family,
5410 Grovehill Place,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. A. Sendel
and son, Allan,
4643 Cote St. Catherine Road,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Shabsay
and daughters,
766 Euclid Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Charles Shafter
and family,
6277 de Vimy Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Henry Shalinsky
and son, Gerald Ernest,
9235 Cote St. Luc Road,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry A. Shapiro
and daughter, Shirley,
231 Vaughan Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Shapiro
and son, Alvin Howard,
2747 Maplewood Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. Nathan Shaul
and family,
547 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Shedlack
and family,
1460 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Sher
and family,
297 Crawford Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Sherman
and daughters,
22 Austin Terrace,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Shier
and family,
31 Rushoime Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Shiner,
31 Wells Hill Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Saul Silver,
215 Ruston Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

SHRUBS
BEDDING PLANTS
ROCK GARDENS
HEDGES
PERENNIALS
PAVING

New Year Greetings

E. DACCORD, Reg'd

Graduate Landscape Gardener & Florist

Diploma in 1920 for Landscape Gardening from Horticultural School, "Zoriich", Switzerland.

5227 Gilbert Ave.
Montreal
Tel. WAlnut 1591

A. Bronfman and Family

Extend to the Jewish Community and their many Friends Best Wishes and the Season's Greetings

669 CARLETON AVE. . . . MONTREAL

Rosh Hashonah Greetings to our friends and customers.

SELBY SHOES

SELBY SHOES Dominion Sq. Bldg.
1008 St. Catherine St. W. LA. 3055

Best Wishes
to the
Jewish Community

BANQUE CANADIENNE NATIONALE

A. Dionne Son & Co.

Groceries and Butcheries

Extend Greetings To Their Jewish Customers

1221 St. Catherine West corner Drummond MA. 2341
2877 St. Catherine West WE. 4183
5005 Decarie Blvd. EL. 7981

Holiday Greetings

ROCK CRYSTAL
Waterford Pattern

Manufactured exclusively by
PHILLIPS CUT GLASS COMPANY, LIMITED

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Mr. and Mrs. Harry Simon
and family,
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A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Sinclair
and daughter, Margaret,
1123 Bernard Avenue West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. H. A. Sinclair
and sons, Gerald and Edward,
4983 Jeanne Mance Street,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. F. Singer
and daughters,
179a Beverley Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Singer
and family,
864 Dundas Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. R. Singer
and family,
[illegible] Rockland Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Slomen,
515 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Slovin,
and family,
330 Queen Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

A HAPPY NEW YEAR 1940
Mr. and Mrs. B. B. Smith
and family,
11 Croydon Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Snider
and family,
41 Rideout Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. D. Solloway
and family,
311 Palmerston Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Sunenberg
and family,
1269 Park Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Spring
and sons,
1073 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Springer
and family,
672 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Stalman
and family,
374 Markham Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Stalman
and daughter,
340 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Steen
and family,
38 Carling Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. F. Stein
and son,
472 Queen Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry Stein
and daughter, Sandra,
5209 Durocher Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Steinberg
and family,
127 Maria Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Steinberg
and family,
317 de l'Epee Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. Steinhal
and family,
1565 Bernard Avenue West,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Stensky
and daughters,
356 Spadina Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Sour
4985 Queen Mary Road,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Alfred Stock
34 Rowdale Heights Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. George Stream
and family,
656 Lansdowne Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Surkes
and daughters,
1776 Quesbec Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Tittle
and daughters,
157 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. F. Tuvim
and family,
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Toronto, Ontario.
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Mr. and Mrs. S. Torno
and daughter,
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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph Tanenbaum
and family,
389 Beresford Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. E. F. Taube,
1646 Bathurst Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Morris Tencer,
703 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Tenenbaum
and daughters,
222 Dovercourt Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph Teperman
and family,
42 Rusholme Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. D. Tick
and family,
209 Glenayr Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Tinkoff
and family,
5214 Dalou Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Tinkoff
and family,
5430 Cote St. Luc Road,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Tuleman
and family,
749 Wilder Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Tutel
and family,
566 College Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Samuel Ulster
and daughter,
10 Walmer Road North,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Vinitsky
and family,
83 St. Joseph Boulevard West,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Ben. Vosko
and sons,
4083 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. J. Wachman
and family,
5212 Dalou Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. C. L. Wagman
and family,
223 Glen Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Walker
and family,
14 Dewson Street,
Toronto, Ontario.
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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max. Webber
and family,
5 Kendal Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Weinberg
and family,
63 Appleton Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Weiner
and sons,
486 Markham Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Weiner
and family,
331 Walmer Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Ben. Weininger
and family,
1277 Lajoie Avenue,
Outremont, Que.
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5701 A HAPPY NEW YEAR 1940
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and family,
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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. J. Weiss
and daughters,
8 Highbourne Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Wilder
and family,
126 Shaw Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. David Wilson
and family,
11 Austin Crescent,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. H. Winkler
and family,
47 Beatrice Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Wolfe
and family,
773 Queen Street West,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Wolfe
and family,
22 Ardmore Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Max Wolfe,
1620 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. D. Wolff
and son, Jeffrey,
752a de l'Epee Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Charles Wolfson,
4935 Queen Mary Road,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Yancovitch
and sons,
906 Wilder Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Miss Laura Yancovitch,
1577 Van Horne Avenue,
Outremont, Que.
Extends to all her friends and relatives her best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Yanofsky
and children,
Hilda, Claire and Lawrence,
704 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. L. Yanover,
29 High Park Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Yasny
and family,
584 College Street,
Toronto, Ontario.
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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph Yolles
and family,
96 Gloucester Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Zener
and family,
403 Dovercourt Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. J. C. Zacks
and daughter, Vivian,
5235 Cote St. Luc Road,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Zatz
and family,
4657 St. Urbain Street,
Montreal, Que.
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Personal Greetings Received Too Late To Classify Appear On Page Ninety-One

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MENS STAPLE WELTS

ALSO BOYS' YOUTHS' AND GENTS'

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Our representative will be glad to call . . . Write us

MARRIAGES

Berenbaum-Perlman

The marriage of Shirley Joy, daughter of Dr. and Mrs. Samuel Perlman, Hilton Avenue, to Harry, son of Mr. and Mrs. M. Berenbaum, Corlegh Boulevard, was solemnized on September 22nd, by Rabbi David Monson and Rabbi Samuel Sachs. Palms and ferns decorated the rooms. The wedding music was played by Mrs. Benjamin Kerbel, Rochester, who also sang "Because". The bride, given in marriage by her father, wore a white crepe gown, made with sweetheart neckline and shirred bodice, patterned on princess lines. She also wore the coronet which her mother wore at her marriage, and carried a cascade bouquet of white gladioli. Miss Florence Berenbaum, sister of the groom, was maid of honor, in a gown of white net with Empire bolero, carrying a nosegay of roses. The best man was Carl Keyfetz, and the groomsmen were Murray Elridick, Dr. Leonard Barron, Albert Goldman and Keive Sharpiro. The bride's mother received her guests in a gown of royal blue brocade taffeta, with a corsage of yellow roses. The mother of the groom was in black crepe with a metallic bolero, and carried red roses. For the wedding trip to the Maritimes, the bride changed to a two-piece black wool suit, the jacket being made with tuxedo front and bell sleeves. The couple will live in Toronto. Out-of-town guests were Dr. Leonard Barron, of Iowa City, Iowa; Dr. and Mrs. Louis Perlman and son, Jerry, Mr. and Mrs. Robert Cohen and children, Doreen and Harvey, all of Windsor, Ontario; Dr. and Mrs. Benjamin Keyfetz, of Rochester, N. Y.; Mrs. D. Alexander, of Chicago; Mrs. S. Liquett, Mr. and Mrs. M. Fox, Mrs. Gordon Berwick, Mrs. Murray Liquett, Mrs. H. Wahrman and Miss Charles Taylor, all of Detroit; Mr. and Mrs. Harry Prager and son, Newton, of Hamilton; and Mr. and Mrs. M. Perlman, Sheldon and Alan, of Ottawa.

Kopman-Stein

The marriage of Jean, daughter of Mr. and Mrs. A. Stein, Indian Road, to Harold Allan Kopman, son of Mr. and Mrs. C. Kopman, Harrison Street, took place at Clarkleigh House, September 8th, Rabbi Samuel Sachs officiating. The wedding march was played by Miss Myrtle McLatchy, and Ben Perlove sang "Because". The bride was given in marriage by her parents. Her dress was of ice-blue silk jersey, afternoon style, and her hat was a tiered turban of the same material, with a matching circular veil that fell to her waist. She carried a nosegay of Talisman roses and baby's breath. Her maid of honor was her sister, Miss Dora Stein, in a rose-colored silk jersey dress with matching accessories, carrying a nosegay of roses and cornflowers. The best man was Morley Safier, of Pittsburgh, Pa. A dinner followed for one hundred guests. The bride's mother received in a black crepe dress with a corsage of roses, with the groom's mother in a black crepe frock, and corsage of roses. The groom's grandmother, Mrs. S. Safier, of Fayette City, Pa., assisted in receiving, in a black lace dress and corsage of roses. Out-of-town guests were Mrs. S. Safier and Mr. and Mrs. M. Safier, of Pittsburgh, Pa.; and Mrs. A. Kopman, of Buffalo. The couple left on a motor trip to Ottawa, Montreal and Ste. Agathe, the bride travelling in a black wool dress, grey tweed coat and black and red accessories. They will live in Toronto.

Libman-Organ

The marriage of Ruth, daughter of Mr. and Mrs. J. Organ, 622 Lonsdale Road, to Louis, daughter of Mr. and Mrs. J. Libman, 270 Major Street, was solemnized by Rabbi Samuel Sachs. Following a trip to Montreal, the couple are living in Toronto.

GREETINGS
To Our Jewish Clientele

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Manufacturers of
"VOLCANO"
STOKERS

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Shapiro-Weisbrod

The marriage of Miss Ruth Weisbrod, daughter of Mr. and Mrs. J. Weisbrod, Crawford Street, to Leading Aircraftsman Leonard Shapiro, R.C.A.F., Trenton, Ontario, son of Mr. and Mrs. J. Shapiro, Huron Street, Toronto, was solemnized in the garden of Chudleigh House, Rabbis David Monson and J. Weinreb officiated. J. Freeman, brother-in-law of the bride, was at the piano and Mrs. Irving Croll, of Buffalo, sang "At Dawning". The bride, given in marriage by her parents, wore a pearl grey afternoon dress and wine accessories, and carried an arm bouquet of Sweetheart roses and bouvardia. Miss Lyla Weisbrod, her sister's maid of honor, was in soldier blue, with navy accessories, and carried a bouquet of Talisman roses and baby's breath. David Koffler was best man and the ushers were Allen Eisen and Irving Croll, of Buffalo. Luncheon was served for the immediate family and intimate friends, the bride's mother receiving in a black crepe afternoon dress and a corsage of roses, with the groom's mother in black wool and a corsage of Talisman roses. The bride's grandmother, Mrs. B. Eisen and the groom's grandmother, Mrs. M. Wallinsky, both in black afternoon dresses, with corsages of Talisman roses, assisted in receiving. The couple left on a wedding trip, the bride travelling in a hunter's green wool frock, black accessories and a corsage of orchids.

Holiday Greetings

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Sisal, Jute, Hemp and Flax

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Stocks At
Kitchener, Montreal, Winnipeg and Vancouver.

The Troubles We've Seen

By Sara Zadkin, of the Toronto Jewish Family Welfare Bureau

(Real names are not used here.)

Last week was Sophie's 22nd birthday. But it might have been her 32nd if you judged by the sort of life she lived. Half the time she felt so ill she couldn't get out of bed. When she did feel well enough to get up, she coughed and choked all day. When she went to a movie, everyone who sat near her changed their seats. Sophie had no friends. The girls she had gone to school with were afraid to come into the house because she coughed so much. She had never been able to work. Her parents had taken her to one doctor after another in spite of the fact that her father earned a small wage.

The diagnosis was always the same, an incurable chronic disease of the lungs which was not contagious but which made her a chronic invalid. Her parents came to the Jewish Family Welfare Bureau to talk over their plans for her. The doctors had recommended that Sophie be sent to a sanitarium in the South-Western United States. But how could they pay her railway fare? How could they afford to pay the bills?

The case worker wrote letters here and there and found that there was a Jewish sanitarium in the United States which gave free care to those unable to pay. It seemed as though all Sophie's troubles were solved when the hospital wrote that it would admit her. But then the problem of admission to the United States arose and a series of letters went back and forth between the Immigration Department in Washington and the Jewish Family Welfare Bureau. When the final decision was made to admit Sophie to the United States provided a $500 bond was posted, the prospect looked black. Who had $500. But a way out was found even then. The Jewish Family Welfare Bureau were able to secure the required sum and an intolerable situation is being improved.

Jews in Belgium no longer need wear a distinguishing Magen David armband. The Nazis ordered that they be worn. But Belgians were so vocal in their criticism that the order was countermanded.

HOLIDAY GREETINGS!

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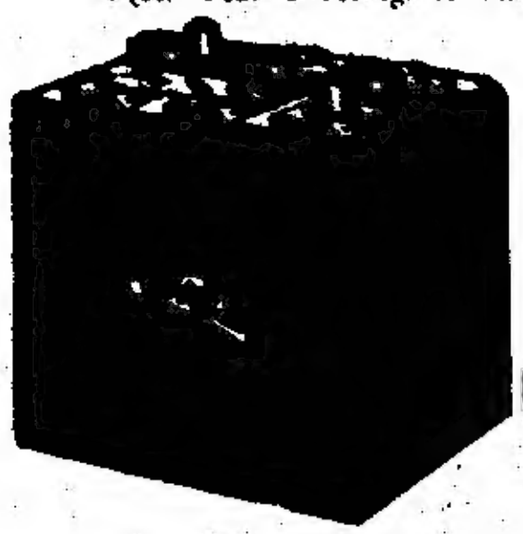
Manufacturers of [illegible] Footwear. Splendid lines for the coming season.

Special greetings to [illegible] on the occasion of the New Year.

New Year Greetings to our Jewish clientele



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Canada And The United States Cooperate In The Reception Of Guest Children

(Continued from Page Fifteen)

this problem, temporary care is being arranged through the collaboration of the public authorities and the private sources. As ultimate adjustment is so uncertain in these circumstances, a check has also been placed on this movement. Recently, through the kindness of Mrs. H. M. Jaquays and Dr. A. Vibert Douglas, two private houses have been put at the disposal of the hospitality committee of the Council for Overseas Children. These homes are to be used for a limited number of English mothers and their children who have found themselves financially embarrassed owing to banking regulations of the British Control Board.

Meanwhile, Canada is carrying on and is working in the closest co-operation with the United States Committee for the Care of European Children. The machinery in handling this problem has been laid in both countries along somewhat similar lines. The extent to which the United States will assume responsibility will depend largely upon whether the United States Government can make American shipping available for the transportation of children from overseas. The United States Committee have undertaken to provide the funds for ocean passage, and, in collaboration with the United States Children's Bureau, the State Departments and the local child-caring agencies, are undertaking the reception, placement and maintenance responsibilities.

In the interim, any reception facilities in Canada necessary for children destined to the United States are arranged for. American representatives are stationed in Canada for this purpose. To date, there were close to 2,000 privately sponsored children who have arrived through Canada to the United States. Up to 500 additional children came through Canada, these sponsored by the United States Committee. All children destined for the United States were directed and supervised by staffs stationed in Canada and appointed by the Committee for the Care of European Children.

Canada is a young country but our birthrate has been falling rapidly for over a decade. Adult migration has been at a standstill for some time. The infusion of new vigor and a youth into the life blood of our country through the mass immigration of children, will strengthen the bulwarks of our nationhood. Canada stands prepared and is ready to receive children from overseas for care in the Dominion.

Announcement

Perfection Corset Company Limited, which has its factory in Quebec City, for the making of fine lines of corsets, girdles, brassieres and corselettes that sell under the name of Rosemarie, Perfection, and Five Features Corselettes. The Perfection line of never-rust garments features new, smart designs for this season. All lines can be bought at leading stores. Under the presidency of J. B. Turcotte, and with H. J. Bedard as vice-president, the Perfection Corset Company sells to firms throughout Canada.

Ruth says:

"The New Method Washing Limited provides several types of laundry service at a range of prices suitable for every size family and purse. This company also does dry cleaning. One call removes soiled articles of various kinds and one visit brings them all back again at the same time. Draperies, curtains, spreads and the like come back with the family laundry packages. Blankets are fluffy and renewed in lightness. The New Method way is the sum total of efficient work, courteous delivery, prompt attention and care in handling goods. The telephone of the New Method Washing Limited is DOllard 4061."

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Authentic Reproductions of the Eighteenth Century, from
HEILIG ROAD SHOP

THE HESPELER FURNITURE COMPANY LIMITED

Extends
ROSH HASHONAH GREETINGS
To The Jewish Community

Wanted: A Judaism Expressive Of The Modern Mind At Its Best

(Continued from Page Thirteen)

That Judaism built character by being a pattern after which the Jews shaped and formed their minds. That Judaism was a great way of life and method of living and made for purity, sainthood, and martyrdom. That Judaism as a system of belief inspired to noble acts, thoughts, and sentiments. The Judaism stimulated active intellectual pursuits and created a great literature. That Judaism preserved the Jewish people, and preserved it on a high moral and mental plane, even in the darkest ages, even in the most miserable ghettos, and in a world bent on its destruction. That Judaism gave comfort, strength, and dignity in sorrow and was a restraint in joy.

Of that Judaism we say, after the words of the 137th psalm: "If I forget thee, let my right hand forget its cunning. Let my tongue cleave to the roof of my mouth, if I remember thee not, if I set thee not above my chiefest joys." Of that Judaism all the 176 praises said of the Torah in the 119th psalm are true, and all over the Bible, are true, to their fullest extent.

Yes, for that Judaism it is worth suffering. It is also worth dying for, and worth living according to. But the religion the Jews of this age call Judaism and are practicing and professing, is not worth having our little finger scratched for on its surface. This religion does not build character, lacks all sincerity, inwardness, beauty, and spirituality, emphasizes the unessential and neglects the essential, does not elevate, ennoble, and purify, does not give dignity and strength either in adversity or in prosperity, does not comfort in sorrow, does not stir to noble action and thought, does not instill a sense of responsibility, is full of contradictions, has only foliage, no blossoms and no fruit. This religion is Judaism at its lowest. One who knows Judaism at its highest can have only scorn and derision for Judaism at its lowest.

The most depressing illustration of this religion is the farce of the Yom Kippur, which is the most genuine festival of Judaism and was for long the yearly occasion for the regeneration and reconstruction of the Jewish soul. The contemporary Jews, contemporary man, in general, have no sense of guilt. They are sorry on this day, not for their numerous sins, but because they cannot make money, and, especially, because they cannot play poker and bridge. Depressing illustrations could be greatly multiplied with instances taken from the whole length and breadth of this religion.

You most wretched and miserable contemporary Jews: You are not suffering and dying for Judaism at its highest, which is worth suffering and dying for, for you have abandoned it and are wholly ignorant of it. You are suffering and dying for something that has no religious value, that is not worth suffering for, let alone, dying for, that isn't worth living according to. Your is a religion that gives you distinctiveness but does not give you distinction, that sets you apart but does not set you high, that makes you a peculiar people but does not make you a great people, a religion that you would like to escape but cannot. We pity you from the bottom of our heart.

We have no nostalgia for all of the old Judaism, for much of its belief and practice and worship is antiquated and obsolete, totally out of time and place in our age. This is a great age, despite Hitler and his horrors, despite our perfected weapons of destruction that we stupidly use against ourselves. We have grown tremendously in knowledge of the universe and man, consequently, our conception of God and His service, has undergone a very radical change. This greater knowledge cannot be wiped out with bombs. Alas, tragic human stupidity can ignore it.

We plead for a Judaism built higher, one that is expressive, both in essence and in form, of

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- TWEEDS AND FRIEZES
- BLANKET CLOTH
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Rosh Hashonah Greetings

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ROSH HASHONAH GREETINGS

PLEASE HAVE FARE READY

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1. Have ticket, transfer or exact fare ready BEFORE boarding tram or bus;
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The co-operation of our patrons in observing these customs will be greatly appreciated by all passengers.

MONTREAL TRAMWAYS COMPANY

Best Wishes To
The Jewish Community
for a
Happy and Prosperous
New Year

the modern mind at its best, that one can profess and practice without hypocrisy, without grave injury to our knowledge and intelligence. Such a Judaism would emphasize, not the differences from, but the agreements with, the other religions equally brought up to the level of our age. In present Judaism we profess universalism but work for particularism.

We well know, that if all Jews would be the most perfect beings in all respects, we would still suffer just the same. Instinct-man is inhuman to his fellowman because of the hatred his mind harbors, the worst manifestation of which is war. But if we had the higher modern Judaism, and would live up to its ideal, as much as it is humanly possible for mortal man of flesh and blood, we would at least have the comforting consciousness of suffering for something worth suffering for. We could wear our heavy yoke with dignity, would pity, not ourselves, but our mean tormentors, wherever they are, and we would have the mental strength to wait for the dawning of the morning.

Arrangements have been made to keep Tel Aviv Port open in spite of the suspension of Mediterranean shipping services. A large motor boat belonging to the port has been converted and equipped for the coastal shipping trade, and others are to be similarly outfitted to carry goods to and from neighboring countries.

JUDAISM AND THE WAR

(Continued from Page Eleven)

that may be sacred and worth while preserving.

On this day, when we pray to God "to extend His reverence and fear over all that He has created, so that all the creatures shall bow down before Him, and that they shall form one union, to do His will with an upright heart", let us be the first ones to realize the full implications of this prayer and make ourselves ready for its fulfilment. We will therewith merit also the Almighty's granting of our other supplication in the words: "And may the righteous see and rejoice, but iniquity shall be dumb, as all of wickedness vanish as smoke, and thou shalt remove the dominion of the presumptuous from the earth."

All Jews have been ordered eliminated from Rumanian labor organizations which are being transformed into Labor Guilds.

The Rumanian Labor Ministry has ordered all Jews in its employ to be discharged, in line with government policy.

After six months internment, 500 refugees have been released from a camp at Athlit, near Haifa.

WHAT NEIGHBOURHOOD HOUSE COULD BE LIKE

(Continued from Page Ten)

experience may be encouraged to develop this art. Additional club rooms would permit the training of girls and boys in the knowledge of self-government and in the art of group accomplishment. There would be at least one club centre for girls and one for boys —a home where each group might furnish and care for its own home centre.

A yard would adjoin the House, used during the summer for supervised play. Around it the children could plant flower beds and vegetable gardens and acquaint themselves with life out of doors, under the sun.

A timid knock at the office door and we pause in our dream. A shy, smiling, ten-year-old boy stands there holding a bat, a ball and a dirty piece of paper in his outstretched hand. We open the paper and under his anxious eager eyes we read:

To the Neighbourhood House:

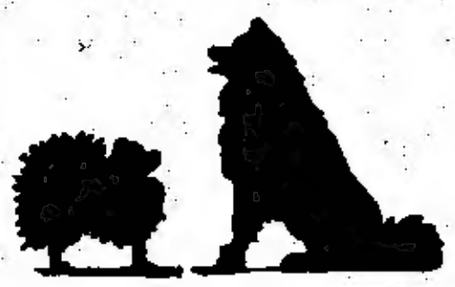
In appreciation of what the Neighbourhood House has done for the children of our district we wish to donate to you a base ball bat, which was not claimed by any of the children of our room. Hoping you will have a good vacation this summer, we are,

Sincerely yours,

The children of Room 2

Of 11,500,000 Jews outside North and South America, one half, or 5,500,000, were in Russia, a quarter, 2,700,000, were under Hitler's domination, and 1,700,000 were in the Balkans.

YOUR DOG
And His Needs



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JEWISH EMBLEMS INTERWOVEN

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Also Manufacturers of all types of Woven Labels, Initials, Bookmarks, Badges for Lodges and Conventions, and No-So Cement

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5701 - Rosh Ha

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of Mr. and
the

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Michaels, daughter of
the late Clarence Mich

Mrs. William Firestone was Miss Mynn Bloom, daughter of Mr. and Mrs. M. B. Bloom, Toronto. Mr. Firestone is the son of Mr. and Mrs. Phillip Firestone.

—Simpson Bros.

n Rill, 3790 Cote St. Catherine Road, Montreal, was Miss Lorraine ughter of Mrs. Clarence Michaels, Cote des Neiges Road, and rence Michaels. Mr. Rill is the son of Mr. and Mrs. A. Rill, Cote St. Catherine Road.

—William Notman & Son Ltd.

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Le Gant designing promises you a smart modern silhouette; Le Gant fabrics — Youthlastic and Veil of Youth — provide you with lasting foundation comfort; and Le Gant Sta-Up-Top completes the silhouette and assures your comfort with a girdle top that can not roll over or bulge.
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CONTENTS:

Calendar, General & Jewish	
Our War	Vladimir Grossman
Jewish Refugees in Canada	Saul Hayes
Less [illegible] Refugees	Constance Hayward
Constructive Refugee Work in the United States	J. W. Pincus
The Refugee Settlement in the Dominican Republic	
Lord Tweedsmuir	
Canada's Multi-National State	Professor Watson Kirkconnell
Sir Wilfrid Laurier and our Fore[illegible]	
Jewish Singers' Career	Pauline Donalda
The First Jewish Settlers of Ottawa	H. M. Armour
The Grand Old Man of Toronto	H. M. Cassirman
Zionism Explained	Aron Nirenberg
Where Israel was Molded	S. Belkin
Notable Israelites Canadian Men	
Some Jewish Writers in Canada	Louis M. Benjamin
Notable Zionists in Montreal	A. Kaminowitz
Jewish Artists	Ernst Neumann
[illegible]	J. Segal
[illegible]	H. Neumann
[illegible]	Herbert Sivan
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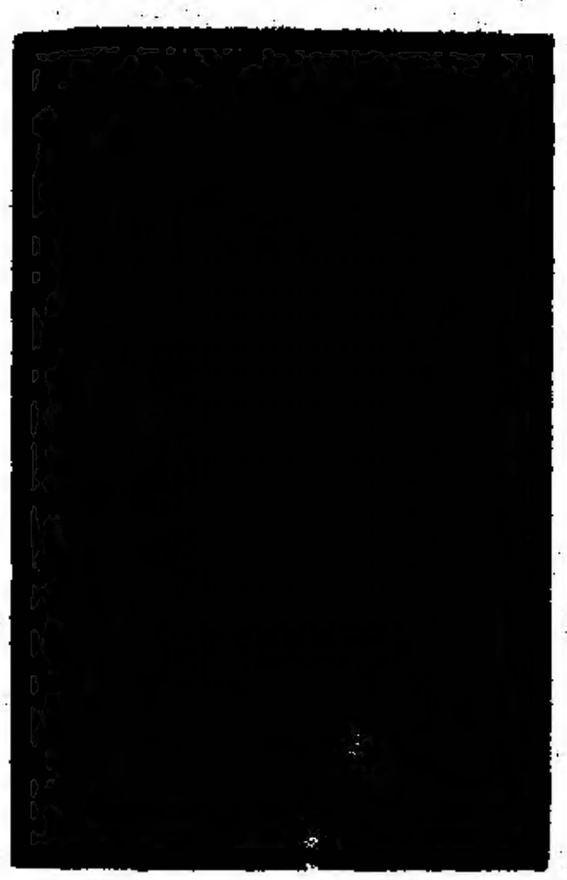
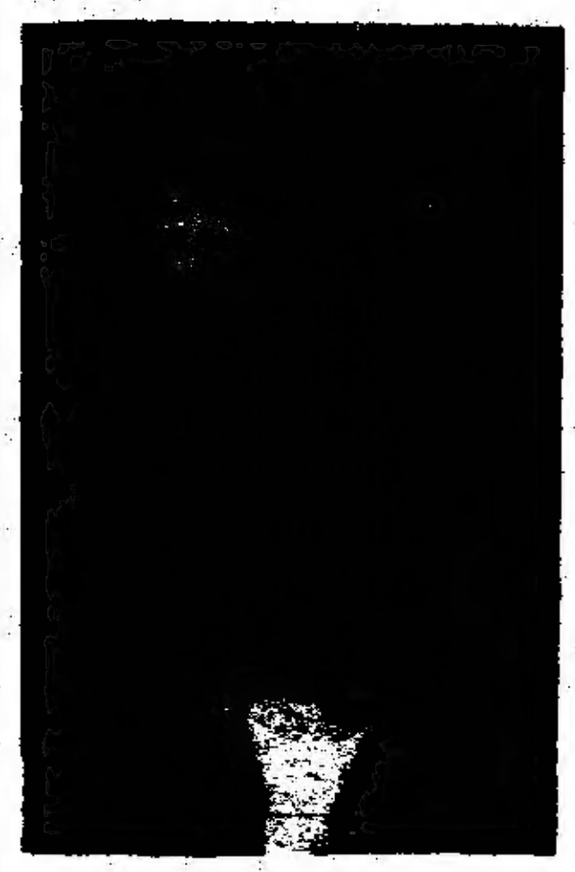
NEIGHBOURHOOD HOUSE BOARD OF DIRECTORS



Jack Wener, Renfrew Road.

Lance Corporal Arthur Pascal, Sherbrooke Street West, 3rd Canadian Motorcycle Regiment (C.A.S.F.), 17th Duke of York Canadian Hussars



Lionel A. Sperber, Grosvenor Avenue, President.

Percy Jacobson, Grosvenor Avenue.

Other directors are Mrs. Bernhard Gardner of New York and Zave Levinson, Wiseman Avenue.

Rhea ten years old and Myra Greenbaum three, daughters of Mr. and Mrs. Morris Mann, 730 Querbes Avenue, Montreal.

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Rosh Hashanah Greetings

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5. GYPROC WOOL [illegible]
6. The long fibres [illegible]
7. With all its advantages GYPROC WOOL [illegible]

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[illegible]

Graduates, Class in Shul Sisterhood Synagogue at Montreal, from top: Myra Lazare, Rosalind Greenwood, Elaine Robinson, Annalee Scherzer, Mildred Solomon, Judith Cohen, Edith Smythe, Irene Price. Second row: Ella Solomon, Marion Aronson, Lorraine Rose, Marcia Cohen, Tamar Shine, Judith Lazare, Ruby Sachner, Hazel Stein, Thora Kon. Bernard Gross, Pete Adelstein, David Solomon, Arthur Victor, Edgar Wener, Lazarus Cohen, Sidney Simpson, Marcus Sudman, Sam Solomon, Paul Gordon, Dave Shulman, Morton Shulman. Fourth row: Conrad Shatner, Harvey Etzin, Herbert Rosenstein, Dave Greenberg, Mrs. Silverett, Rabbi S. Gershon Levi, Mrs. S. J. Leibowitz, S. Lerner, Sam F. Mashovitch, Marcus Silver, Philip Spector, Herbert Bercovitz.

Highlight Pictures

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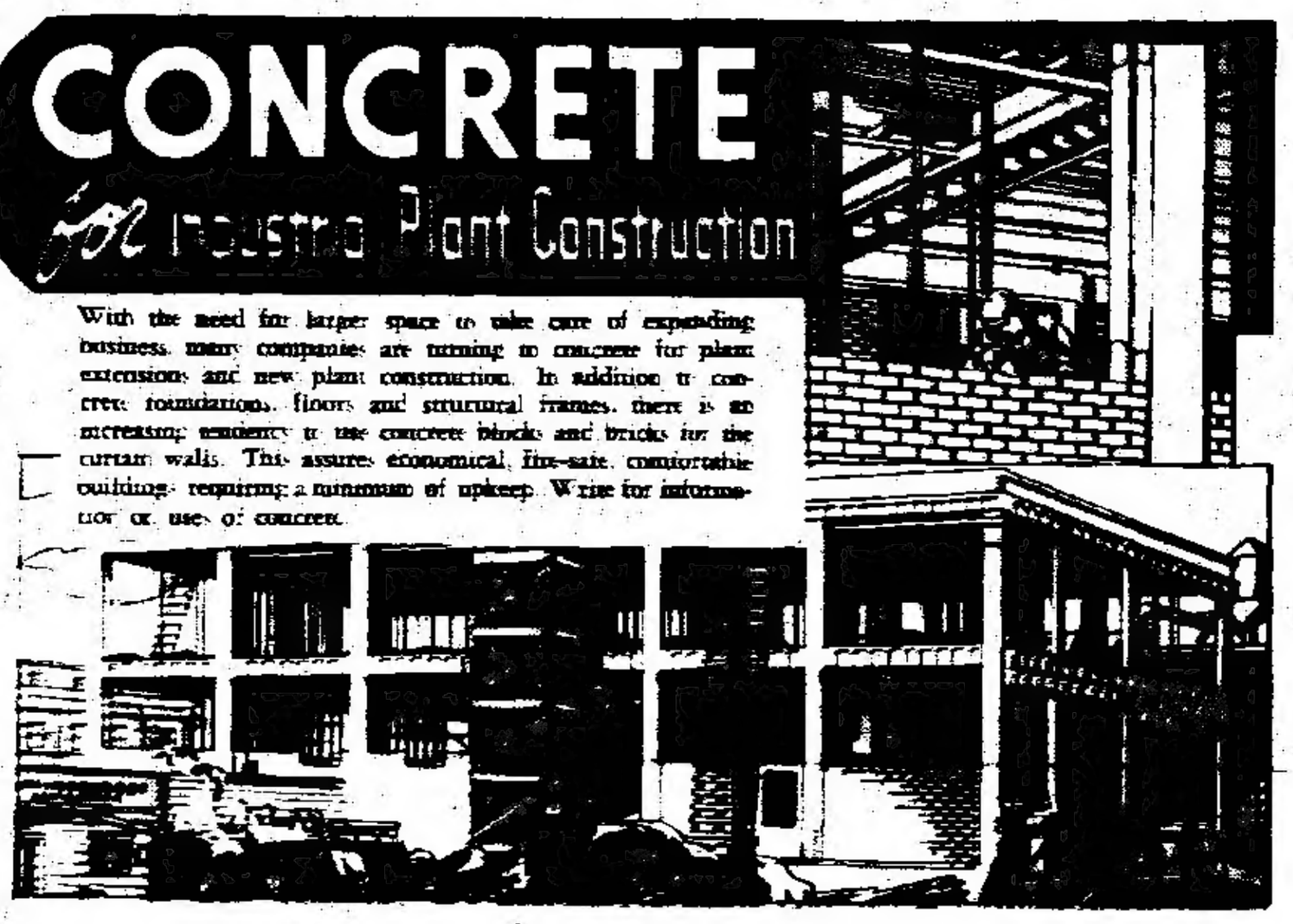

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Canada Cement Company Building

PHILLIPS SQUARE MONTREAL

Sales Offices at QUEBEC MONTREAL TORONTO WINNIPEG CALGARY

The above illustration shows the type of store front by which most of our branches throughout Canada may be readily recognized

The Management and Staff throughout our chain of stores take great pleasure in wishing all our Customers and Friends

a Most Happy
Peaceful and Prosperous New Year

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Head Office and Main Store, 1181-83 St. Catherine St. West, (one block west of Peel)

Dorothy five year old daughter of Mr and Mrs Louis Berger 88 Alm Road Toronto

Portia Barbara six-year-old daughter of Mr and Mrs Sam Kalmer 9911 Pinhorn Avenue Notre Dame de Grace Montreal

Mr. and Mrs. [illegible] Parker, 5611 Shuttleworth Street, Snowdon, Montreal, and attendants. Miss Muriel Parker, maid of honor, and Bessie Silverman, bridesmaid. Mrs. Parker was Miss Rita Margolese, daughter of Mrs. M. Margolese, and Mr. Parker is the son of Mr. and Mrs. [illegible] Parker of Montreal.

Jacobs Studios Inc.

Mr. and Mrs. Ben Bushenbaum, 1 Turnbull Avenue, Quebec City, nee Miss Ethel Marovitch, daughter of Mrs. M. Marovitch and the late N. Marovitch. Mr. Bushenbaum is the son of Mr. and Mrs. W. Bushenbaum, 3383 Durocher Avenue, Montreal.

Jacobs Studios Inc.

Mrs. R. Lewis of Montreal, with her attendants, Diane Umansky, cousin of the bride, Miss Ida Karpman, sister of the bride, and Mrs. S. Green, sister of the groom. Mrs. Lewis was Miss Ethel Karpman, daughter of Mr. and Mrs. B. Karpman, 922 Wilder Avenue. Mr. Lewis is the son of Mr. and Mrs. I. S. Lewis of Montreal.

—Society Studio

Miss Doris Maxine Kert, seventeen, daughter of Mr. and Mrs. Isaac Kert, 375 Redfern Avenue, Montreal, came third in the high school leaving examinations, tying for that position in the Province of Quebec with Irving Massey, of Baron Byng High School. Miss Kert won several scholarships at Westmount High School where she went from Argyle School. She paints and has won the first prize every year for the Temperance Poster drawings. As a "university scholar" at McGill University, having won an entrance scholarship, Miss Kert will continue her study of the piano. Her father, who is a graduate of McGill University, won first class honors in economics and political science in the Arts course, the Elizabeth Torrance gold medal for leading his class, and the MacDonald Travelling Scholarship to Paris, and in his graduation year was president of all faculties.

William Notman & Son Ltd

Miss Shirley Claire Block, seventeen-year-old daughter of Myer Block, 431 Strathcona Avenue, Montreal, and the late Mrs. Block and granddaughter of Rabbi Hirsch Cohen, came first in the Province in the high school leaving examinations and won seven scholarships at Westmount High and Argyle School. Miss Block also passed. She attends McGill University having won an entrance scholarship which is renewable each year and which entitles her to the designation of "university scholar".

William Notman & Son Ltd

Mrs. S. Leopold Weinstein, Montreal, president of the Women's Division of Federation of Jewish Philanthropies, Montreal

Irving J. Massey, seventeen, son of Mr. and Mrs. Alexander Massey, 4480 Dorchester Avenue, Montreal, who stood in the high school leaving examinations, tying for that position in the Province of Quebec with Miss Doris Kert. Young Massey was awarded two scholarships and also worked at Baron Byng High School, and a medal of that institution for speaking, but he won an entrance scholarship at McGill University, which he is now attending.

Notman Photo

"Nimble-Nee"

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Made in Canada by

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The clever Lastex ring top stretches with your every movement. Lessens garter strain on delicate 3-thread chiffon hose

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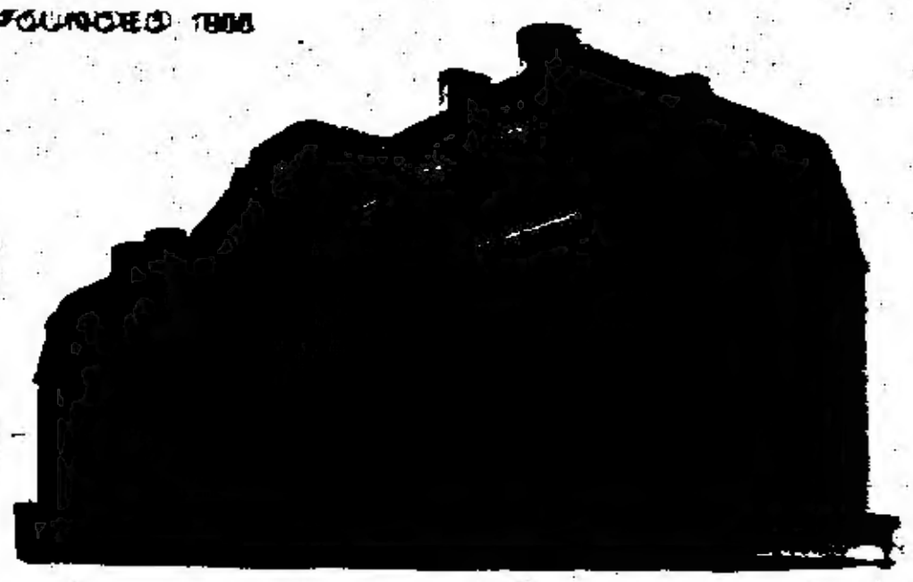

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Mrs. W. M. Mintz, 4897 Queen Mary Road, Montreal, was Miss Miriam Flans, daughter of Mr. and Mrs. J. Flans, 726 McEachran Avenue. Mr. Mintz is the son of Mr. and Mrs. Nathan Mintz, Waverley Street.

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[illegible] was Miss [illegible] Mount Street, Montreal, was Mr. [illegible] Cohen, daughter of Mr. and Mrs. [illegible] Mr. Shapiro is the son of Mr. and Mrs. [illegible] Shapiro, Montreal.

Studio [illegible]

Jewish Community Councils Make For Unity

(Continued from Page Five)

planning on behalf of the local programmes which they have been called upon to support, e.g. in Toronto. In other cities Welfare Funds have organized and conducted public relations committees, taking on an activity which has been considered the distinct function of the community council. Several smaller communities have included the whole range of their Jewish communal interests within the scope of recently organized community councils, so that in effect they represent a combination of federation, welfare fund and community council.

In a number of larger cities, the community councils have been given responsibility for planning in local philanthropic matters, which is usually considered as resting on the federation. Cincinnati, for example, arranged a vocational placement and guidance project, through the Community Council. The Cleveland Council initiated and carried through several projects in the local service field, particularly a co-ordination in recreational services. In all these instances, however, council, welfare fund and federation carried through these plans in the closest co-operation.

In short, we find that there are bonds of union among these three apparently different forms of organization, the federation, welfare fund, and community council. There is also a trend towards a greater co-ordination of their activities. This has been brought about by the fact that the community council, where it is organized separately from the welfare fund, is generally financed by the latter body. Furthermore, federation, welfare fund and community council are often definitely and deliberately interlaced in planning, through interlocking boards and management and staff.

In many cities, the community council sponsors the welfare fund. The Welfare Fund in Hamilton was sponsored by the community council, and the suggestion has been made to this community that the leadership of the community council be broadened out to include the new elements who have been attracted to the Welfare Fund, so that a closer relationship will develop. The community council in London has been considering the advisability of a welfare fund for the past months. In Los Angeles, one director administers the Council, the welfare fund and the local federation. After thorough study and discussion, the Community Council of New Haven, Connecticut, helped to transform the annual joint appeal conducted in the city into a full-fledged, permanent welfare fund. Just to mention a few other instances, the welfare funds of Cincinnati, Ohio, and Toledo, Ohio, are sponsored by the local community council.

Some facts concerning the scope and functions of community councils stand out. Planning and administration of public relations activities is undisputedly the province of the community council. The council, as a forum, can and should concern itself with community planning, in co-operation with the federation in matters of common interest. So far as the social services are concerned, however, the carrying out of recommendations should be left to the federation (or to the Welfare Fund when it includes local services as well as non-local organizations) and its member agencies. This would avoid confusion. It would also avoid the fatal step of the establishment of a host of social services, when better services can be provided with greater economy through the expansion or transformation of existing services to take care of new needs.

There is the classical example of a community planning organization, or council, losing its identity because it developed a particular service for which it had received a bequest. The bequest was for a particular service to adolescents. Instead of handing over the bequest to an already existing agency serving adolescents, the council employed its own staff to do this type of work. After a few years, when the Council was confronted with a community planning problem, it learned that it had become associated in the public mind with service to adolescents. It had to build up its status as a community planning organization from the ground.

Community Councils have proved to be a strong force for intelligent community planning and should continue to grow along this line from strength to strength. Through studies, surveys and city-wide conferences, they are helping communities to discover their own needs and to plan intelligently to meet them. The Council of Jewish Welfare Funds and Welfare Funds has established a Committee on Community Councils which is at present building up a body of information from which principles and methods of dealing with problems in the community council field may be developed.

Basic to the whole development of the community council movement—as of all sound welfare work—is the spirit of co-operation shown by communal leaders. When these men and women see beyond their own personal interests and are willing jointly to consider mutual problems then we have an effective method for dealing with our Jewish problems. Community councils must be created by all elements in a community. They must also have the interest and support of leaders who are willing to submerge their individual viewpoints and interests for the good of the whole. Councils do not seek uniformity, but can make for unity.

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THE REFUGEE — A WORLD CITIZEN

Continued from Page Nine

faith and hope if no brotherly hand is extended to them, at the proper time.

I am afraid that even our people forget that a refugee is no immigrant. For the refugee is a man who was in no way ready for the journey he was to make. He has accumulated no money. He has made no contacts. He was unprepared for the exodus both physically and morally. Quite the contrary: the likelihood, the possibility of a radical change in his status was furthest from his mind. What has occurred was in opposition to his will. What has happened is not a mere change in his mode of living; it is a catastrophe. Extraneous factors and the will of others determine his fate, his future, his occupation and the world he is to be engaged in.

The refugee-problem mainly consists of finding the means of turning these forlorn, homeless and status-less men and women into citizens of the new lands they come to, of enabling them to adjust themselves to their new surroundings, of giving them a standing in the communities in which they settle, and on the whole of helping them lead normal lives. The refugee must be a citizen, a member of the new society into which he enters, with all the privileges and obligations of citizens and society-members. Thus his own personal problem and that of the country which adopts him can be solved.

Between the two world-wars hundreds of thousands of refugees have wandered about the face of the globe without acquiring the status of citizens. Fridjof Nansen, the famous polar explorer and great humanitarian, was the first to attempt the regularization of those "stateless" men, but with his premature death the attempt was frustrated. Each country has tried to solve this problem in its own way. In some countries the refugees were made into second or third class citizens and the problem was, in consequence, not solved. Only in the lands in which the refugees were completely absorbed and accorded the rights of full citizenship and only insofar as this was done as a matter of course, was the problem disposed of. The heads of such countries have acted in keeping with the law of life; for, no half-measures would have been of any avail.

But the refugee-problem is not only one of legalized citizenship, is not only a problem of a status in law. The refugee must first of all adjust himself economically, fit in properly with the economic system of his land of adoption, become a useful asset in the economic system of his land of adoption, become a useful asset in the economy of the country in which he settles.

The refugee's preparation for his integration with the commerce and industry of his new homeland is the first step to his becoming part and parcel of a new community. A planned scheme in this direction is one of the first tasks of any organization which is concerned with helping the refugee to rehabilitate himself.

ORT, an organization which preaches the gospel of trades and agriculture among Jews, has in this regard done remarkable work in behalf of the refugees. In Switzerland, in Germany, and in other countries which allowed the retraining and re-educating of Jews, this organization has opened craft schools for refugees. In order to save these men from moral and physical disintegration they were put to work. En route they were taught crafts; they were prepared for new ways of living in new lands. Professional men gladly took to physical work. City people joyously became tillers of the soil.

On the whole these men have shown that they had the capacity for complete readaptation as regards professions and trades. They have also made it evident at the moment of their complete breakdown, that they were as a matter of course, confident enough in those who were ready to help them, to guide them—particularly when this was done by an organization which knows its purpose.

The methods of the ORT and the training program for refugees initiated by this organization should at the present time be popularized in all countries where refugees are settling, whatever their number.

THE HOSPITAL AND THE COMMUNITY

(Continued from Page Eight)

ment, and there are many who end the journey in a hospital.

The next important consideration is that the voluntary hospitals have been founded by the generosity of individuals and communities. As gifts, pure and simple, devoted to the care of the sick, they must not be criticized for what they lack, but rather they should be looked upon with a sense of gratitude for what they offer. From this gratitude should grow a determination to help develop this gift in every possible way.

It is all important in this concept to realize that all hospitals must continually develop, not necessarily in size, but in the essential quality and type of service that ever-growing medical science demands. A hospital which does not develop, which remains stationary, rapidly becomes an archeological museum.

The next point which might be made is that for the average individual the hospital presents the brightest prospect for proper medical care when sickness occurs. The knowledge that the facilities of a qualified hospital are within easy reach in the community, should be a source of the greatest comfort and peace of mind to all. Probably such mental contentment is to a certain extent felt by us all, but from it evolves certain of our hospital difficulties.

Daily, the type and quality of hospital service is being improved in every possible way, yet daily the community demands even better and greater services from our hospitals, and finally it seems to me, the community becomes less and less willing to pay its rightful share for the super-service required of a modern hospital. This seeming paradox is due not to the essential selfishness of man, but rather to ignorance of the true facts of the present difficulties of a voluntary hospital.

I should like to stress the following thoughts which many individuals lack in their conception of a voluntary hospital.

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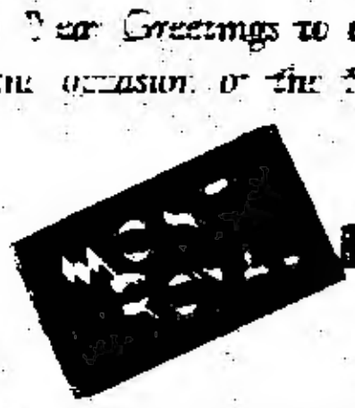

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1. That voluntary hospitals, whatever and wherever they are, exist only because someone has given and given largely.

2. That the hospital is run solely for the benefit of the community at large. It is not run for the benefit of a group of Board Members, the Administration, or even the Medical Staff. These are merely integral parts of the Hospital.

3. That no proper adequate voluntary hospital can by the widest stretch of the imagination exist and run on fees collected from patients. It is absolutely as impossible as it would be to run a university, school, or college, from the tuition collected from the student body.

4. That in fact, in only those hospitals, which are essentially in themselves schools for the constant education of the staff, the interne, the nurse, the research worker, and in which both rich and poor are cared for, can the highest and most adequate type of medical attention and service be found.

5. That the apparent high cost of hospital service is derived from the high standard of essential requirements that are insistently demanded, such as the almost daily modernization of equipment, the ever-increasing number of special types of laboratory investigations with their specialized technicians and apparatus, the enormous overhead of specialized and rarely used emergency equipment that must ever be at hand. In addition, the general increased cost of living, supplies, labor and the restrictions put on hours of work—all these contribute to the cost.

Surely the good health of a community is without question the first and most important consideration. Does it seem reasonable that any institution such as a hospital, which contributes so largely in maintaining the health of a community, should have the very first preference and the unanimous support of the community at large?

Let me conclude by quoting the noted English medical authority, Dawson of Penn, who says:

> "The voluntary hospital system is founded on a rock of common sense and sound social policy, and those who would further its cause must be confident in the knowledge that its credentials can be examined without fear. Armed with this knowledge, how much more readily will they carry forward one of the greatest humanitarian traditions the world has known."

Commentaries

(Continued from Page Three)

true to his modest nature was his request that no eulogy be given during the funeral service; how genuine his passion for music when he requested that the organ play selected great compositions from Bach—the composer whose music oft soothed so well the mystic soul of this Unitarian leader.

Vladimir Jabotinsky's death shocked the Jewish world for he was a world figure. Stormy was his career. He often, like the truly great and heroic, had to stand alone. What a versatile and rare personality was he! Soldier, writer, orator, student of many tongues—he excelled in all these fields. But all his talents he dedicated in the cause of Jewish national rebirth. Unlike other gifted sons of Israel, he was not indifferent to the needs of his people. He gave himself and of himself that Israel be meted out justice among men and nations. Being intensely human, he often made errors as far as Zionist organizational discipline is concerned, but nevertheless he was by far among the select few great men in the Zionism of our day. What a pity that "party Zionism" made him a target for attack and other bitter attack, at that. Thus pygmies within Zionism often derided this spiritual giant on the ground of silly partisanship even in the late tragic hour when all Jews should have had the benefit of his dynamic leadership. Enshrined in the history and struggles of modern Israel there will ever be the name of Vladimir Jabotinsky.

And an immemoriam must certainly be penned regarding our cherished friend, Charles Bloch, head of the Bloch Publishing Company of New York. He was a gentle soul among them. Engaged all his life in the sale and publishing of Jewish books, he was convinced that while Jews in America were among the best of book-buyers, they nevertheless were that at the neglect of Jewish books. This, of course, is a bitter truism. Ask Jewish authors what condemnatory testimony they can furnish in this regard. Whenever we managed to get to New York, we could not miss a visit with Charles Bloch on West thirty-first Street. Hubbis admired this fine American Jewish gentleman for his sincerity and warm friendship and often for the helpfulness he gave to men of the Jewish ministry. God bless the memory and heritage of this our personal friend.

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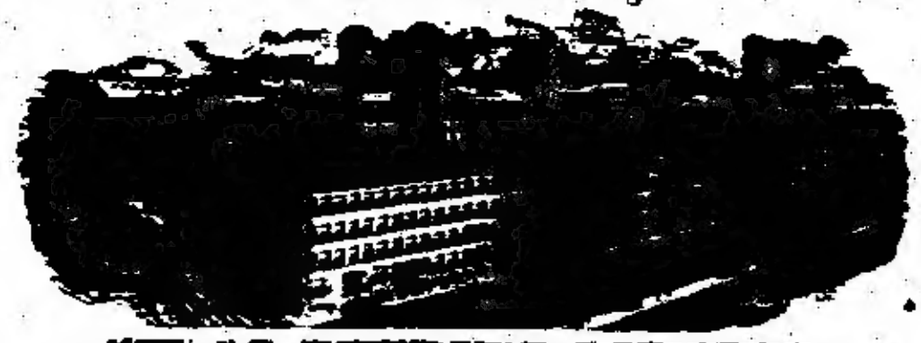
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NEW YEAR GREETINGS
To Canadian Jewry

Canadian Jewish Congress Mobilizes Community Resources For Empire War Work

(Continued from Page Sixteen)

ing of the Congress voluntary registration bureau, a similar office for the general community was opened in Toronto in co-operation with Military District headquarters.

A large number of men during the quiescent periods when enlistment was practically closed, applied to our Bureau for information about the Non-Permanent Active Militia. At one time a group of 20 Jewish young men paraded from the Bureau in a body to join a Toronto militia unit which has since been mobilized. During this time, a file of applications from those wishing to enlist was compiled and individuals were called up as openings were found.

This was the case recently when a draft of 50 men was requested for a unit located outside of M.D. 2. The Registration Bureau was able to place 6 men in this draft. At the date of this report some 100 young men are waiting for calls from the Bureau for enlistment in various branches of the armed forces as the registrar discovers openings for them.

The Bureau has been most helpful in directing young men to those branches of the armed forces for which they are most suited. The average young man applying to the Bureau hardly knows the difference between the many categories of services in the army, navy and air force. There is, for example, the case of the unemployed Jewish barber who was rejected by the artillery because of lack of height who upon direction from us was welcomed by the Ordnance Corps. A large number of similar instances could be cited — mechanics who intended to join an infantry unit were directed to the Army Service Corps; male stenographers were sent to the Ordnance Corps and so forth.

The Bureau also had to care for a number of young men from out-of-town who had come to Toronto in the expectation of being accepted for enlistment without delay. Some had given up jobs, some had travelled long distances and others had come from the United States in order to join in the struggle against the Nazi terror. It became the function of the Bureau not only to assist these men in their efforts to enlist, but also to maintain them until they were accepted. In some cases it was necessary to provide medical attention for them. In practically all cases these men were successful in their efforts to join the colours.

It has been estimated that approximately 50% of the Jewish enlistments in the Toronto area have been under the direction of the Registration Bureau of the Congress.

The Congress has encouraged organizations to invite Jewish soldiers stationed in the Toronto area and throughout the province to functions such as banquets and dances. Arrangements were made whereby a notice was inserted in Orders at Camp Borden, the largest military camp in Canada, indicating that those soldiers who wished to meet members of the Jewish community in Toronto might communicate with the Congress office. During the Passover holidays arrangements were made for extending invitations to Jewish soldiers to spend the Passover holidays in private homes. A number of men gladly availed themselves of this service.

Complete information about each man is being retained on file such as — name, home address, present address, regimental number, rank, next of kin, address of next of kin, former occupation, etc. A complete record will be kept up to date with regard to each man. Since there is no method of securing this information through official sources, it has been necessary to undertake the laborious job of interviewing Jewish men in every military unit, communicating with next of kin, contacting representatives of communities, organizations and congregations in order to secure data we require. In this way it is anticipated that a complete record of the military activities of the Jews of Canada will be available for publication at the end of the present conflict, similar to the "Jewry Book of Honour" published in Great Britain at the close of the last war. The compilation of a nominal roll is considered a most important undertaking and the War Efforts Committee is expending a great deal of time and effort in securing the utmost information about the important contribution which the Jews of Canada are making to the military effort of this Dominion. But even so it is realized that the records cannot be perfect or complete.

The nominal roll has been utilized for the following purposes: Inviting Jewish soldiers to religious services; extending hospitality to Jewish soldiers; sending comfort boxes; contacting next of kin to offer assistance should this be necessary; arranging for free magazine subscriptions to be sent to individuals, especially those overseas. It is also anticipated that this information will be used in connection with the problems that will develop in the re-employment of discharged men both during and after the war.

One of the difficulties encountered in securing an accurate nominal roll, is the fact that a number of Jews have not enlisted as Jews. When questioned as to why they have falsified the information, Jewish soldiers have stated that they did not wish to be known as Jews should they be captured by Nazi forces. Since the only method by which the religious affiliations of soldiers could be known is through their identification discs, representations have been made to obtain recognition of

this problem and for some time the discs of Jewish soldiers have been stamped C.D. (Other Denominations), rather than J. (Jew).

Finally, in considering the military activities of the Congress, tribute should be paid to the invaluable assistance and co-operation of the Jewish Branch, No. 292, of the Canadian Legion. This organization has at all times responded immediately to every request of the War Efforts Committee and appreciation should be extended to them for their splendid efforts on behalf of the community.

In conjunction with the efforts of all patriotic groups to foster the sale of war savings stamps and certificates, the Patriotic Committee has appealed for the co-operation of the Jewish community in this connection. Likewise, appeals have been issued in connection with the sale of Canadian War Bond issues. In order to emphasize the importance of supporting War Loans, telegrams were forwarded to Jewish leaders throughout the province on the occasion of the issue of the first Canadian War Loan, calling attention to the importance of maximum subscriptions to the loan. A continuous effort to encourage the sale of War Savings Stamps and Certificates will be undertaken.

All organizations in Toronto and communities throughout the province have been urged to form special war service committees to further patriotic endeavours. Assistance has been provided to a number of organizations in setting up such committees. Advice as to the form of the committee and suggestions as to program have been offered. With the formation of these committees the Congress war organization receives increasing support from groups who at short notice can render assistance with regard to specific programs and emergency situations.

As the functions of the War Efforts Committee developed, the need was felt for a co-ordinating influence in the field of Women's war work and consequently in March, 1940, a Women's Committee of Congress was formed. The first function of this Committee was to communicate with Jewish women's organizations and to endeavour to effect co-ordination and co-operation so that the splendid work which was already being accomplished by women's organizations could be directed into those channels where it would be most effective. Women's organizations were asked to set up special war work committees in order to co-operate with the Women's Committee of Congress. The Women's Committee in turn co-operated closely with patriotic organizations such as the Red Cross, Y.W.C.A., Citizen's Committees and Auxiliary War Services and thus is in a position to make urgent military requirement known to various organizations. A number of Women's Committees have also been set up in provincial communities and these have become important factors in the patriotic endeavours of their respective communities.

DEATHS

Harry Berlin, 69, a member of the superintendent's staff of Canadian National Railways, of which he had been an employee for 55 years, died in the Royal Victoria Hospital, September 24, after a brief illness. Mr. Berlin, who came to Canada from Russia, was vice-president of Beth Moisha Synagogue and also belonged to the Jewish Community Council, the Workmen's Circle and the Hebrew Sick Benefit Association. Besides his wife, the former Sarah Berlin, he leaves five sons, Alec, of Detroit; and Mac, Ben, Bernard, and Will, all of Montreal; and two daughters, Mrs. (Rose) Max Berr, of Winona, Ont., and Mrs. (Bessie) Harry Sklar, Montreal. Shiva was at the home, 5617 Esplanade Avenue, with a funeral service at Paperman's Funeral Parlor, 4881 St. Urbain Street. Burial was in the cemetery of the Hebrew Sick Benefit Association.

UNVEILINGS

The unveiling of a memorial for Myer Rosenbloom takes place Sunday, October 6th, at 11 a.m. at the Adath Jeshurin Cemetery, Back River. Friends and relatives invited.

The unveiling of a tombstone to the late Frank Zeitzer, father of Mrs. F. C. Tweedzer, will take place on October 6th, at 11 a.m., at the Emmanuel Cemetery, Cartierville. Friends and relatives are asked to be present.

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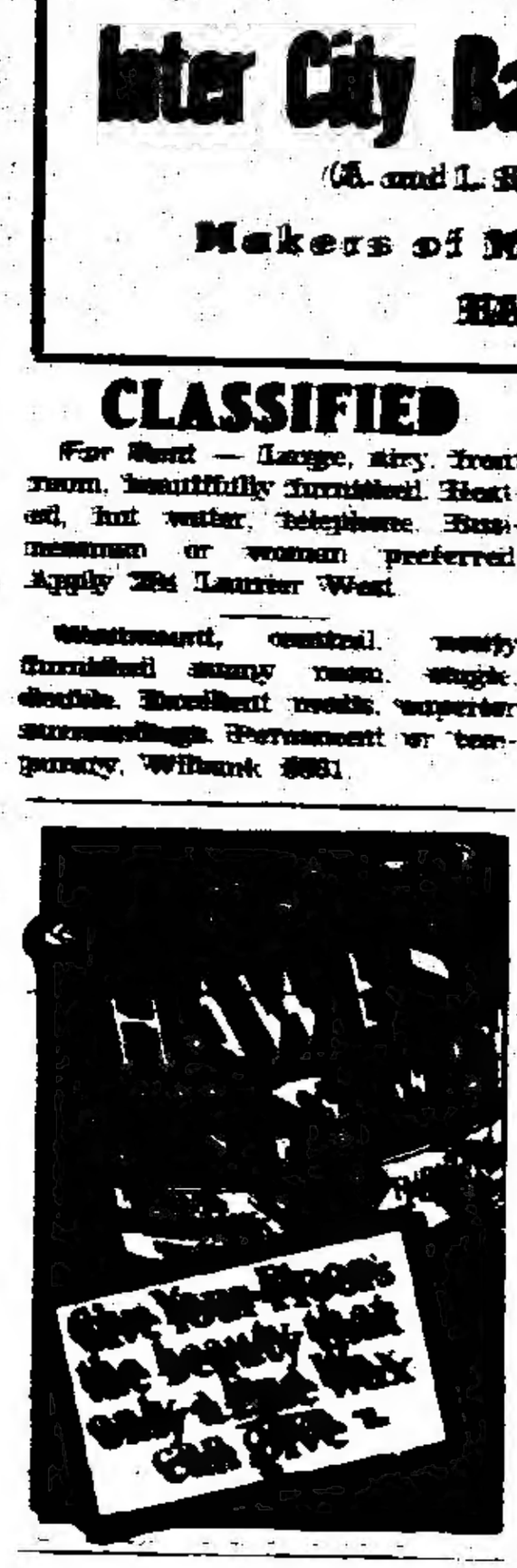

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New Year Greetings

MARRIAGES

Schwartz-Sternberg

The wedding of Miss Bella Sternberg, daughter of Rabbi and Mrs. I. Sternberg, to Abraham Schwartz, son of S. D. Schwartz and the late Mrs. Schwartz, was solemnized on Sunday, September 22nd, at the bride's home. The ceremony was performed by Rabbi Sternberg, father of the bride, assisted by Rev. F. Schlepack. The couple left for the Laurentians to spend their honeymoon.

Sellin-Krasnick

The marriage of Miss Sophie Krasnick, daughter of M. Krasnick and the late Mrs. Krasnick, to Philip Sellin, son of Mrs. P. Sellin and the late Mr. Sellin, took place at three o'clock on September 29, in the Chapel of Adath Israel Synagogue, Rabbi Charles Bender officiating, assisted by Rev. M. Mandelcorn. The bride was given in marriage by her brother-in-law, Isidore Shaffran. Her only attendant was her sister, Mrs. Robert Shiller. Robert Shiller was best man. The bride wore a gown of Dubonnet velvet, and a skull cap of feathers, with matching veil. She carried a nosegay of gardenias. A reception was held at the home of Mr. and Mrs. I. Shaffran, Dollard Avenue. Mr. and Mrs. Sellin are spending their honeymoon in Quebec City, and will live in Long Island, N. Y.

Fielder-Itcovitch

Mr. and Mrs. M. Itcovitch, St. Joseph Boulevard East, announce the marriage of their daughter, Lilyan, to Nathan, son of W. Fielder and the late Mrs. Fielder, formerly of Johannesburg, South Africa, now of Moncton, N. B., which took place on September 26, at the home of Rabbi S. Herschorn.

Levinson-Frublich

The marriage of Sally, daughter of Mrs. Frublich and the late A. Frublich, to Irwin, son of Mrs. Levinson and the late B. Z. Levinson, took place on September 12, Rabbi Y. Aspler officiating. The ceremony and reception for the immediate family was at the home of the bride's mother.

Shapiro-Bassin

The marriage of Miss Ethel Bassin, daughter of Mr. and Mrs. S. Bassin, to Joel Shapiro, son of Mr. and Mrs. L. J. Shapiro, of Brooklyn, N. Y., took place on September 22, at Adath Israel Synagogue, Rabbi Charles Bender officiating. The bride, who was given away by her father, wore a dress of heliotrope crepe, with matching accessories, and carried a bouquet of pink roses. Mrs. B. J. Zack, sister of the bride, was matron-of-honor. She wore a dress of periwinkle blue, with blue and dusty pink accessories, and carried a bouquet of pink roses. Mrs. S. Bas-

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sin, mother of the bride, wore a black crepe dress trimmed with sequins, with matching accessories, and a corsage of red roses. Mrs. L. J. Shapiro, mother of the groom, wore a dress of pearl grey crepe, with black accessories, and a corsage of red roses. A reception was held for one hundred and fifty guests, followed by a dinner for the immediate family. The bride and groom left for a tour of the Southern States and will live in New York.

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Montreal Meetings

● **Shaare Zion Sisterhood** will meet at the home of Mrs. H. Star, 4145 Decarie Boulevard, Tuesday, October 8th, at 2.30 p.m. William Abrams, of the War Efforts Committee, will be guest speaker.

● **National Council of Jewish Juniors** tea was held at the Mount Royal Hotel. Miss Zelda Rabinovitz presided. The guest speaker, M. O. Kirsch, gave a talk on the work done by the Jewish War Efforts Committee. Miss Helene Hoffman outlined the season's program. Mrs. S. W. Jacobs, president of the Canadian Division of the Council of Jewish Women, and Mrs. E. Frankel, of Toronto, vice-president, spoke. Present were: Misses Eileen Myers, Lillian Saxe, Annette Granatstein, Sylvia Goldenstein, Frances Schwartz, Florence Klein, Sue Carlin, Sarah Stein, Mary Goldman, Pearl Malcoff, Gladys Yancovitch, Irene Simand, Mary Kaban, Eleanor Livinson, Jacqueline Blaustein, Anne Dashiff, Florence Auerback, Pearl Stanfield, Lillian Goodman, Louise Isaacson, Shirley Rosenthal, Kathleen Regal, Anna Lazare, Sylvia Segal, Paula Gelber, Sylvia Helfield, Hattie Leckman, Rita Segal, Dorothy Fisher, Fay Horovitz, Doris Smith, Fay Block, Claire Kaplan, Florence Bloom, Bernice Shapiro, Pearl Berson, Gertrude Dubitsky, Lillian Bassel, Beatrice Schafran, Esther Mendelson, Inez Kert, Betty Speyer, Etta Aber, Sarah Ein, Lenore Braunstein, Ethel Druxerman, Birdie Dansky, Celia Isaacs, Helen Schacter, Frances Schacter, Naomi Yellin, Sally Schaizik, Eva Rudner, Helene Hoffman, Sadie Sokolow, Zelda Rabinovitz, Carol Mendelssohn, Anita Ein, Shirley Berk, Miriam Blaustein, Rose Blauer, Rose Ginsberg, Sadie Hymer, Rhoda Bessner, Esther Halpern, Claire Rapoport, Ruth Verner, Frances Astrof, Evelyn Tait, Gwen Blaukoph, Lucy Moscovitch, Bernice Kerman, Esther Goodman, Phyllis Lewis, Pauline Mendelssohn, Evelyn Brainin, Francis Rubenstein, Mesdames H. Hart, A. Cohen, H. Dainow, S. Ray, H. Garson, M. Kling, B. Rubin, J. Klein.

● **Montreal Hadassah:** Mrs. S. S. Albert, 740 Stuart Avenue, will be at home to Miriam Brainin Ortenberg Chapter at a New Year tea meeting Monday, October 7th, at 2:30. Shoshana Chapter meeting is at the home of Mrs. S. Leznoff, 26 St. Cyrille Avenue, Monday, October 7th, at 2:30. Judith Chapter money shower for the bazaar is at the home of Mrs. D. Myerson, 5355 Waverley Street, October 8th, at 8:30.

MONTREAL — NEW YORK RAILWAY TIMES CHANGE

Delaware And Hudson Announces Fall And Winter Schedule

Effective as of Sunday, September 29th, the Delaware and Hudson Railroad announces a change of time in its Montreal-New York service. Under the new schedule, "The Montreal Limited", all-pullman night express, will leave Windsor Station daily at 10.30 p.m., Eastern Standard Time, arriving Grand Central Terminal, New York, at 7.45 a.m. Returning, "The Montreal Limited" will leave Grand Central Terminal at 11.25 p.m. and arrive Windsor Station at 8.25 a.m. The day train, "The Laurentian", will leave Windsor Station daily at 10 a.m. and arrive New York at 7.40 p.m. Returning, leave New York at 10 a.m., arriving Windsor Station 7.20 p.m. All the foregoing times are Eastern Standard, one hour slower than Daylight Saving Time. All Delaware and Hudson trains will continue to stop at Westmount and Montreal West, in both directions.

Announcement

H. J. Cuffe, of Montreal Comforter and Cushion Company, 125 St. Paul Street West, has had forty-five years experience in his business, during which he has maintained a fine reputation among his customers throughout Canada. Specialising in renovating, as well as the manufacturing of new comforters, cushions, pillows, etc. He can be depended upon for excellent service in production and delivery.

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Social Notes—Montreal

Mrs. Abe Broadman, Westmount Avenue, has returned from a few days' visit in Toronto.

Mrs. Jackson Mark, De Casson Road, has returned from a week's visit to New York.

Mrs. Lawrence Lande, Upper Roslyn Avenue, spent a few days in New York.

Mrs. W. Levikoff, Sherbrooke Street West, is spending the holy days at Ivry.

Mrs. Gordon Lipsey has arrived from England and is the guest of her sister Mrs. Philip Abbey, Atwater Avenue.

Mr. and Mrs. H. Freedman and son Bertram, Kensington Avenue, spent a few days at their cottage at Mont Laurier, Quebec.

Mrs. A. L. Hallman, Wood Avenue, visited in Utica, N.Y.

Mrs. Harry Tarshis, Roslyn Avenue, has returned from Syracuse, N.Y.

Mrs. J. Wolfe, of Chicago, is visiting Mrs. Robert Lightstone, Strathcona Avenue.

Mr. and Mrs. N. Wegier, St. Catherine Street West, are spending the holy days at Ivry.

Mrs. Sarah Fischer, formerly of England, who is living on Sherbrooke Street West, is entertaining at a happy New Year sherry party on Tuesday, October 8th.

Mr. and Mrs. Philip Cass, Victoria Avenue, have returned from a few days' visit to Toronto.

Sgt. Bin Chesterfield Avenue, has returned home after having spent the past three months touring Quebec and the Maritime Provinces visiting relatives at Glace Bay, Sydney and Halifax, Nova Scotia, en route.

Miss M. Landy, Victoria Avenue, is spending the holy days at Ivry.

Mr. and Mrs. J. Lightstone, Mount Royal Hotel, were the guests of the former's brother and sister-in-law, Mr. and Mrs. Gordon Lightstone, in Toronto.

Mrs. Rose Drapkin and sons, Leonard and Sydney, have returned from California and have taken up residence on Cote des Neiges Road.

Miss Ruth Viner, Bishop Street, entertained at a scavenger hunt party, those present being: Misses Florence Gerovitz, Florence Klayman, Ruth Afrin, Reina Vosberg, Suzana Cohen, Esther Seigler, Blossom Tenkin, Joan Simmons, Gwendolyn Rost, and Evelyn Green; and Sydney Bornstein, Franklin Levy, Rudy Zeidel, Harold Zwanetz, Mark Browman, Ian Gerson, Irving Kalmanasch, Ed

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ward Blackman, Walter Roos, Howard Winer and Samuel Melamed.

Peter Forester, of New York, has returned home after visiting his daughter, Mrs. M. Bald, Decarie Boulevard.

Miss Regena Freedman, of Niagara Falls, N.Y., who is attending McGill University, is living with her uncle and aunt, Mr. and Mrs. H. Freedman, Kensington Avenue.

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Mrs. J. Nobin and little daughter, Carolyn, Victoria Avenue, are at Ivry for the holy days.

Miss May Lightstone, Lincoln Avenue, spent a few days at Ste. Agathe.

Mr. and Mrs. H. Fisher, of New York, visited Mr. and Mrs. S. P. Myers, Mount Royal Hotel.

Mrs. Carrie Adler, of Brooklyn, N.Y., has returned home after spending six weeks with her son-in-law and daughter, Mr. and Mrs. Milton Oser, Grovehill Place.

Mr. and Mrs. Irving Scott, Harvard Avenue, are spending the holy days at Ste. Agathe.

Mrs. B. Berman, Grovehill Place, is at Ste. Agathe for the holy days.

Mrs. M. Ryan, Marlowe Avenue, is spending the holy days at her country home at Ivry, Quebec.

Mrs. Lewis Rosenbloom and baby daughter, Judith, of Sherbrooke, Quebec, are visiting her brother-in-law and sister, Mr. and Mrs. Sol. Vineberg, Girouard Avenue.

Mr. and Mrs. Joseph Lang, of Ste. Agathe, spent a few days in Toronto and visited Mr. and Mrs. S. Pollack in Hamilton, Ontario.

Zelie Youssen, Decarie Boulevard, is spending the holy days at Prefontaine, Quebec.

Mr. and Mrs. L. DeZwirek, Queen Mary Road, are spending the holy days at Ste. Agathe.

Mr. and Mrs. A. Beinhaker and little daughter, Anita Grace, Queen Mary Road, are spending the holy days in Ste. Agathe.

Mrs. M. A. Brown, Marlowe Avenue, visited her parents Mr. and Mrs. H. Freedman, at Mont Laurier, Quebec.

Mrs. S. Youssen, Decarie Boulevard, is spending the holy days at Ste. Agathe.

Isadore Bomier and daughter, Miss Selma Bomier, of Detroit, Mich., were the guests of Mrs. A. Rill, Cote St. Catherine Road.

Mrs. H. Sure and daughter, Carol Myrna, Lajoie Avenue, are leaving on Sunday to join Mr. Sure in Ottawa, and will live at 189 Chapel Street.

Miss Lillian Weiner, Outremont Avenue, motored to New York to spend the high holy days.

Mrs. S. Dallerwek of Three Rivers, Quebec, has returned home after visiting her sister, Mrs. M. Abrahamson, Somerset Avenue.

Mr. and Mrs. D. Greenberg, Lajoie Avenue, are spending the holy days at Ste. Agathe.

Mr. and Mrs. Harry Bartley, Durocher Avenue, motored to New York and Philadelphia to remain for the holy days, accompanied by

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Mount Royal Avenue, have returned from Carlsbad Springs, Ontario.

Mr. and Mrs. Paul Polskin, of Brooklyn, N.Y., were the guests of Mr. and Mrs. Joseph M. Hubscher, 1641 Lajoie Avenue, for the past week.

Mr. and Mrs. Arthur Heracovitch, formerly Miss Zelda Long, have taken up residence at 1920 St. Joseph Boulevard East.

Mrs. Jack Levy, Maplewood Avenue, has returned from a ten-day visit to New York and the World's Fair.

Mr. and Mrs. P. R. Myers, of New York, visited his parents, Mr. and Mrs. S. P. Myers, at the Mount Royal Hotel.

Miss Sophie Kramnick, whose marriage took place on September 29, was entertained by the following: Mrs. I. Simmerman Wilder Avenue, at a tea; Mrs. I. Shaffran, Dollard Avenue, tea; Mrs. Robert Shiller, Kent Avenue, tea; Mrs. H. Levy, tea; Mrs. S. Gamerott and Mrs. D. Migicovsky, luncheon at Eaton's; Mrs. C. Shiller and Mrs. I. Shiller, luncheon at the Mount Royal Hotel; Mrs. A. Shiller, tea; Miss Alice Freedman, luncheon; Misses Ann Mendell, Bessie Aaronson and Ida Stern, dinner at the Tic Tac; Mrs. M. Krasnow and Miss Martha Ticktin, evening at the former's home, Park Avenue; Mrs. V. Gilletz, luncheon; Mrs. J. Mandelbaum, tea; Mrs. I. Shaffran and Mrs. Robert Shiller, china shower at the Queen's Hotel; Mrs. J. Stegerman, Park Avenue, dinner; Mrs. S. Penner, tea; Mrs. L. Wineman and Mrs. A. Shaffner, tea at Ogilvy's; Mrs. L. Wineman, Clanranald Avenue, dinner; Mrs. I. Dunsiger, luncheon; Miss Bea Goodman, luncheon; Mrs. B. Albert and Mrs. L. Goodman, luncheon at Chez Bennet; Mrs. C. Shiller, McEachran Avenue, evening.

A surprise farewell party was given in honour of Arthur Diamond, son of Mr. and Mrs. H. H. Diamond, Wilson Avenue, who is leaving to study at the Roosevelt Aviation School, in Minneola, Long Island, N.Y. Those present were: Misses Rose Samuels, Sylvia Rothstein, Lucy Eliasoff, Phyllis Sabbath, Esther Spector, Goldie Goldfich, Beatrice Gasol, Frances Apple, Lillian Kahn, Lillian Palefsky, Marcia Balinsky, Sylvia Solomon, Rita Bernstein, Eleanore Machlovitch, Mildred Cohen, Frances Rubinstein and Mattie Lom; and Samuel Werk, Saul Eliasoff, S. Greenberg, Joseph Sabbath, Harry Gold, Samuel Lonn, Moe Lesser, Arnold Berbrier, Benjamin Waxman, Gerald Cohen, Harold Cohen, Louis Granich, Herbert Steinhouse, Irving Finestone, Manuel Lamare, Nathan Cayne, Joseph Feigleman.

At Laing's Cottage Inn, at Ste. Agathe, were Mr. and Mrs. S. Fox, Miss Ruth Latt, Mrs. J. Latt, A. Zlawan, Mr. and Mrs. Eli Greenspon, Milton Eliasoph, Miss Phyllis Shalinsky, Mrs. A. Berzan, David Berman.

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Montreal Meetings

News for this column is accepted with the understanding that it is not to appear in daily newspapers before Friday of the same week. Items that do appear in daily papers before the Review goes to press will be omitted.

● Council of Jewish Women held a tea meeting at the home of Mrs. A. Bronfman, 4363 Westmount Avenue. Contributions and proceeds go to Camp Borden. Mrs. Bronfman received assisted by Mesdames Bernard Rubin, Sydney Levitt, S. W. Jacobs, Joseph J. Jacobs. The tea rooms were in charge of Mrs. H. Hart assisted by Mrs. Philip Fram and Mrs. Arthur Cohen. Tea was poured by Mesdames Samuel Bronfman, B. Usher, Rose Medine, Maxwell Cummings, N. P. Solomon, Benjamin Robinson. The following assisted in the dining room: Mesdames J. H. Fine, A. N. Penner, C. N. Sommer, J. Victor, B. A. Garson, William Gitter, G. G. Kenny, Joseph Freedman, H. Rothbart, H. Robinson, A. Levin, J. Wiener, H. Shulman, B. Albert, S. Barza, I. Kert, B. Malin, B. Lefcort, C. Michaels, J. Lefcort, H. Pinsky, Samuel Penner, Charles Shane, J. C. Backs, D. J. Elkin, D. Mendels.

● Red Cross: Joan Nutkin, 5584 Woodbury Avenue, interested her father, Dr. Louis Nutkin, who is an amateur moving picture operator, in putting on a movie show for which her friends, Estelle Samuels, Mira Crestohl, Norma Saunders, and her five-year old sister, Barbara Nutkin, sold tickets that she had typed on cardboard. Result was $5.50 in ten-cent contributions towards the Red Cross, some fifty children viewing, among other films, the Royal Visit in 1939, and singing "There'll Always be an England" and "God Save the King".

● Y.W. — Y.M.H.A. Little Theatre presents on November 2nd, 3rd and 4th Clare Boothe's "Margin For Error" with Mac Shoub, Morton Cohen, Harvey Malis, Moe Margolese, Jack Herscovitch, Allan T. Cohen, Lillian Swerdlove, Ruth Friedman, Max Balinsky.

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Mrs. P. Grossman,
757 Davaar Avenue, Montreal.

VEAL ROAST STUFFED WITH POTATOES

Have butcher make a pocket or opening in a four-pound veal brisket. Mix together mashed potatoes, grated fried onions and "gribenes", and one egg. Stuff pocket in meat with potato mixture. Sear meat in hot oven. Pour over it a tin of tomatoes for flavoring and roast slowly for about three hours.

Mrs. Ben. Rosenberg,
21 Castleview Avenue, Toronto.

BIRTHS

Born, at the Jewish General Hospital, on September 23rd, to Mr. and Mrs. Allan Bercovitch, (nee Evelyn Tinkoff), a son.

Born, at the Jewish General Hospital, to Mr. and Mrs. H. Kaufman, (nee Rose Bercovitch) a son, September 24th.

Born, on September 27th, at the Jewish General Hospital, to Mr. and Mrs. David S. Katz (nee Mildred Scherzer), a daughter.

Born, on September 27th, at the Jeanne d'Arc Hospital, to Mr. and Mrs. H. Nachfolger (Novolker) (nee Mary Zuker), a daughter.

Born, on Sept., 29, at the Jewish General Hospital, to Mr. and Mrs. Saul Stein (nee Claire Winikoff), a son.

Born, at the Jewish General Hospital, on September 30th, to Mr. and Mrs. Barry Rubin, a son.

Montreal Meetings

● N. D. G. Auxiliary of the Hebrew Consumptive Aid Association: Annual afternoon bridge and mah jong will held at Victoria Hall, October 11th. At a meeting, Miss Betty Reckman played the concertina, Wednesday, October 9th, at 2:00 p.m., at the home of Mrs. S. Kaushansky, 2247 Maplewood Avenue, there will be a surprise program.

● Beth David Sisterhood: Meeting at the home of Mrs. W. Drobetsky, Waverley Street, had Mrs. M. Segal presiding. A silver pitcher was presented to Mrs. P. Lapin by Mrs. A. Simon. Rabbi L. Spitz, of the Canadian Jewish Congress, spoke on "General Conditions Of World War" For the eleventh annual bridge and mah jongg at Community Hall, St. Joseph Boulevard West, Tuesday, October 22nd, at 3 p.m., Mrs. A. Simon was named general convenor to be assisted by Mrs. H. Finegman. Officers, honorary president, Mrs. H. Aronovitch; president, Mrs. M. Segal; others, Mesdames J. Nadler, W. Drobetsky, M. Marcovitch, J. Elata, D. Youngovitch, P. Lapin, A. Simon, H. Finegman, M. Drimer, M. S. Wexler.

ENGAGEMENTS

The engagement of Dorothy, only daughter of M. J. Long, Park Avenue, and the late Mrs. Long, to Samuel, only son of Mr. and Mrs. L. Pinkofsky, Park Avenue, is announced.

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Social Notes—Toronto

Mrs. Egmont Frankel, Douglas Drive, has returned from Montreal.

Mrs. Fred Blum, who was visiting her sister, Mrs. Fred Oberndorffer, Palmerston Gardens, has returned to her home in Rochester, N. Y.

Mrs. A. Rosenthal, Russell Hill Road, has returned from Montreal, where she visited her sister, Mrs. Clarence Michaels.

Mrs. E. Friedman and daughter, Esther, formerly of 230 Heath Street West, have moved to 923 Avenue Road.

Irving Rubin, Avenue Road, spent a few days in Windsor, Ontario.

Mr. and Mrs. Joseph B. Solway and family, 311 Chaplin Crescent, have moved to their new home at 26 Ridge Hill Drive.

Miss Minna Livingston, Spadina Road, is spending a week's vacation in Montreal, and will be at the Chalet, Ste. Agathe, for the high holidays.

Mr. and Mrs. J. Applebaum and son, Farrell Barry, of St. Thomas, Ontario, are visiting Mr. and Mrs. Benjamin Fish, Burnside Drive.

Mrs. George Seguin, Castleview Avenue, entertained in honor of Dr. M. W. Selznick, of Wells Hill Avenue, prior to his departure for Halifax, N.S., to assume military duties in the R.C.A. Medical Corps.

Mrs. Samuel Katz and children, Leonard and Merle, of Buffalo, N. Y., have returned home after spending several days with the former's parents, Mr. and Mrs. H. Etkin, Crawford Street. Mrs. Katz was entertained by Mrs. M. Levy, Grace Street, at tea; Miss Ida Illion, luncheon; Mrs. M. A. Levy, Turner Road, evening; and Mrs. H. Etkin, bridge.

Mrs. Jack Freeman, Erskine Avenue, spent a few days in Buffalo, visiting her sister-in-law, Mrs. L. Brown.

Mrs. T. Rosen and Miss Marion Stein gave a bridge personal shower at 508 Crawford Street, to honor Miss Rose Davis, whose marriage to Cecil Bochner takes place on November 10th.

Mr. and Mrs. Percy Sigal, Ottawa, Ontario, are spending two weeks at the home of the latter's parents, Mr. and Mrs. A. Bidnowitz, 247 Markham Street. Mr. Sigal is in the R.C.A.F., stationed at Ottawa.

Mr. and Mrs. Reuben Levy, Christie Street, have returned home after a three-weeks' trip to Rochester, Buffalo and Detroit.

Mr. Irving Kokotow, of Kirkland Lake, has returned home after spending two weeks with her parents, Mr. and Mrs. B. Atkins, Pinewood Avenue. Miss Josephine Atkins accompanied her sister.

Mr. and Mrs. Simon Meretsky, of Windsor, Ontario, were guests of Mr. and Mrs. Lawrence Kert, Oriole Parkway, for a few days.

Mrs. Z. Zeldin, Miss Ida Zeldin and Mrs. S. Glass entertained at Chudleigh House for Miss Gertrude Schacter, whose marriage to Samuel Zeldin takes place on October 19th.

Mr. and Mrs. S. Breslin, formerly of 540 College Street, are living at 33 D'Arcy Street.

Mr. and Mrs. E. Goldberg, Shaw Street, spent a week in Cleveland, Ohio.

Mrs. J. Freeman, 665 Shaw Street, was a bridge hostess, honoring Miss Ruth Weisbrod, a bride-elect.

Mrs. Joseph Sweet and daughter, Annabelle, of Hamilton, spent a few days with the former's mother, Mrs. A. Simonsky, Brunswick Avenue.

Miss Natalie Kay, whose marriage to Irving Field took place on Sunday, was entertained by Mrs. Harry Field and Mrs. Meyer Chaplin, at a miscellaneous shower; Miss Barbara Bornstein, tea at Eaton's Round Room; Mesdames David Levine, J. Andrews and M. Pivnick, tea at the Round Room; and Misses Sari, Joan, Ruby and Dorothy Chaplin and Mrs. B. Menard, personal shower.

Evelyn Macks, Borden Street, who celebrated her birthday at a "sweet sixteen" party, welcomed the following guests: Carol Levenson, Lillian Dunkevitz, Mae Perlstein, Ruth Peckman, Esther Martin, Sylvia Stein, Yetta Grober, Bess Rotman, Mary Adlys and Shirley Maldaver; and Max Weltman, Allan Rosenberg, Martin Winters, Bernard Shapiro, Joseph Shapiro, Harold Martin, Philip Macks, Morry Fire, Charles Males, Samuel Starr, Lionel Manson and Jack Herrnick.

Mr. and Mrs. Samuel Rockmaker, of Dallas, Texas, have returned home after visiting Mr. and Mrs. A. Rotstein, Lyndhurst Avenue, for a month. During her stay Mrs. Rockmaker was entertained by Mrs. B. Stutz and Mrs. A. Rotstein, at a luncheon at the Royal York Hotel and mah jong; Mrs. Alfred Cohen, luncheon at the Georgian Room; Mrs. L. Siegel, luncheon at her home, 51 Wembley Road; Mrs. J. Schoen, luncheon at the Royal York Hotel; Mrs. S. Miller, dinner at her home, 135 Ulster Street; Mrs. Charles Rotenberg, luncheon at the Round Room; Mrs. William Agranove, evening at her home, 38 Austin Terrace; Mrs. Arthur Cohen, luncheon at Arcadian Court; Mr. and Mrs. H. Manheim and Mr. and Mrs. S. Sternberg, dinner and theatre party; Mrs. R. Wadlinger, luncheon at the Round Room; Mrs. H. Barnett, presentation; and Mrs. J. Lumenfeld, presentation. Prior to her departure, Mrs. Rockmaker gave a luncheon at the Royal York Hotel.

DEATHS

The death of Benjamin Pacter, 142 Denison Avenue, at the age of fifty-nine, occurred September 23rd. He was an organizer of the Toronto Independent Benevolent Society Association. He is survived by his wife, Tillie; seven daughters, Mrs. W. Feldman, Mrs. A. Small, Mollie, Sophie, Helen, Ruth and Norman; two sons, Samuel and Harvey; and one grandson.

Tillie Pascal died in her fifty-fifth year, the wife of Jacob Pascal and mother of Mrs. Ben. Dworkin, Mrs. Carl Cole and Oscar Pascal, September 21st, at Mount Sinai Hospital. She came to Toronto thirty-five years ago, and was a member of the Roumanian Hebrew Congregation, and president of the Roumanian Hebrew Benevolent Society. Interment was at the Adath Israel Cemetery, Roselawn Avenue.

CARD OF THANKS

Mr. Jacob Pascal and family, Grace Street, wish to express their sincere thanks and appreciation to their many friends and relatives, during their recent sad bereavement.

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Toronto Meetings

● **Goel Tzedec Synagogue:** Sunday School registration and opening exercises took place under the supervision of Miss Selina Herman. Staff: Miss Bluma Rotenberg, Mrs. D. Josephson, Miss Tanis Altshuler, Louis Harnick, Gershon Gordon, Israel Gang, Avrum Siegel, Miss Katherine Pless, Dr. Mark Zimmerman. Arts and crafts, Miss Zelda Hurwitz; dramatics, Miss Tanis Altshuler, Boris Adelberg; literary group, Dr. Mark Zimmerman. Succoth assembly October 20th. First tour, October 27th, will be to Mount Sinai Hospital, Toronto Hebrew Free School, Old Folks Home, Canadian Jewish Congress.

● **Mount Sinai Ladies Dental Auxiliary** met at Chudleigh House, Mrs. Reuben Brown presiding. A contribution will be sent to Ontario Hospital Aids Canteen Fund. Annual concert with Mount Sinai Medical Auxiliary in December. Officers: Mesdames S. Strauss, Samuel Modal, S. Leslie, S. Raxlen, H. Winkler. Speaker was David I. Siegel, who recently returned from England.

● **Girls, 14-15,** wishing to join S. Y. M. club, call Miss Frayda Fluxgold, Melrose 5817, 8-9 p.m.

● **Miss Belle Forman** entertained Mrs. Martha Sagon, of 118 Riverside Drive, New York, at luncheon at the Round Room. Mrs. Sagon is National Dean of Iota Alpha Pi Sorority, and visited the University of Toronto Kappa Chapter.

● **Club K'Teeques Se Delle** entertained at tea at the Royal York Hotel in honor of Miss Florence Miller, bride-elect. Misses Mynne Eisenstat, Beatrice Trimble, Mulya Gold, Bert Broder, Florence Miller, Claire Kay, Ruth Rich, Sybil Saunders, Mulya Romberg, Becky Skrow were there.

● **Daughters of Israel Charity Society** at the Zionist Institute, Mrs. I. H. Chapnick presiding, heard as guest speaker, Mrs. Herbert Allen, president Women's Division, Canadian Jewish Congress. Activities of the society will be war work. Knitting circle will be organized with Mrs. A. Goodman as instructor. A unit at Camp Borden will be furnished with comfort necessities. Mrs. R. Zubata, donated a piano; Mrs. A. Sloteroff, Mrs. H. Madoraki, radios; Mrs. J. Glassman, Mrs. M. Slovin, gramophones. Ten dollars collected will be used for five comfort boxes for overseas. Concert in December will aid war funds.

● **Mount Sinai Medical Ladies Auxiliary** met at the home of Mrs. J. Pollack, 55 Ava Road. Mrs. S. Shaul presided, Mrs. J. Soboloff read the minutes, and Mrs. L. Goldberg, treasurer, collected dues. Mesdames D. Eisen and L. Marks, reported on Red Cross work. Rummage sale at the end of October will be convened by Mesdames M. Kohen and Arnold Iacove. Theatre night, December 22nd, will be in charge of Mesdames D. Eisen, William Garbe. Raffle of a sterling pin was won by Mrs. I. Shapiro. Mrs. M. K. Bochner spoke of the United Jewish Welfare Fund campaign in November, and members volunteered to assist, with Mrs. J. Soboloff as captain. Refreshments were served by the hostess, assisted by Mesdames L. J. Solway and I. M. Golden.

● **Hadassah:** Pearl Goodfellow Chapter met at the home of Mrs. H. R. Lepofsky, president. Mrs. Charles Rotenberg, past president of Toronto Hadassah, spoke. Red Cross work was discussed. Wool was contributed for socks for crews of minesweepers on the coast of England. Two new members, Mesdames M. Tetef, and M. Randall, were welcomed. Schmarya Levin Chapter of Hadassah annual succoth tea will be held at the home of Mrs. A. D. Solway, 30 Palmerston Avenue, October 8, from 3 to 10 p.m.

ROSH HASHONAH

GREETINGS

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MARRIAGES

Green-Wernick

The marriage of Miss Miriam Wernick, of Toronto, daughter of Mr. and Mrs. S. Wernick, Niagara Falls, Ontario, to Marvin Green, son of Mr. and Mrs. J. Green, of Buffalo, was solemnized on September 15th, by Rabbi David Monson, assisted by Rabbi M. Langner and Rev. S. Segal, Buffalo. The bride was given in marriage by her parents. She wore white Swiss embroidered eyelet taffeta made with sweetheart neckline, puffed sleeves, a full skirt caught up with white velvet bows, and a shirred and gathered bodice. Her headdress was a seed pearl crown, and her white embroidered veil was finger-tip length. She carried a white bible covered with knotted satin streamers of gardenias and white roses and was attended by Misses Ethel Segal, Lucy Gross, Dorothy Meyers and Jeanette Morris. The best man was Obbie Meyers, of Buffalo. Sharon Iris Campbell was flower girl.

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Field-Kay

The marriage of Natalie, daughter of Mrs. Fanny Kay, 357 Palmerston Boulevard, and the late Samuel Kay, to Irving S. Field, son of Mr. and Mrs. Harry Field, 127 Strachan Avenue, took place on September 29th, at the home of Rabbi Samuel Sachs, who officiated. The bride wore a beige suit with Persian lamb trimming and black accessories and orchids. She carried a white bible. Following a wedding trip, the couple will live in Toronto.

Lev-Fruitman

The marriage of Hilda, daughter of Mr. and Mrs. Harry Fruitman, 28 Borden Street, to Ber Lev, son of Mr. and Mrs. Isaac Lev, of Hoffer, Sask., took place on September 20th, at the bride's home. Rabbi Silverstein officiated. The bride was given in marriage by her parents. She wore a white satin gown and white veil, and carried a shower bouquet of pink roses and bouvardia. A dinner for the immediate family was followed by a reception in the evening. After a wedding trip, the couple will live in Toronto.

Removal of Georges Lebeau as governor-general of Algiers by Marshal-Dictator Petain, because of Lebeau's "close Jewish relations" has been reported by the German wireless.

The Reconstructionist Viewpoint

THE FUTURE OF HUMAN NATURE

By Dr. Henry M. Rosenthal, Associate Editor, The Reconstructionist Magazine

It used to be a matter of argument whether human nature can change. That argument has become academic since we have had the terrifying privilege of witnessing what human beings can stand. We have learned to be grateful for whatever shred of evidence that certain qualities of traditional human nature do not change even under the chemistry of bombs, in a retort as big as London town.

We have seen, for instance, that man's dignity cannot be destroyed by explosives, but only lighted up as in a blinding glow. We have seen that man will not cease to love his home because a fellow-being has rendered it into a shambles, but that he will love it more. We have seen that man may so love his children, and the future which he dreams through them, that it becomes impossible to use the preciousness of his children's bodies, as was once done, as a hostage for man's submission. He will send these children far off across bitter and stormy waters, and even risk the children's lives in these salt depths, in order to preclude submission and with the greater readiness go down fighting.

The future of human nature has thus been lighted up, more clearly than ever before, by the blazing lightning which has struck the world. Though the clouds and thick smoke of evil, crime and realpolitik close in again, the vision can be seized and kept. The common man is fundamentally good. Under the poisoned goad of hysteria, fanaticism and lies he can be brought to do evil; but under the hail of bombs and terror he digs in the shameful debris for the bodies of his children and his pet birds, and for the sticks of furniture which framed the sacred temple of his hearth.

It is possible that when the time of digging has passed, man will have learned something about children and housing and cities, and his relations to all three, and to the world in which children and housing and cities may flourish. He may have learned that that world can endure only if it be treated as a sacred place and that in order to stand in so sacred a place he must take the boots of iron from off his feet, the boots of his old barbarism, and be himself a sacred person not only when he faces death from the skies but always.

The Day of Atonement is for making human nature sacred. When human nature is taken sacredly, then cities become sacred, and houses, and the world itself.

In his masterly chapter on "God as the Power that Makes for the Regeneration of Human Nature," in *The Meaning of God in Modern Jewish Religion*, Professor Mordecai M. Kaplan has pointed out how we may understand the Avodah rites of this Day as a symbol of the tendency for "the sins of the individual (to) corrupt the social structure, and the corruption of the social structure (to) spread the contagion among individuals."

"Nations, for example," he says, "can contribute to the creative development of personal and social life, and do so contribute. But when nationalism becomes so domineering as to insist on the absolute sovereignty of the state, and completely to ignore the paramount interests of humanity as a whole, or the rights and needs of the individual, such nationalism becomes . . . sin . . ."

There are two main sources for the vision of human nature in our western cultural tradition, namely, the prophetic doctrine of the Jewish Scriptures with its injunction to "Choose life, that thou mayest live, thou and thy seed," and, "Seek ye Me, and live"; and the Socratic doctrine of ancient Greece summed up in the words of the oracle, "Know thyself."

The activity of the Jew on the Day of Atonement should be Socratic activity and prophetic activity: he should be engaged in the re-discovery of his own human nature and of its essential sacredness, and he should be engaged in the most sacred and strenuous of all choices, the choice of life.

He will have to re-make both himself and the world, nor does it in the long run matter with which he begins, except that the Day of Atonement is especially dedicated to the beginning with himself, and to "the realisation," in the words of Professor Kaplan again, "of what is involved in accepting the principle of individual responsibility and patterning one's life in accordance with such realization."

A distinguished woman refugee from France was being interviewed the other day over the radio by an American commentator. Toward the end of the broadcast, the commentator asked, "What do you think of the future?" The answer came as a shock. "I think," said the Frenchwoman, "that the future will be glorious, magnificent."

"The answer was as nearly religious a one as has been heard over the radio in many a day. It was do as a text: The reconstructed social future will be a glorious one if in the reconstruction of human nature we build upon its sacredness, first and last. The sacred is not opulent, or necessarily expansive in the mediocre sense; it may be poor, like the bombed householder standing gaunt against the sky; or like the humbled soul and personality in its Atonement-fasting and "affliction"; or like the land of Israel ("dunam by dunam, swamp by swamp, and grove by grove"); but this sacredness is stronger than strength, and the source of that wealth of goodness and life whose interest is expended in this world without loss of capital for the world of the future.

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New Year Greetings
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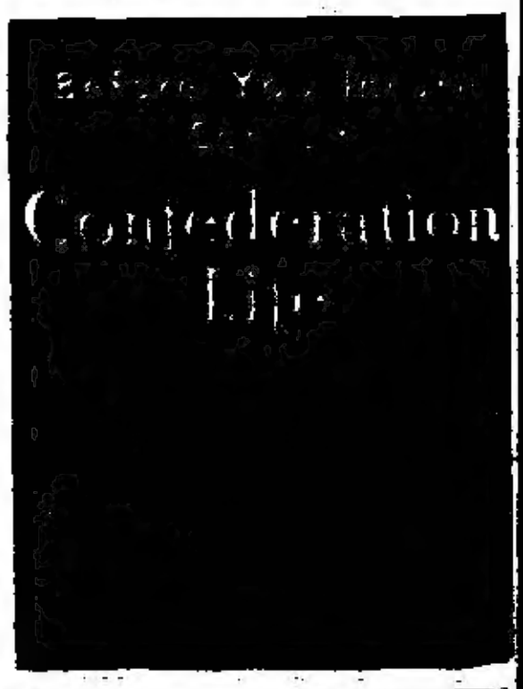

Montreal—Personal Rosh Hashonah Greetings—Toronto

Received Too Late To Classify

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Ben. Beutel
and family,
753 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. P. Copoloff
and family,
838 Notre Dame Street West,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Davidon
and family,
1312 Notre Dame Street West,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Herman Deckelbaum
and family,
5134 Lacombe Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Sol. Eisen
and family,
62 Lyndhurst Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. I. Fink,
261 Vaughan Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. T. Glickman
and family,
939 Davaar Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Dr. and Mrs. Joseph Goldberg
and family,
4299 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Harry Golt
and family,
1347 Lajoie Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Louis Goodman
and family,
426 College Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Harris
and daughter,
19 Lansdowne Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mrs. H. Hopmeyer
and sons,
700 McEachran Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Laune
and daughter,
92 Burnaby Boulevard,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Machlovitch
and family,
1640 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Marcovitz
and family,
1391 De Montigny Street East,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Maron
and family,
4357 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. B. Merling
and sons, Sheldon and Earl,
27 Joyce Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. H. Penner
and son, Harvey Lawrence,
5413 Trans Island Avenue,
Notre Dame de Grace, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. A. Pervin
and family,
462 Elm Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Pinsky
and family,
389 Querbes Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Louis Ransman,
4137 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Reingold
and family,
3 Brookside Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Myer Roth,
4365 Esplanade Avenue,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mrs. Ray Rubinoff
and family,
466 Grace Street,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. M. Sandler
and family,
43 Latimer Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Abe Schachter
and family,
637 Murray Hill Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joe Schwartz
and twin daughters, Joan and Elaine,
1521 Van Horne Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. L. Schwartz,
5913 Waverley Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. H. Seligman
and family,
2106 Danforth Avenue,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph B. Solway
and family,
26 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. N. Spiegel
and family,
17 Highbourne Road,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. S. Steinberg
and family,
169 Pine Avenue East,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

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5701 A HAPPY NEW YEAR 1940
Mrs. H. Thompson and daughters,
2815 Maplewood Avenue,
Apt. 15,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

BAR-MITZVAHS

Mr. and Mrs. Louis Fine, Dewbourne Avenue, were hosts at a dinner at Chudleigh House on the occasion of the bar-mitzvah of their son, Lawrence Kenneth. Ben Lieberman acted as toastmaster. Covers were laid for one hundred and fifty guests, among them Dr. and Mrs. H. P. Fine and daughter, Anne Ellen, of Perth Amboy, N. J. The occasion was also the twenty-fifth birthday of Harry Fine, son of the hosts.

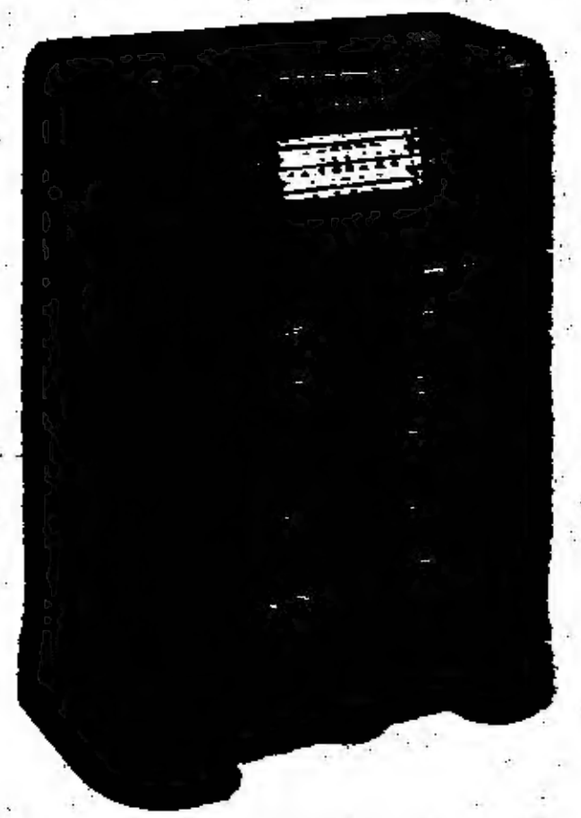
ENGAGEMENTS

The engagement is announced of Syra Stone, daughter of Mrs. Stone and the late Michael Stone, to Jack L. Kamin, son of Mr. and Mrs. Paul Kamin. The marriage will take place on Tuesday, December 3rd.

Dr. and Mrs. Shmarya Kleinman, of Detroit, Mich., announce the engagement of their daughter, Dr. Bernice Kleinman, to Dr. Irving A. Warsaw, son of Mrs. Warshawsky and the late I. Warshawsky, Palmerston Boulevard, the marriage to take place late in December.

COME in and see this new G-E Hotpoint that gives you smart economy with better baking and cooking—The Hi-Speed Calrod elements and new measured heat provide faster performance at minimum cost.

Priced from $96.00 — Up



Radios from $16.95 — Up

Accept our warm invitation for a friendly visit to our enlarged modern building. Displays of 1941 merchandise and a fine selection of thoroughly reconditioned articles await your inspection. Electric Refrigerators, Ranges, Vacuum Appliances, Washers, Bicycles, Automobile Tires, Children's Vehicles, Gas and Coal Stoves are available at lowest down payments and most favourable terms.

Listen to our weekly radio programme Sunday 2.30 p.m. — CHML, 1460 KC.

TORONTO FIRE SALES
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5, Hagel Pen. [illegible]
182-186 Dundas St. W.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Z. Teimble
and family.
1002 Queen Street East,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Morris Trester
and family.
59 McNider Avenue,
Outremont, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

Agents Wanted

Due to the tremendous demand for *SILHOUETTE* from coast to coast, we will have, shortly, several desirable vacancies for serious women to be trained to represent us in their locality. Full details of these remunerative and permanent positions can be secured by communicating with the managers of your local *SILHOUETTE* office.

(See outside back cover)

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Jack Udashkin
and family.
4391 de Bullion Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. W. Udashkin
4393 Waverley Street,
Montreal, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. George Webber
and family,
4865 Grosvenor Avenue,
Westmount, Que.
Extend to all their friends and relatives their best wishes with the compliments of the season.

5701 A HAPPY NEW YEAR 1940
Mr. and Mrs. Joseph Zeidel
and daughter,
81 Hillcrest Drive,
Toronto, Ontario.
Extend to all their friends and relatives their best wishes with the compliments of the season.

The Jewish Board of Deputies formally greeted the thousands of Jewish soldiers from Palestine, Poland and Czechoslovakia now stationed in London, England.

A genuine concentrate of pure cod liver oil

Ayst

ALPHABETTES

25 capsules — $1.00
90 capsules — $3.25
900 capsules — $32.50

Each capsule has the vitamin value of 4½ teaspoonfuls of cod liver oil.

DENYSE CHOCOLATES

Home made chocolates always fresh—all nimaumes.

4999 Hawthorndale Street West Telephone HI. 4777

FREE DELIVERY IN CITY LIMITS

Dr. Andre L. Faconnier, formerly Resident Surgical Officer, at the Montreal Jewish General Hospital, has returned from England after a three years stay. Dr. Faconnier is a graduate of McGill University and the University of Montreal. In England he held the post of Clinical Assistant at the Royal London Ophthalmic Hospital for one year and the post of Resident Eye Surgeon at the West County Ophthalmic Hospital for two years. The Royal College of Physicians & Surgeons of England granted him the Degree in Ophthalmic Medicine and Surgery and he also obtained the Moorfields Diploma of Clinical Ophthalmology.

Great Britain and Germany have opened negotiations for the release of Palestine citizens interned for the duration of the war in Nazi Germany or German-occupied territories in exchange for German citizens arrested in Palestine. The exchange will apply only to women and children and men over 60 years or under 18 years.

Announcements

Astoria Shirt Limited, 5040 St. Lawrence Boulevard, Montreal, makers of Astoria, Parliament, Fifth Avenue, Paramount, Royal Crest and Master-Duke, specialises in chain store and jobbing trade from coast to coast, manufacturing Canada's popular dollar men's shirts. Outstanding features are the new built-up fused collar, guaranteed fast colour materials, standard make and cellophane wrapping. In the dining room for the workers, which is equipped with frigidaire and gas stove, hot tea is served free at lunch. L. Pappelbaum, the Managing Director, and his sons, E. Pappelbaum and S. Pappelbaum invite clients and friends to visit their plant which is thoroughly up-to-date as regards modern machinery.

A. Solinas, exclusive custom tailors, have associated with them Joe Spector who is known to many as a favourite minstrelite of the Y.M.H.A. shows. Mr. Solinas was formerly in charge of Mac Silver's needlecraft department. He is an expert at fine tailoring of distinction fashioned from woollens that lend themselves to wanted lines and excellent wear. Solinas clothes for women, as well as for men, come up to all requirements of practical use and good taste alike and their quality and general air of class make them a shrewd choice. In joining A. Solinas, Mr. Spector has become an advocate of clothes that put the wearer at ease, confident that his appearance is appropriate, whatever the occasion. A. Solinas make military uniforms, too. The address is 1449 St. Alexander Street, in the Mayor Building, and the telephone is Harbour 2962.

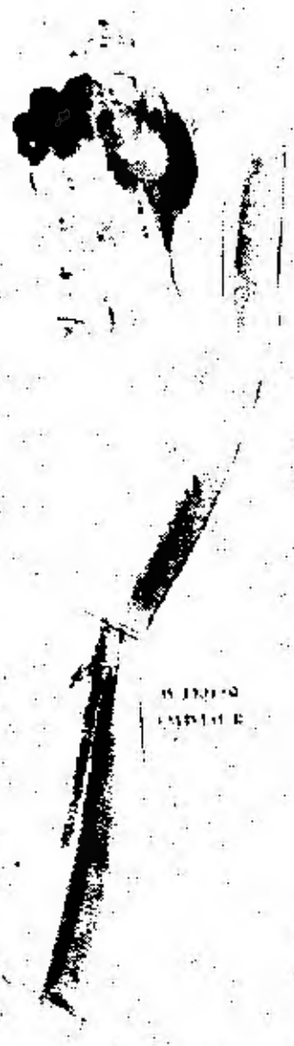
Patronize Canadian Jewish Review Advertisers

This display room is one of the features of the newly modernized plant of the Children's Shoe Manufacturing Company Limited of Quebec City. The factory system has been re-arranged for more efficient shoemaking, with latest production methods, additional modern equipment, re-organized inspection and shipping departments and new style connections, all of which make for better shoes. Shown in cut are, left to right, E. B. Pagnuelo, sales manager; Laurent Blais, shoe president and Lucien Blondeau, vice-president.

"THOUSANDS OF GROCERS LIKE ME BENEFIT FROM THE SALE OF BEER—IT HELPS PROVIDE US WITH A RESPECTABLE LIVELIHOOD—"
I'm Temperate—
BEER IS MY DRINK

FOR THAT FINAL TOUCH OF ELEGANCE, BELOVED OF EVERY WOMAN, MAKE YOURS THE

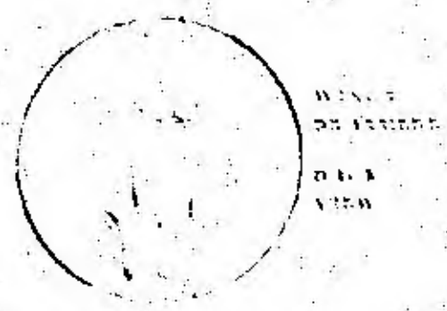
Silhouette

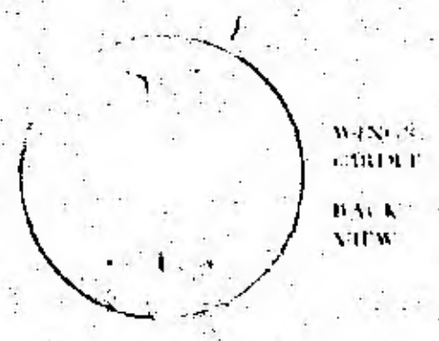


of the moment! Marvellously slimming, impeccably neat! Superb under the new dresses! And so kind to every part of the body!

•

"Wings" GIRDLE AND BRASSIERE





Feminine hips, curves so slightly formed are more easily kept and so comfortable. Beautifully made for supporting youth, yet with all the necessary diaphragm and back control. "Wings" and the new Sapinet have the strong appeal of tempered beauty and comfort.

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Of course you must wear SILHOUETTE. In your personal every day life and in your daily business contacts encourage Canada and the Empire. This Made-In-Canada corset miracle introduces a new figure contour that is achieved with a marvellous adjustable bra strap that causes the up-lift from the under bust, relieving shoulder strain and marking the front division with natural grace. This recently developed idea streamlines the average hip figure with medium or full bust, so that all eyes acknowledge the success of this flattering **NEW FIGURE CONTOUR** model.

Montreal Branch

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Telephone now to your local office.

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100% CANADIAN

FOUNDATION GARMENT

A MODEL FOR EVERY TYPE OF FIGURE

J. H. Magid, President

Toronto Branch

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Second Floor

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Shop [illegible] Bank St.
Ottawa, Ont. Tel. [illegible]

Quebec Branch
Mrs. F. Pillsinger
District Manager
[illegible] St. John St.
Quebec City, Tel. [illegible]

Maritimes District
Manager
Mrs. M. F. MacFarlane,
[illegible] City Line St.
West St. John, N.B.
Tel. [illegible]

Mrs. I. Sammons
District Manager
Rooms 907 and 908
Rent Bldg
158 Yonge Street